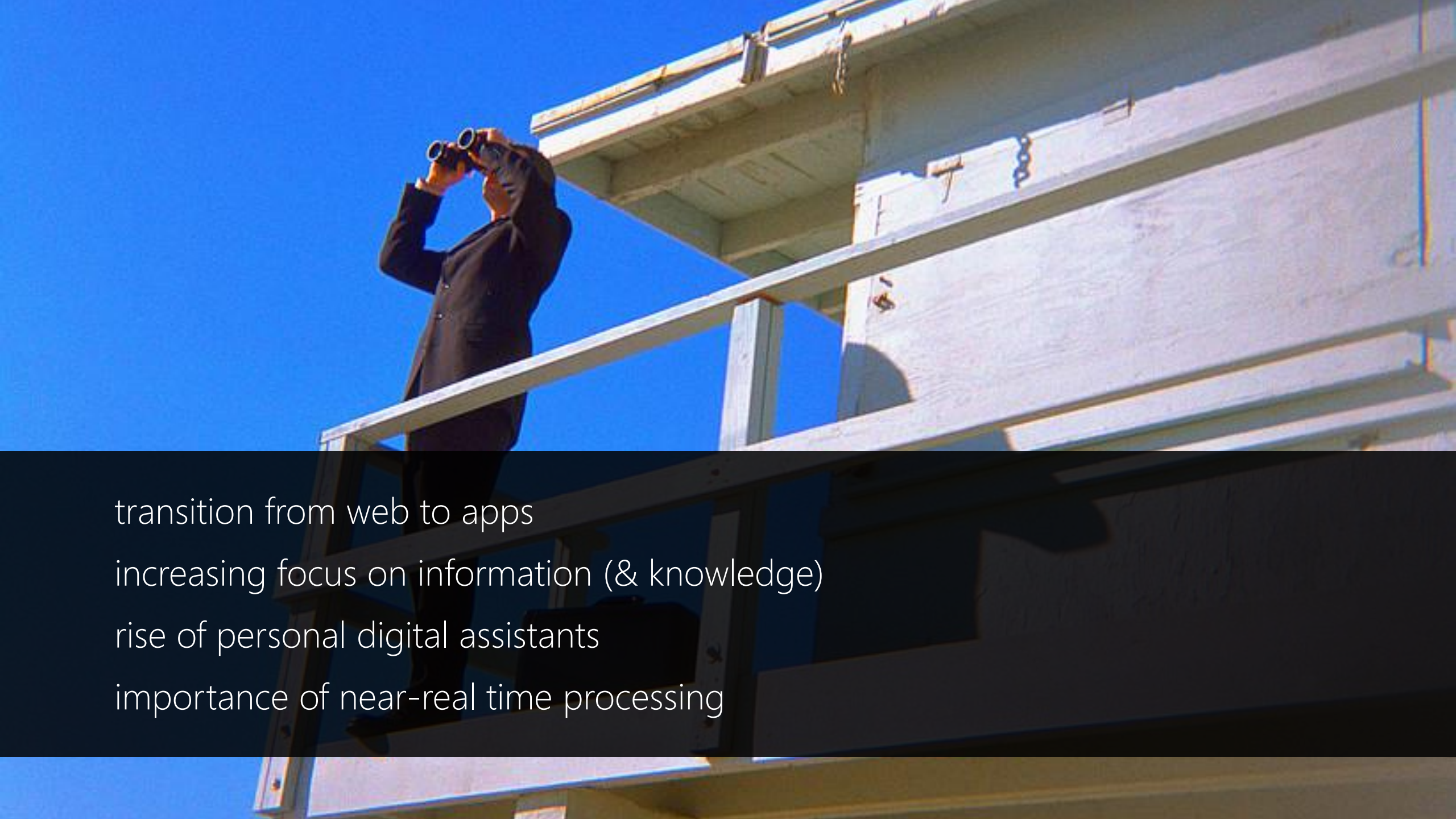




a platform for all that we know

savas parastatidis

A low-angle shot of a person in a dark suit standing on a white metal balcony, looking through binoculars. The balcony is part of a white building with a flat roof. The sky is a clear, bright blue. The person is holding a black briefcase in their left hand. The text is overlaid on the lower left portion of the image.

transition from web to apps
increasing focus on information (& knowledge)
rise of personal digital assistants
importance of near-real time processing

THE NEW WAY TO WATCH TV p. 138
THE COOLEST GADGET PROTOTYPES OF ALL TIME! p. 121
THE MOST TOXIC TOWN IN AMERICA p. 142

WIRED

www.wired.com | sep. 2010

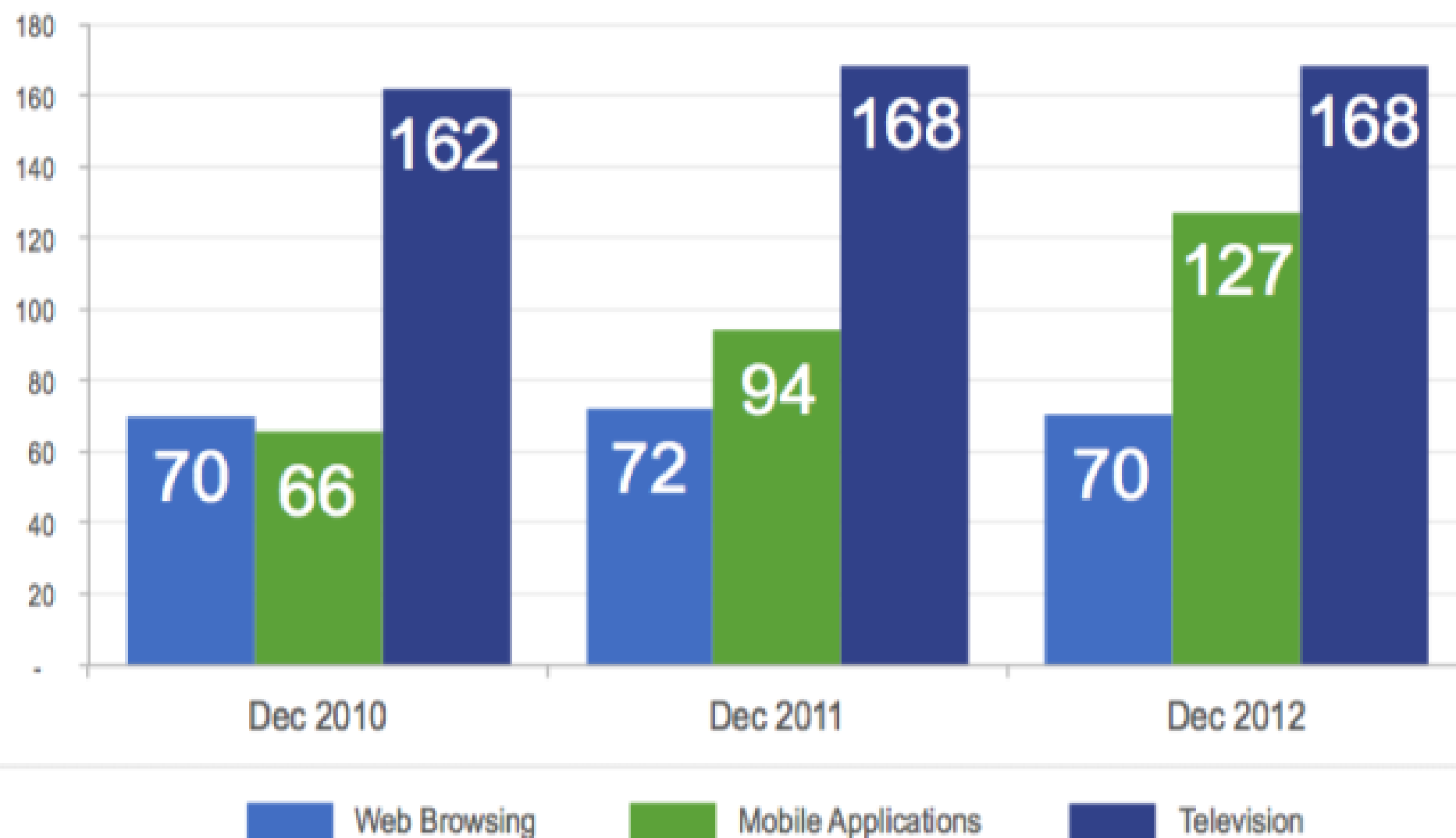
The Web is dead.

