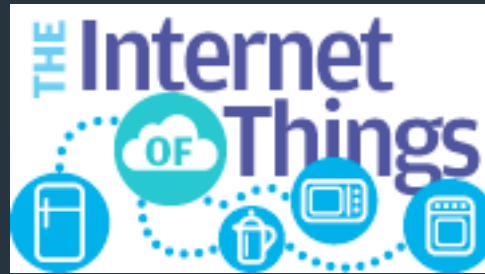
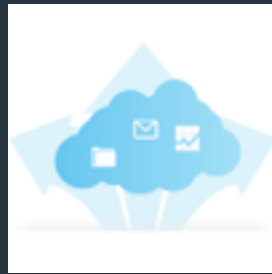
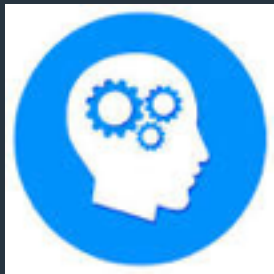


FROM CONCEPT TO OPERATION IN 30 MINUTES USING SERVICES AND A PAAS

30mins to Nirvana!

Add todo's for the presentation live

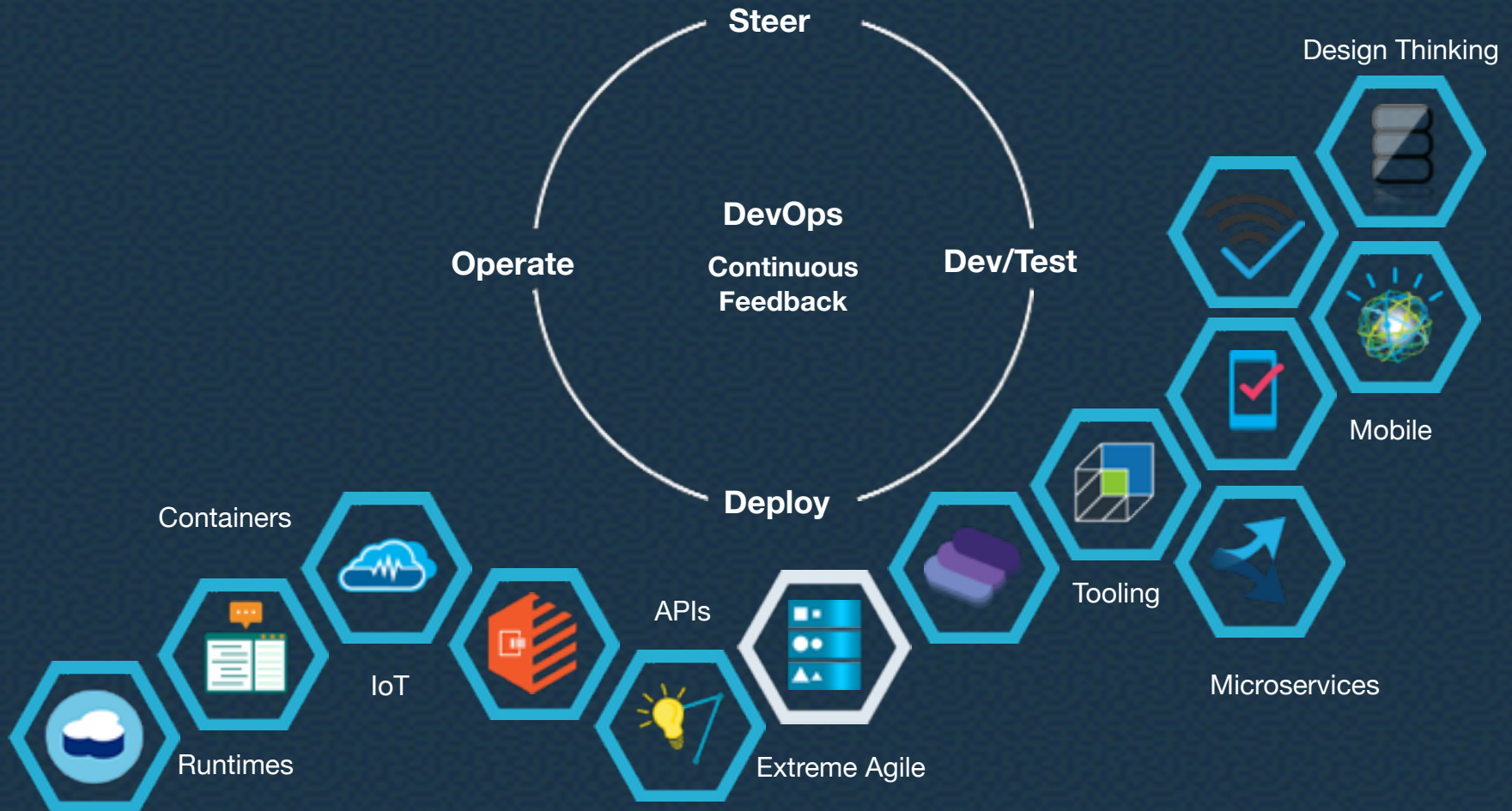
<http://markv-todo-php.mybluemix.net/>



Mark VanderWiele
Distinguished Engineer, IBM SWG Emerging
Technologies
markv@us.ibm.com; [@MarkVanderwiele](https://twitter.com/MarkVanderwiele)
[#bluemix](https://twitter.com/MarkVanderwiele)

Tweet @IBMBluemix with hashtag #qconlondon

App development today is about speed and choice



Cloud provides developers with instant access to the APIs, services and infrastructure they need to launch their ideas into the present.

It starts with an **idea**, **developer**, and a **line of code**.

Compose



Deploy



Monitor/Update



Scale



Companies of all sizes have the opportunity to **disrupt**, or face the prospect of **being disrupted**.