**WHAT
HAPPENED**
BY CHRIS ANDERSON

**AND
WHY**
BY MICHAEL WOLFF



U.S. Web vs. Mobile App vs. TV Consumption, Minutes per Day



today...

computers are
great **tools** for

storing

computing

managing

indexing

huge amounts
of **data**

example

google and microsoft both have copies of the entire web
(and more) for indexing purposes

tomorrow...

computers are
great **tools** for

storing

computing

huge amounts
of **data**

managing

indexing

acquisition

discovery

aggregation

organization

we would like computers to
also help with the **automatic**

correlation

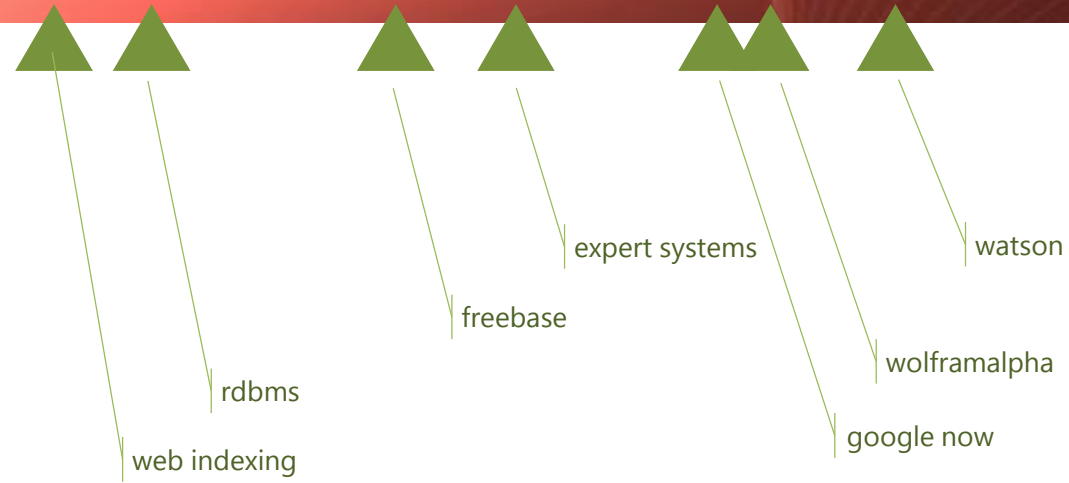
analysis

of the world's **information**
and **knowledge**

interpretation

inference

data information knowledge intelligence wisdom



green field



data is symbols (bits, numbers, characters)

information adds meaning to data through the introduction of relationship
- it answers questions such as "who", "what", "where", and "when"

knowledge is a description of how the world works - it's the application of data and information in order to answer "how" questions

A close-up photograph of a spider web, showing the intricate spiral pattern of the web. The web is set against a blurred green background, likely foliage. A dark, semi-transparent horizontal band runs across the middle of the image, serving as a background for the text.

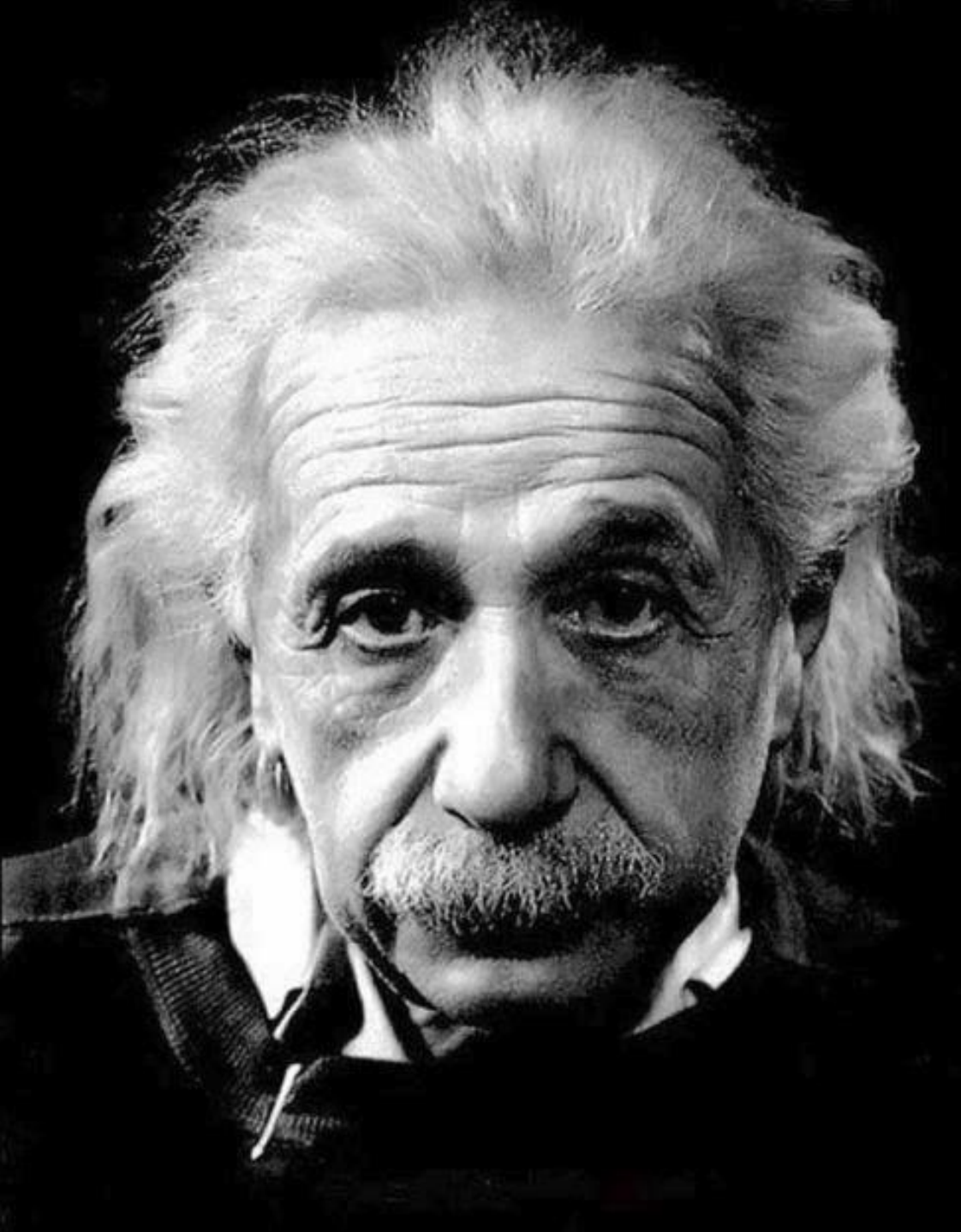
web – the data platform



web – the information platform

web – the knowledge platform
foundation for new experiences





*"wisdom is not a product of
schooling but of the lifelong
attempt to acquire it"*

representative examples

wolframalpha



what's the maximum energy of electrons that 10cm of plate glass can block?

Install the WolframAlpha browser extension now

WolframAlpha computational knowledge engine

what's the maximum energy of electrons that 10cm of plate glass can block?

Input Interpretation:

kinetic energy of particle	
incident particle	e^- (electron)
radiation absorber	plate glass
thickness	10 cm

Result:

62 MeV (megaelectronvolts)

Comparison as energy for 62 MeV:

- $\approx (0.066 \approx 1/15) \times$ mass-energy of a proton ($1 m_p c^2$)
- $\approx 0.29 \times$ QCD scale (≈ 217 MeV)
- $\approx 0.31 \times$ average total energy released in fission of one U-235 atom ($\approx 3.2 \times 10^{-11}$ J)

Properties:

shielding thickness	10 cm
CSDA range	24 g/cm ²
stopping power	3.96 MeV cm ² /g

Range versus energy:



POWER7

POWER7

POWER7

POWER7

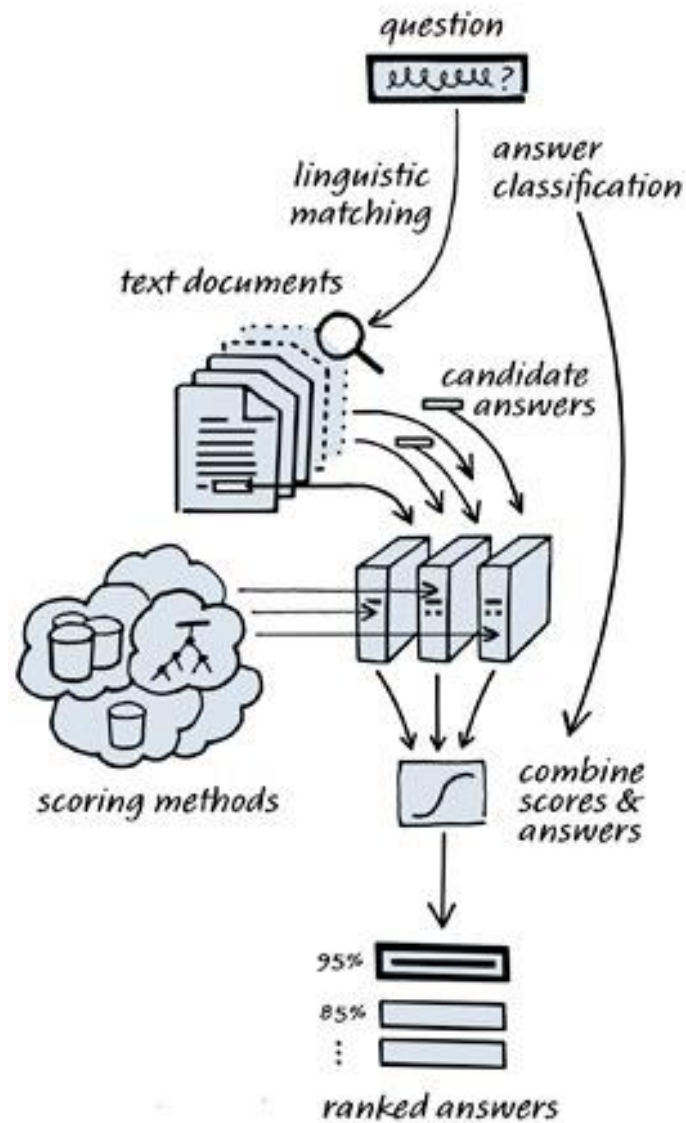
POWER7



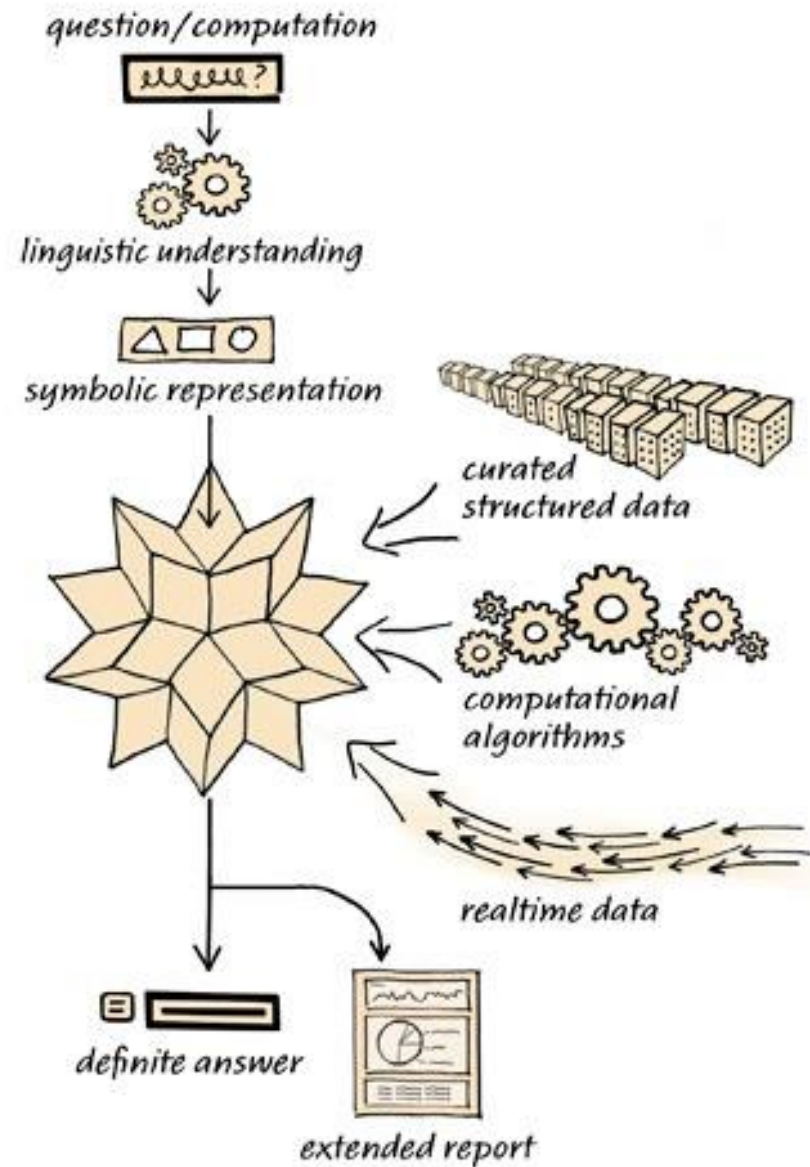
Watson

watson

IBM Watson



Wolfram|Alpha





information

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December 2010

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www.facebook.com/home.php

Facebook

HomeProfileAccount

Savas Parastatidis

Edit My Profile

News Feed

Messages145

Events2

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Top News · Most Recent

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What's on your mind?

Edward Galore

That about sums it up... Republicans meant to praise Eisenhower, not Reagan. Incidentally, I Like IKE!

www.theonion.com

WASHINGTON—At a press conference Tuesday, visibly embarrassed leaders of the Republican National Committee acknowledged that their nonstop, effusive praise of Ronald Reagan has been wholly unintentional, admitting they somehow managed to confuse him with Dwight D. Eisenhower for years.

4 hours ago · Like · Comment · Share

Janet Galore and 3 others like this.

D.H. Cass Magnuski

Effing idiocracy.