Today - we wil connect 2 devices



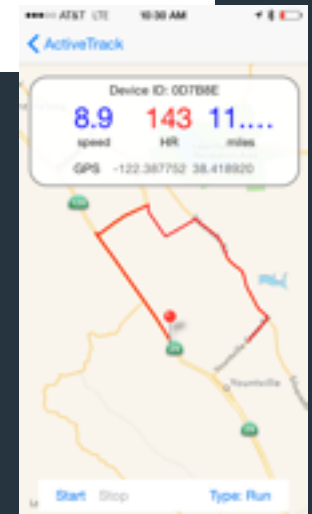
Register device -get keys

Install MQTT client

Publish/subscribe data

Store data in database

Control with voice commands



bluemix.net

<https://developer.ibm.com/iot/>

<https://developer.ibm.com/iot/recipes/raspberry-pi/>

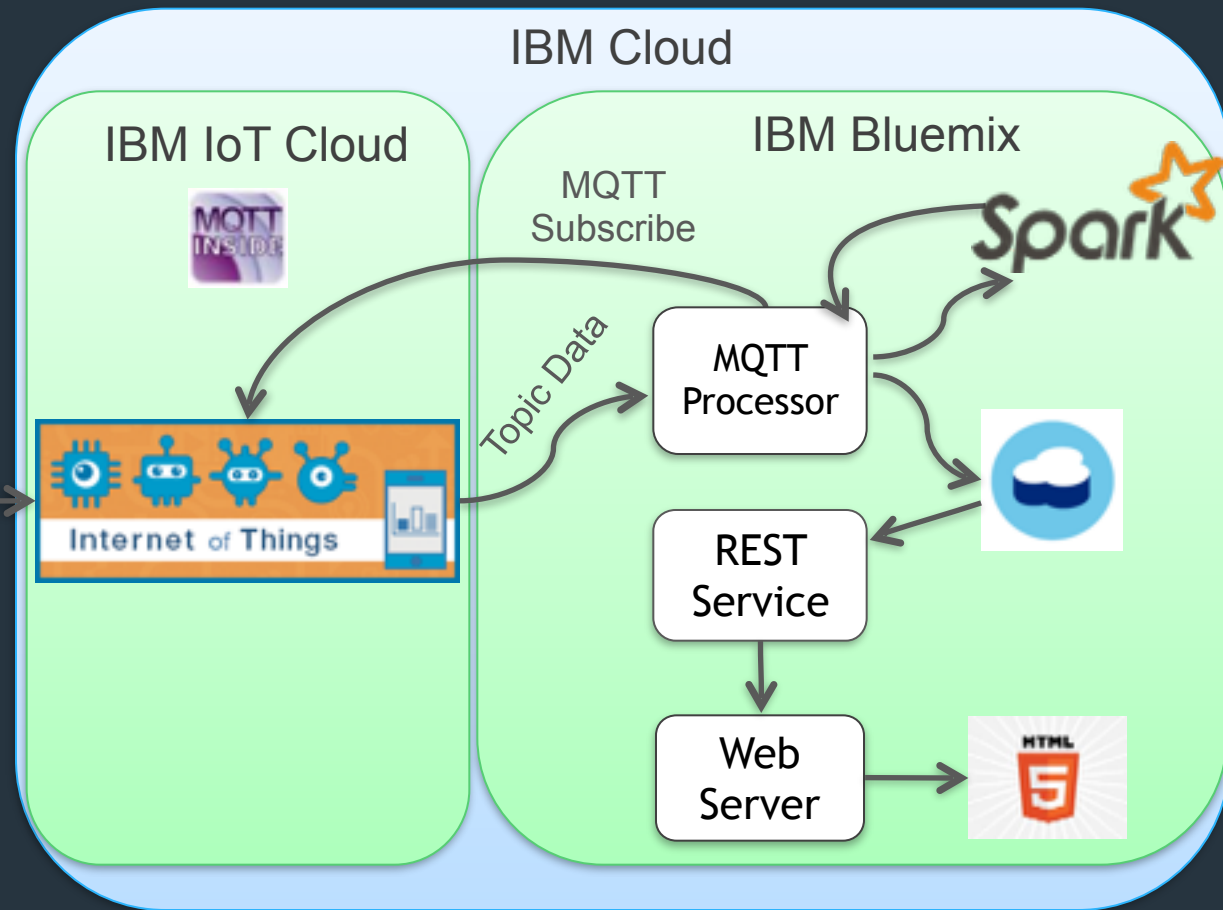
<https://www.ng.bluemix.net/docs/#services/IoT/index.html#gettingstartedtemplate>



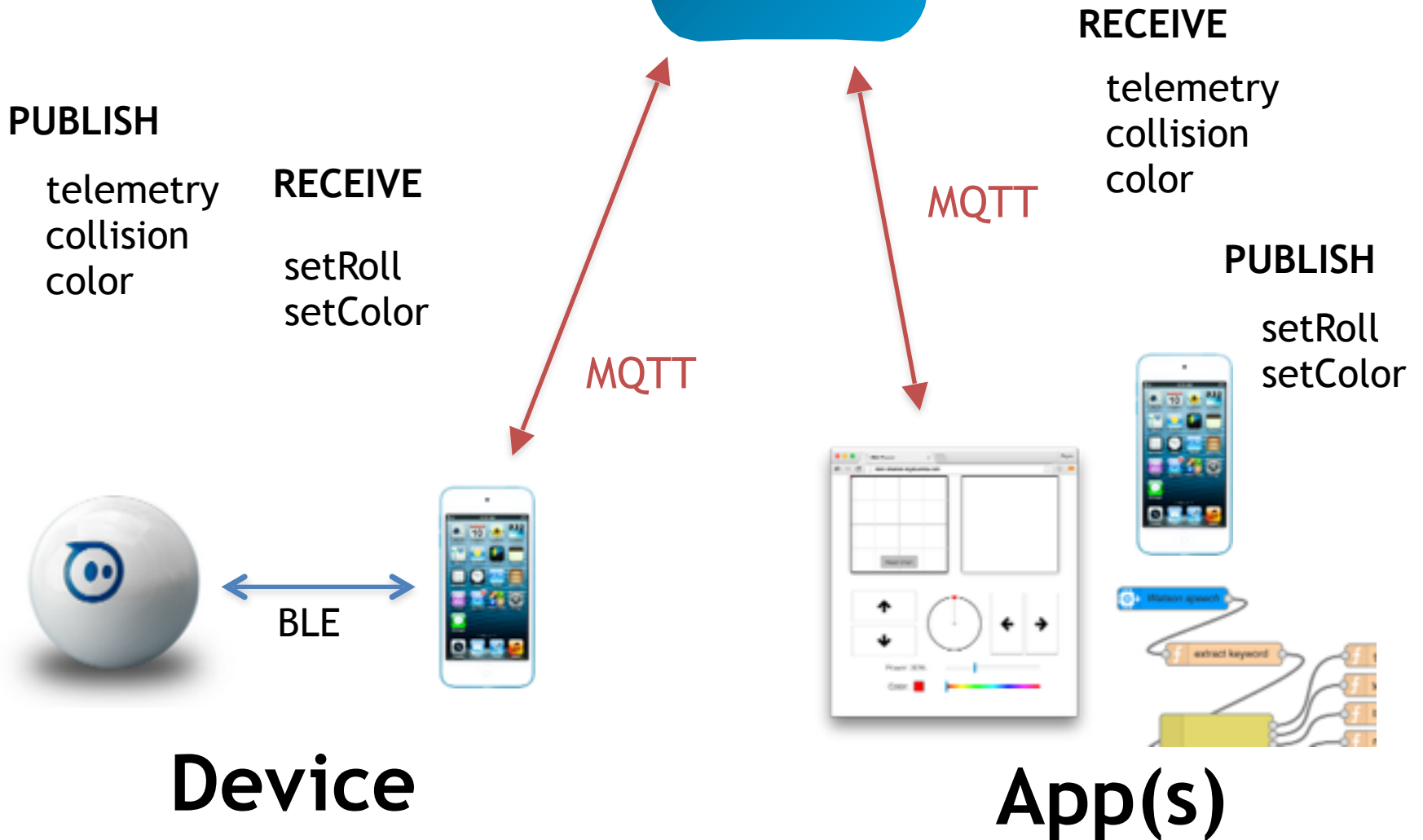
Sample 1 - Heart Rate Monitor Demo (continued)