3 hours ago · Like

Write a comment...

Lee Dirks

Okay, this is one induction speech I *do* want to watch. I rarely try and see these, but I will make time for Tom Waits. Congrats!

rockhall.com

Rock and Roll Hall of Fame Induction Ceremony To Take Place on March 14th at 8:30pm EST Ceremony to Air Exclusively on Fuse Sunday, March 20 at 9pm ETFebruary 8, 2011 - New York - Today, the Rock and Roll Hall of Fame announces the artists who will induct this year's honorees. Ø Alice Cooper wil

5 hours ago · Like · Comment · Share

4 people like this.

Michael L. Nelson

I heard the piano had been drinking, not him.

5 hours ago · Like

Tim Sprehe

There's something poetic about Alice Cooper and Neil Diamond being inducted together.

4 hours ago · Like

Marlon Pierce

It's "Tom, do this", and "Tom, do that", and "Tom, don't do that."

4 hours ago · Like

Write a comment...

Events

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What are you planning?

ANNA VISSI - Live in Vanc...

Friday, May 27 at 7:30pm

RSVP: Yes · No · Maybe

Dynamic Dist. Data - Intens...

Wednesday, June 8 at 8:30am

RSVP: Yes · No · Maybe

Find More Friends

Savas, More Friends Are Waiting

These 10 friends found their friends using the friend finder. Have you found all of your friends? Give it a try.

Your Email

Email Password

Find Friends

Facebook won't store your password.

Sponsored

Create an Ad

Netflix - Try free today

You've heard of Netflix, now try us for free!

Requests

See All

1 friend request

1 group invitation

4 game requests

Get Connected

Who's on Facebook?
Find your friends

Who's not on Facebook?
Invite them now

Who's here because of you?
Track your invites

Connect on the go
Try Facebook

Chat (41)

X-Men: First Class (2011) - X

www.imdb.com/title/tt1270798/

PG-13

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X-Men: First Class (2011)

[Action](#) | [Drama](#) | [Sci-Fi](#) - [3 June 2011 \(USA\)](#)

Not yet released
(voting begins after release)





In 1963, Charles Xavier starts up a school and later a team, for humans with superhuman abilities. Among them is Erik Lensherr, his best friend... and future archenemy.

Director: [Matthew Vaughn](#)

Writers: [Bryan Singer](#) (story), [Zack Stentz](#) (screenplay), and [3 more credits](#) »

Stars: [James McAvoy](#), [Michael Fassbender](#) and [Jennifer Lawrence](#)

[Watch Trailer »](#)



[5 photos](#) | [2 videos](#) | [3002 news articles](#) | [full cast and crew](#) »


Production Notes from IMDbPro

Status: Post-production | See complete list of [12,000 in-production titles](#) »

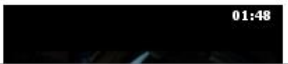
Updated: 12 February 2011

More Info: See more [production information](#) about this title on [IMDbPro](#).

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01:49



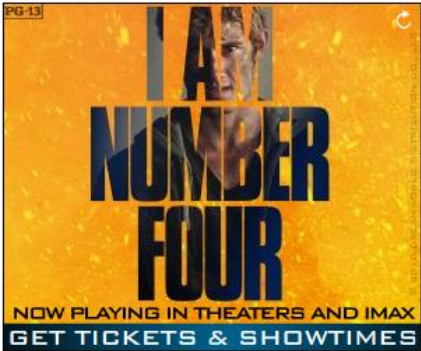
01:48

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overview




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The image shows a web browser window with the title "untitled text". The address bar shows a file path. The main content area displays the source code of a web page. The code includes several meta tags for application tasks, links for icons and search, a canonical URL, og tags, and a large script block for generic monitoring and caching. The browser interface includes a status bar at the bottom showing file size information: 98,301 / 12,205 / 2,316.

representative examples

google

Best Buy - Eatontown: Store

stores.bestbuy.com/1895/

Español | My Account | Order Status | Customer Service | Welcome. Please create an account or Sign in.

CART 0 Items

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All Categories

Keyword or Item #

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BestBuy.com | Store Locator | Best Buy - Eatontown

Best Buy - Eatontown



50 State Route 36
Eatontown, NJ 07724
Phone: 732-389-7939
GEO: 40.2908597, -74.0503975

Map & Directions

See full store details

Weekly Ad

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Visit Best Buy Mobile in

```
untitled text (no symbol selected)
the first to write a store review&hellip;</a></p></div> <!--mp_trans_disable_end--> </span>
</div>
</div>
<!--end-reviews--></div>
<!--end-column-->
<div class="column right">
<div class="hours" rel="gr:hasOpeningHoursSpecification"><h3>Store Hours</h3>
<ul>
<li class="day0" typeof="gr:OpeningHoursSpecification" about="#storehours_sun">
<span rel="gr:hasOpeningHoursDayOfWeek"
resource="http://purl.org/goodrelations/v1#Sunday"
class="day">Sun</span> <span property="gr:opens" datatype="xsd:time"
content="11:00:00" class="open">11:00<ins>
a
</ins></span><span class="separator">&ndash;</span><span property="gr:closes"
datatype="xsd:time"
content="19:00:00"
class="close">19:00<ins>
p
</ins></span></li>
<li class="day1" typeof="gr:OpeningHoursSpecification" about="#storehours_mon">
<span rel="gr:hasOpeningHoursDayOfWeek"
resource="http://purl.org/goodrelations/v1#Monday"
class="day">Mon</span> <span property="gr:opens" datatype="xsd:time"
content="10:00:00" class="open">10:00<ins>
a
</ins></span><span class="separator">&ndash;</span><span property="gr:closes"
datatype="xsd:time"
content="21:00:00"
class="close">21:00<ins>
p
</ins></span></li>
<li class="day2" typeof="gr:OpeningHoursSpecification" about="#storehours_tue">
<span rel="gr:hasOpeningHoursDayOfWeek"
resource="http://purl.org/goodrelations/v1#Tuesday"
class="day">Tue</span> <span property="gr:opens" datatype="xsd:time"
content="10:00:00" class="open">10:00<ins>
a
</ins></span><span class="separator">&ndash;</span><span property="gr:closes"
datatype="xsd:time"
content="21:00:00"
class="close">21:00<ins>
p
</ins></span></li>
<li class="day3" typeof="gr:OpeningHoursSpecification" about="#storehours_wed">
<span rel="gr:hasOpeningHoursDayOfWeek"
resource="http://purl.org/goodrelations/v1#Wednesday"
class="day">Wed</span> <span property="gr:opens" datatype="xsd:time"
content="10:00:00" class="open">10:00<ins>
a
</ins></span><span class="separator">&ndash;</span><span property="gr:closes"
1103 87 HTML Unicode (UTF-8) Unix (LF) 132,578 / 10,501 / 1,627
```