MQTT Publish



Sample 2: IoT Chariot



The app revolution

Fundamentally changing the way users interact with technology.

Apps are everywhere

Experience matters

Cloud/PaaS makes it possible

The API revolution

Fundamentally changing the way we expose and build capabilities

API Economy

Security, metering,
billing matters

Cloud/PaaS provides the
exposure and binding

Developer revolution

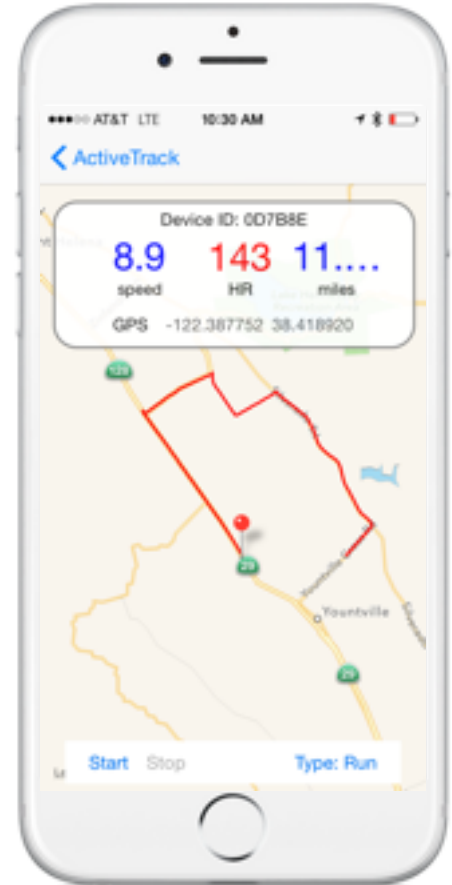
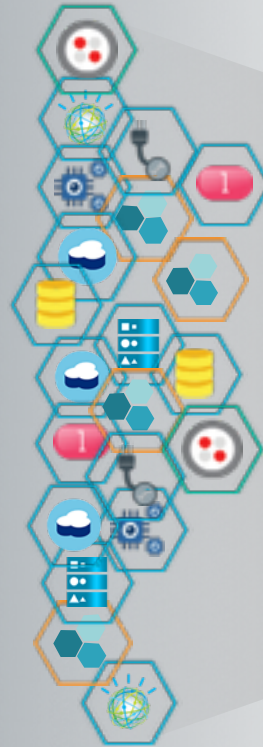
Freedom to innovate and collaborate at unprecedented speed with low risk

Code wins!

Developers focus only on differentiation

Quickly use new APIs and digital services to add features and increase engagement in areas such as:

- Cognitive & analytics
- Geo fencing
- Social engagement
- Push
- IOT
- Data storage/retrieval



Cloud is about productivity, but not all cloud is equal

Manage only the resources the app/workload requires



Rapid Design and Prototyping Experience



Help them navigate through their ambient.



2Day Hackathon results - Bluemix and Watson find the healthiest and most affordable Spaces to live



- Proximity to Health Facility
- Proximity to Garden
- Proximity to Farmers Market
- Poverty Rate
- Pop. Density
- Air Quality
- Affordability

Watson Recommendations



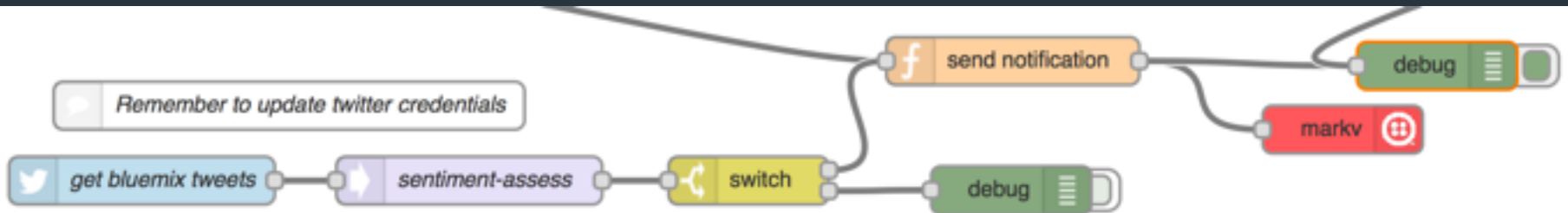
<http://hedge.mybluemix.net/>

.. use on chrome

developed by Evan Pun, Dong-han Yao, Zachary Zeleznick, Emma Marriott, Jae Young Ryoo, Ryan Ma and Emily Le



Rapid development of situational applications or new ideas



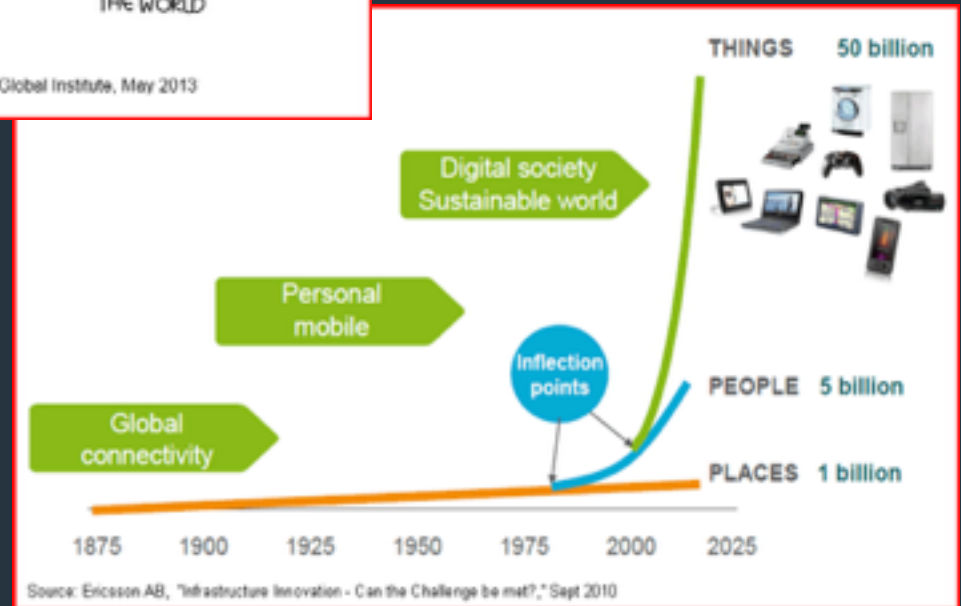
- **9 billion** devices around the world are currently connected to the Internet, including computers and smartphones
- The number is expected to increase dramatically within the next decade, with estimates ranging from **50 Billion devices** to reaching **1 trillion**
- The Internet of Things has the potential to create **economic impact of \$2.7 trillion to \$6.2 trillion¹** annually by 2025