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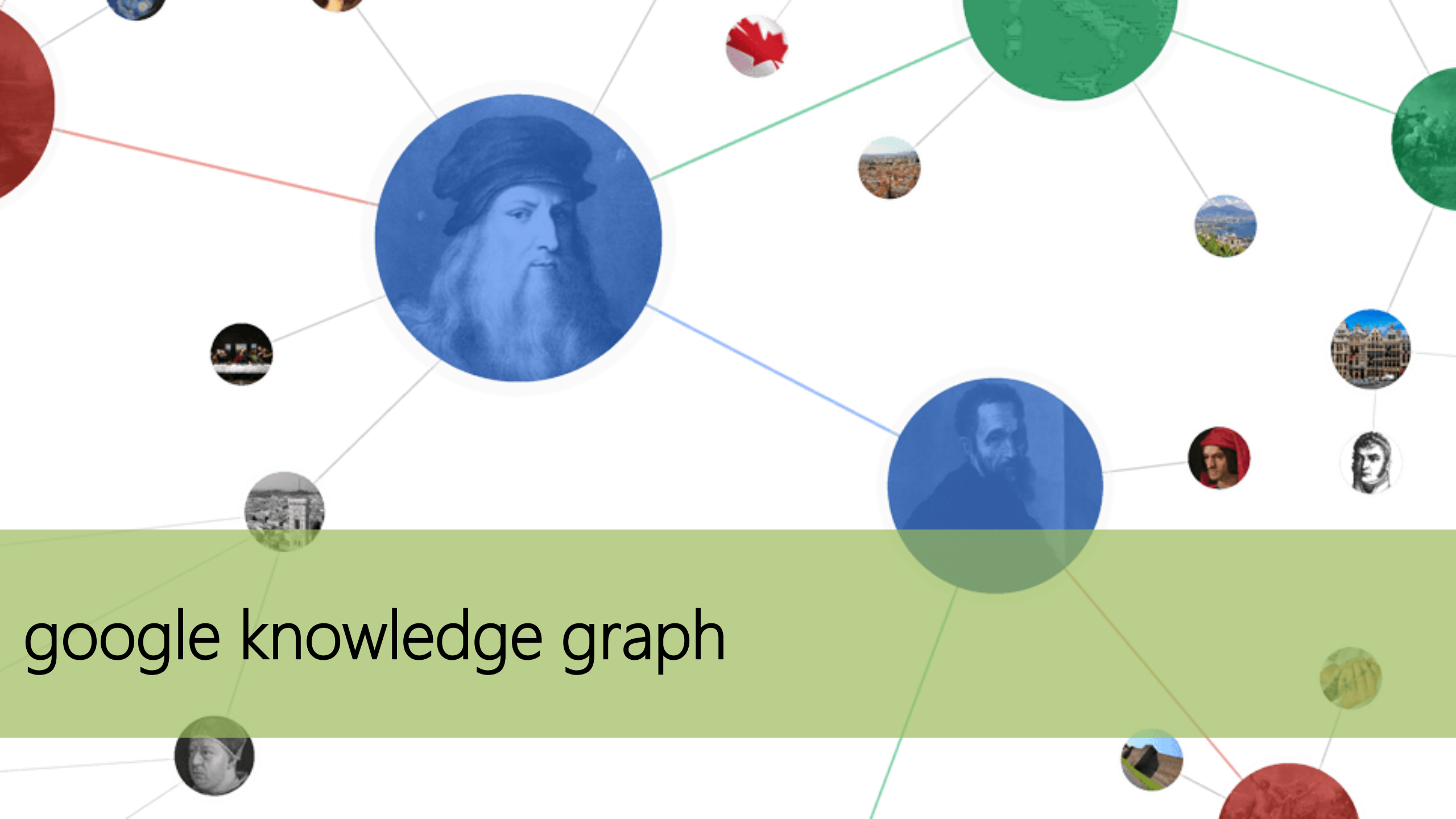
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Skip:
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Column separator:
(leave blank to auto-detect)
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Chris Martin - Wikipedia, the free encyclopedia

en.wikipedia.org/wiki/Chris_Martin

Jump to **Coldplay**: In January 1998, they formed the rock band **Coldplay**, which was originally known as Starfish. The first song played by the band was ...

Early life - Recording career - Influences - Other endeavours

Chris Martin: Coldplay's 'Clocks' Crowned 'Greatest Hit ... - Just Jared

www.justjared.com/.../chris-martin-coldplays-clocks-crowned-great...

Feb 5, 2013 – **Chris Martin** grabs his jacket as he runs some errands on Saturday (February 2) in London, England. The 35-year-old singer's band **Coldplay** ...

Chris Martin's Coldplay Nominated for Two Brit Awards ... - Just Jared

www.justjared.com/.../chris-martin-coldplay-nominated-for-two-brit-...

Jan 15, 2013 – **Chris Martin** carries his luggage while arriving at LAX Airport for a departing flight on Saturday (January 12) in Los Angeles. The 35-year-old ...

Coldplay's Chris Martin is - Daily Mail

www.dailymail.co.uk/.../Chris-Martin-Coldplay-star-revealed-bad-co...

Dec 1, 2012 – With his band **Coldplay**, he regularly sets the pop charts alight. Sadly, it seems **Chris Martin** does the same in the kitchen.

Chris Martin Biography - Facts, Birthday, Life Story - Biography.com

www.biography.com > People

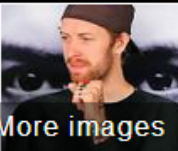




Find out more about **Chris Martin**, lead singer, rhythm guitarist and pianist for the alternative band **Coldplay**, and husband to American actress Gwyneth Paltrow, ...

Jay Z, Coldplay's Chris Martin "Run This Town" NYE 2012, Barclays ...

www.youtube.com/watch?v=7jJn_9IBCI0

Jan 1, 2013 - Uploaded by easonjordan

NowThis News video of mega stars Jay Z and **Coldplay's Chris Martin** performing Jay's hit "Run This Town" ...



More images

Chris Martin

Christopher Anthony John "Chris" Martin is an English singer-songwriter and multi-instrumentalist, and is the lead vocalist, pianist, rhythm guitarist and one of the founders of the band Coldplay. Wikipedia

Born: March 2, 1977 (age 36), Exeter

Height: 1.87 m

Spouse: Gwyneth Paltrow (m. 2003)

Children: Moses Martin, Apple Martin

Siblings: Nicola Martin

Songs

Viva La Vida	2003	Men
Paradise	2011	Mylo Xyloto
Fix You	2005	X&Y

justjared.com/.../chris-martin-coldplays-clocks-crowned-greatest-hit/

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Christopher Anthony John "Chris" Martin ... **Martin** and **Coldplay** guitarist
 Jonny Buckland made cameo appearances in the film Shaun of the Dead as ...

[Chris Martin on Coldplay, Gwyneth Paltrow and why this could be ...](#)

www.dailymail.co.uk/home/moslive/article-2048220
 'I've got to be honest, it brings you right down': **Chris Martin** on **Coldplay**-bashing, Gwyneth and why this could be their last album

[Images of chris martin coldplay](#)bing.com/images[Gwyneth Paltrow admits marriage to Coldplay's Chris Martin 'is ...](#)www.telegraph.co.uk/.../8683214/...Coldplays-Chris-Martin-is-hard.html

Gwyneth Paltrow, the Hollywood actress, has admitted that her marriage to **Chris Martin**, the **Coldplay** lead singer, is not always "rosy".

[Chris Martin - IMDb](#)www.imdb.com/name/nm1112874 ▾

Born Mar 02, 1977 · 36 years old · [News](#) · [43 photos](#) · [Awards](#) · [Films](#)
 – Emma Stone/**Coldplay** (2011) (writer: "Paradise", "Every Teardrop Is a Waterfall" / performer: "Pilgrims Are Always Friendly Unless They're Booked ...

[People on Facebook: chris martin coldplay](#)www.facebook.com

Chris Martin-Prud'homme

1 mutual friend

Chris Martin
From Bath

1 mutual friend

Chris Martin

www.imdb.com

Christopher Anthony John "Chris" Martin is an English singer-songwriter and multi-instrumentalist, and is the lead vocal... [+](#)
en.wikipedia.org

Born: Mar 02, 1977 (age 36) · Exeter

Height: 6' 2" (1.87 m)

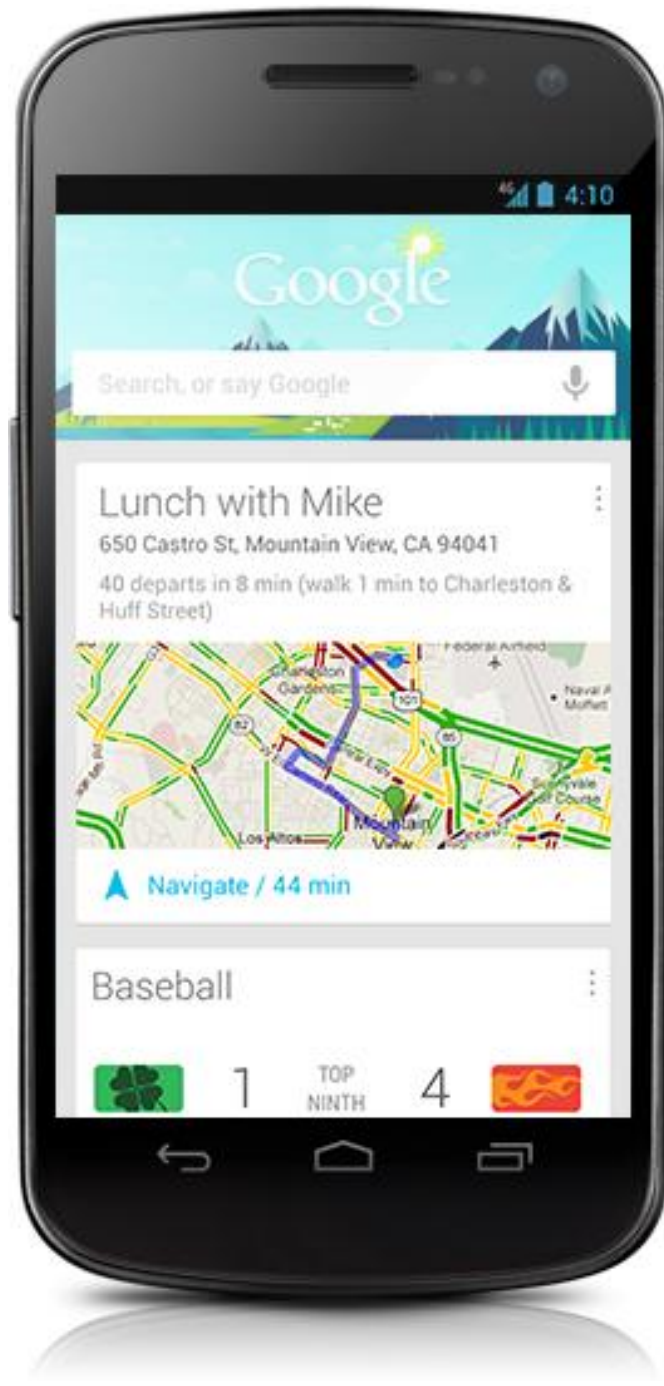
Spouse: Gwyneth Paltrow (2003)

Children: [Apple Martin](#) · [Moses Martin](#)Member of: [Coldplay](#) · [Band Aid 20](#) · [Kinski](#)Compositions: [Viva la Vida](#) · [Paradise](#) · [Fix You](#) · [Princess of China](#) · [Every Tear...](#)

People also search for

Gwyneth
Paltrow
SpouseJonny
BucklandGuy
BerrymanData from: [wikipedia](#) · [imdb](#) · [freebase](#)[Report a problem](#)