Source: Disruptive Technologies, McKinsey Global Institute, May 2013

Many Things

Issues:
secure connectivity, limit power usage, data storage, correlate events, provide analytics, & provide new user experience / Apps



GSMA “**Connected Life**” forecast

\$4.5T in 2020

“**Connected Life**” is:
everything that is
connected and
how they **interact** - **cars,**
mobile devices,
buildings, sensors and
people

Top Ten in 2020

Connected Car	\$600 billion
Clinical Remote Monitoring	\$350 billion
Assisted Living	\$270 billion
Home and Building Security	\$250 billion
Pay-As-You-Drive Car Insurance	\$245 billion
New Business Models for Car Usage	\$225 billion
Smart Meters	\$105 billion
Traffic Management	\$100 billion
Electric Vehicle Charging	\$75 billion
Building Automation	\$40 billion

Developer Opportunity for Rapid Innovation

50B

Internet of Things
2020

41%
CAGR

Wearable Wireless
Devices

12B ↑

Medical Wearables
2017

1. Instrument

2. Interconnect

3. Intelligent

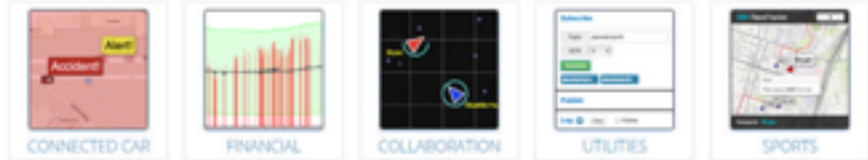


Bluemix PaaS
Cloud

Internet of Things (IoT) - dozens of industry use case



- Used at dozens of Industry and IBM events



Real-time Geospatial scenarios



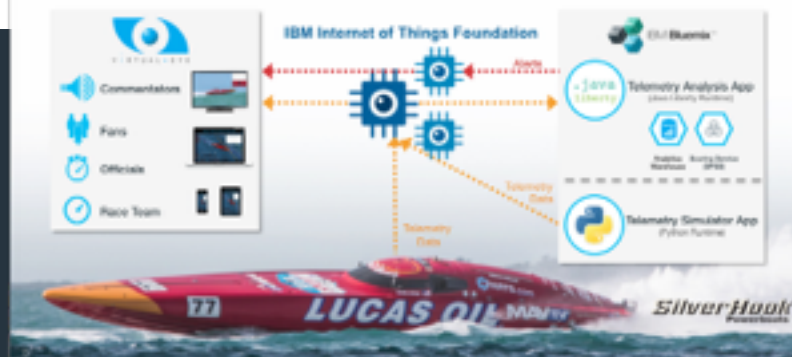
Map Matching scenarios



Predictive Maintenance scenarios



SilverHook and Virtual Eye: Driving the Powerboat Experience with IBM Bluemix



So you want to build an IoT Application :)

Bluemix lets you quickly get to the innovation



- How do I **securely connect** to my sensor?
- How do I **combine** info from my phone or other devices?
- How do I **publish** info to the cloud?
- How do I **subscribe** to my sensor info in the cloud?
- How do I **combine data** with other sources?
- How do I **easily store** info into a database?
- How do I **provide APIs** to access the data?



~Nirvana~

Create an application
that has a unique experience!



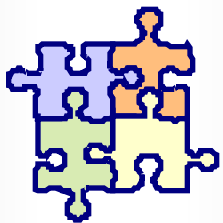


Platform as a Service (PaaS), Allows you to focus on design and development without worrying about the underlying infrastructure

BlueMix is an open-standards, open source cloud-based Platform as a Service (PaaS) for rapidly building, managing, and running cloud based applications and services of all types (web, mobile, big data, new smart devices), while tapping a growing ecosystem of available services and runtime frameworks.