Ad



google now

speech & language understanding
near-realtime
service integration

siri
google now
evi (previously known as “true knowledge”)
maluuba

and many many more

representative examples

digital personal assistants



siri

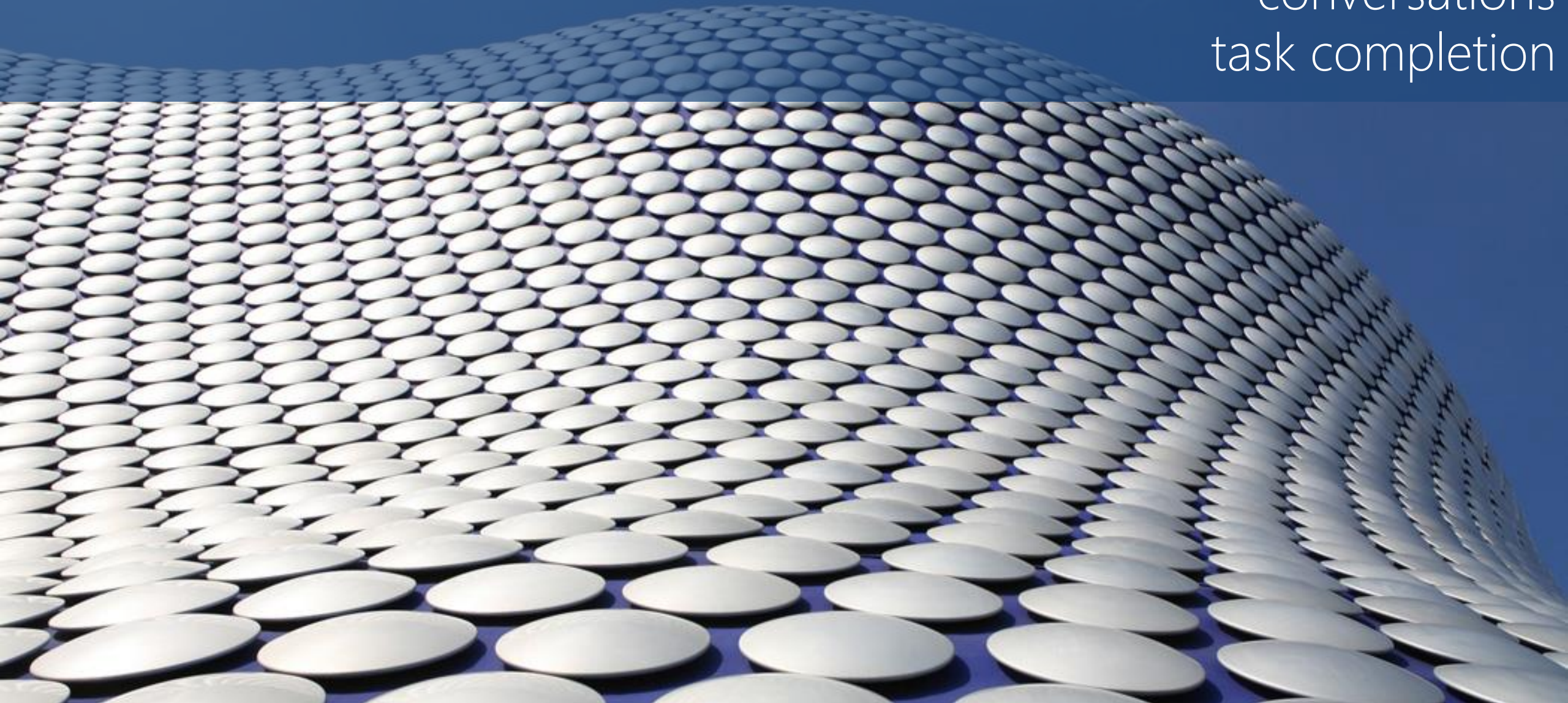


evi

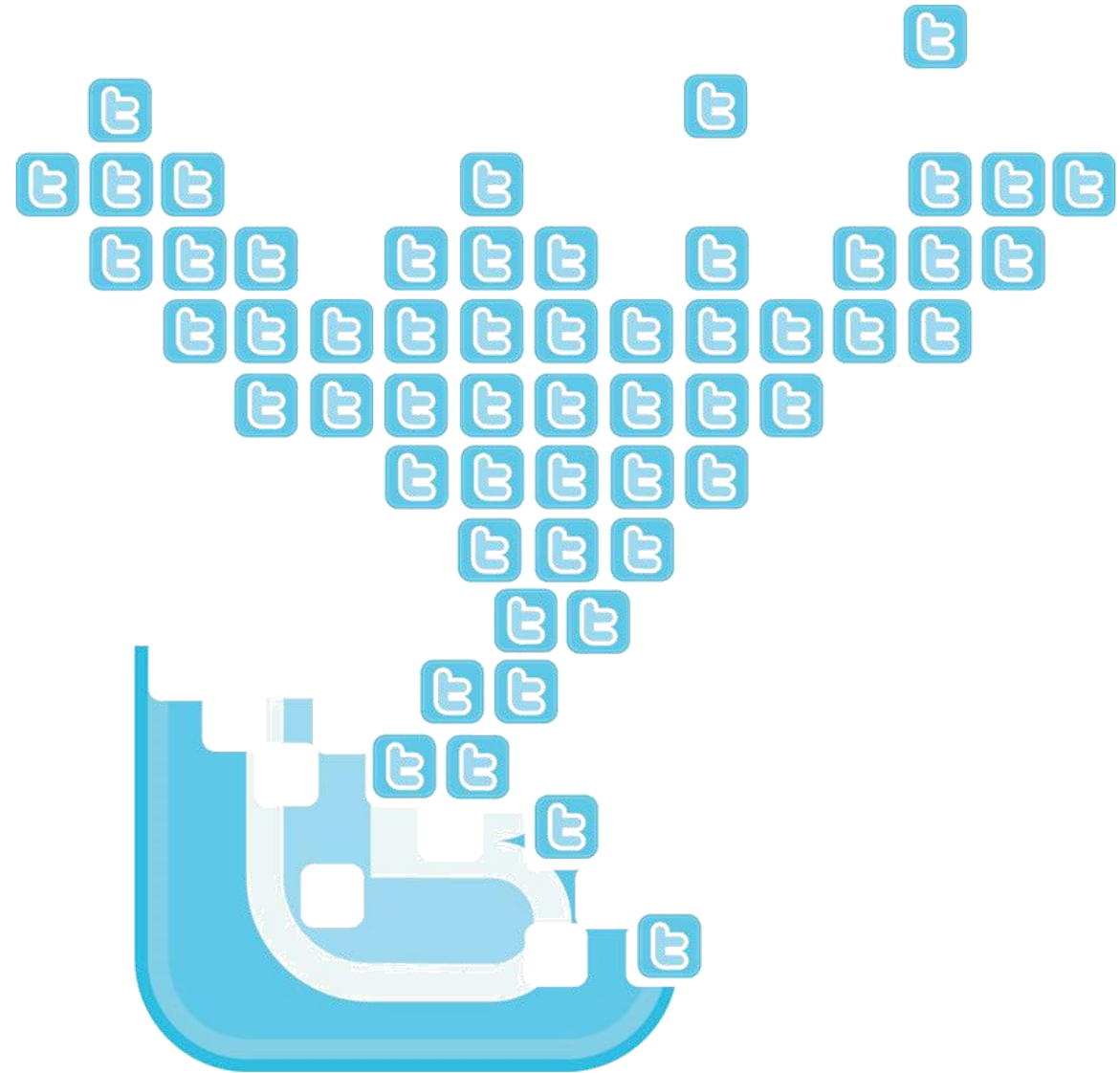


maluuba

consolidation of user experiences
conversations
task completion



twitter storm



react to changes to the world's information in near-realtime
reactive processing



DISCLAIMER: what follows does NOT represent
future products or services by microsoft

ideas





where are coldplay playing **at the moment?**



what's the **latest** political situation in egypt?



i'd like to see the relative performance of msft and aapl **for the last two years**



what's the **most popular**, according to my friends, movie with john cusack's sister?



recommendation for a **nearby** restaurant with **argentine beef on the menu**



while at Sydney 2011, you should talk to paul w.

both of you were at paris 2010, rio 2009, and
istanbul 2002 conferences

you also seem to be reading the same journals on
knowledge representation

you both found the book "on intelligence"
interesting

finally, you both like sushi...

i suggest "blue sushi", just two blocks from the
conference center

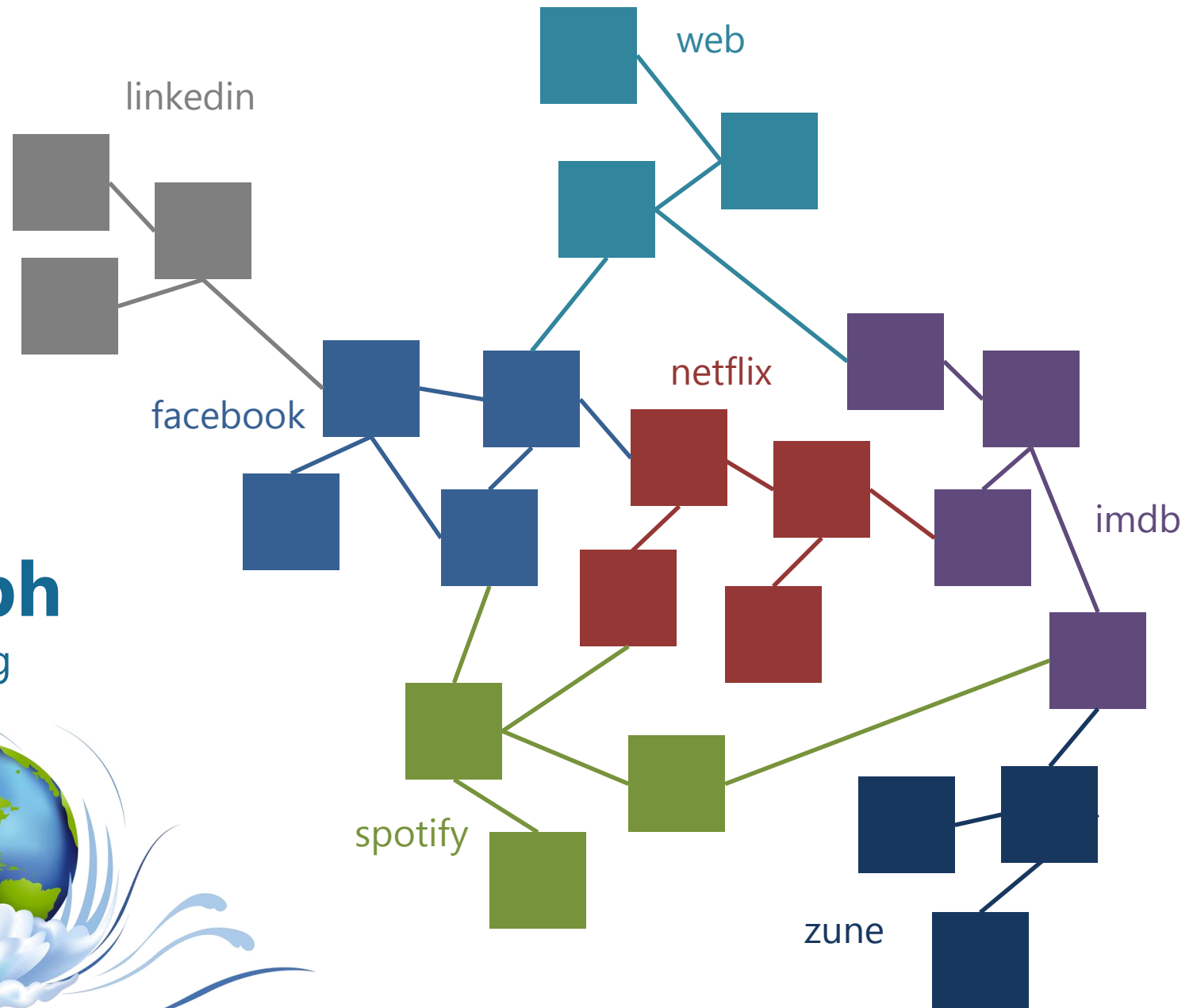


towards a knowledge platform

key ingredients

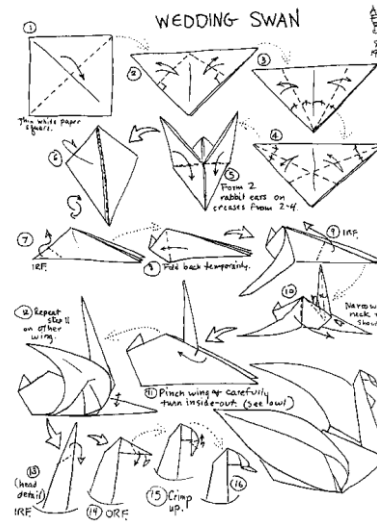
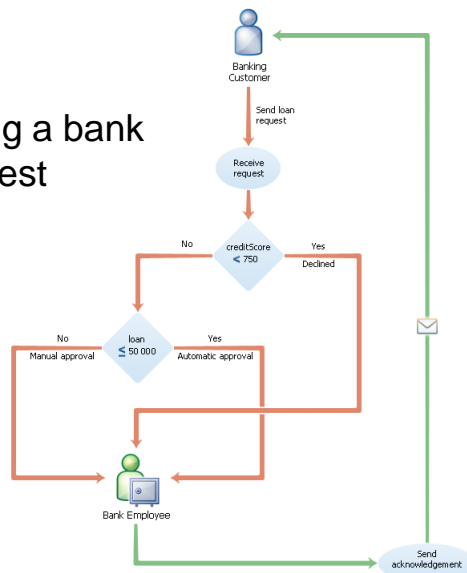


the graph of everything



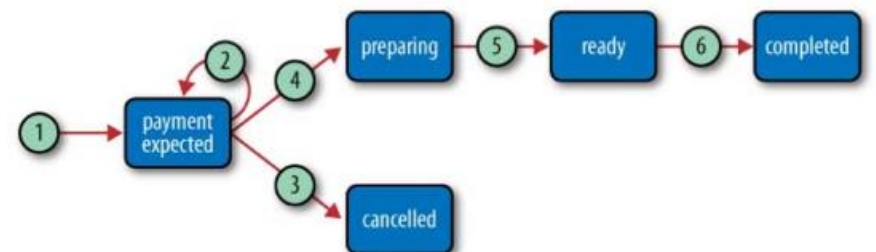
knowledge engineering is not only about information facts
it's also about encoding the logical steps
necessary to reason over those facts

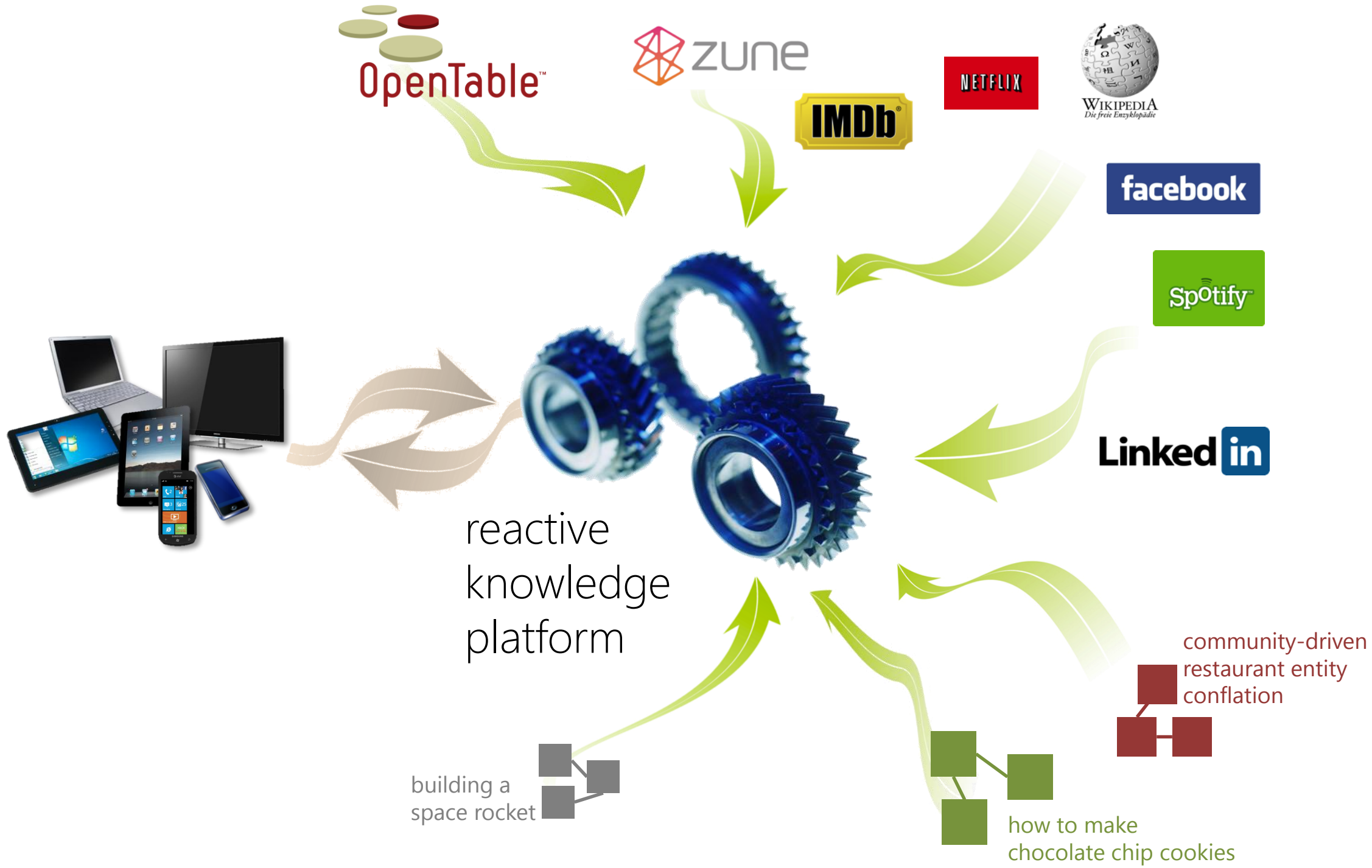
processing a bank
loan request



origami: how to create a wedding
swan

the steps for placing a coffee order





A 3D green question mark is positioned on the left side of the image, casting a shadow on the surface below it. In the upper right corner, there is a blurred green leaf. A semi-transparent dark green horizontal band spans the width of the image, containing the text "what do all these have to do with the web?".

what do all these have to do with the web?

web – the knowledge platform
foundation for new experiences



hateoas

true global integration – the web as one application

domain application protocols

schemas/ontologies

the knowledge graph

where's the giant global graph?



q&a



<http://savas.me>



savasp