Capabilities include, your choice of language, such as Java, Python, Ruby, or Node, or community buildpacks, which lets developers focus on building and running your apps and not worrying about getting servers or installing software.

Compose



Deploy



Monitor/Update

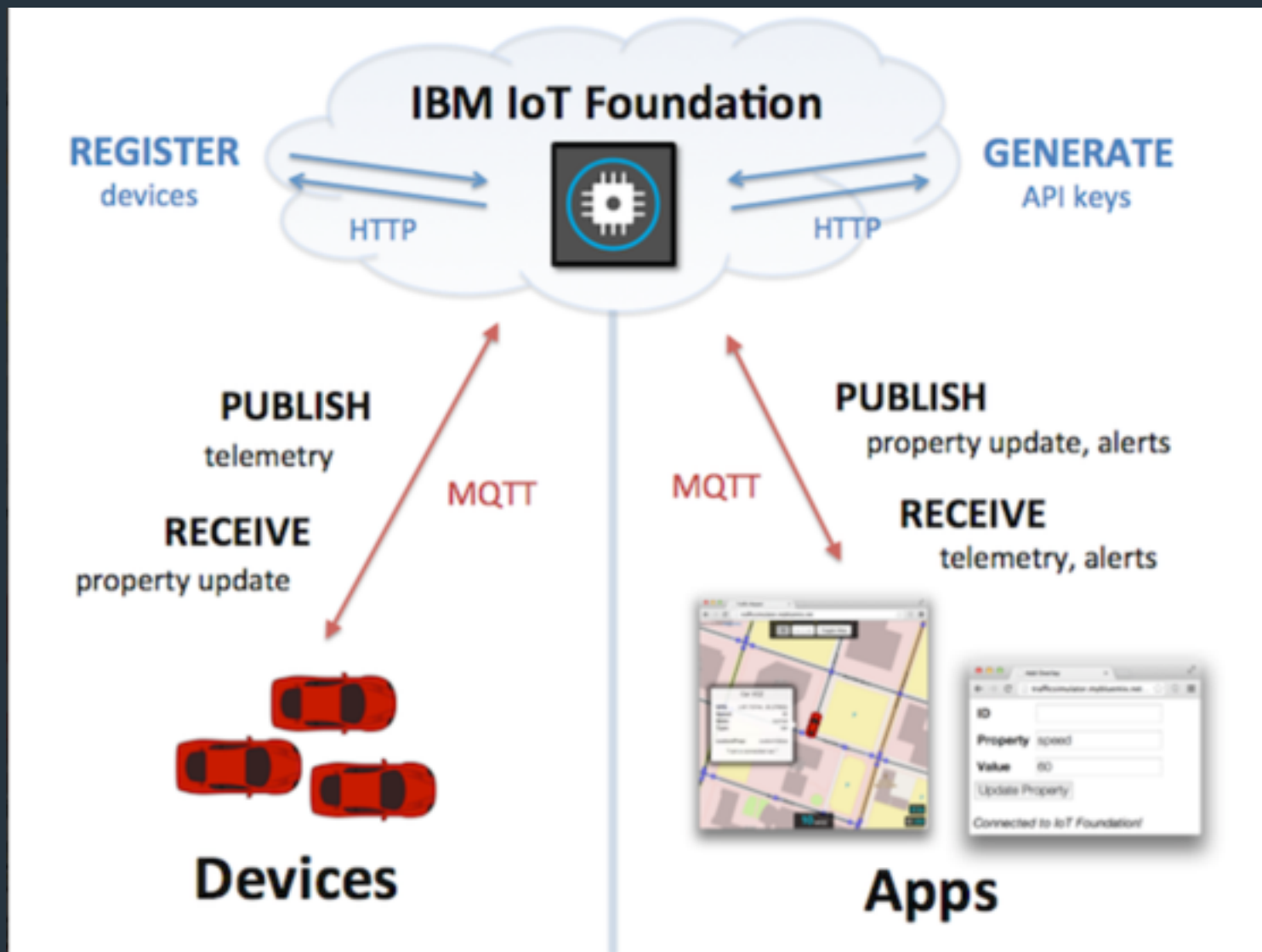


Scale



Bluemix - IOT MQTT Security and Scalability

10 million messages a second per instance



Organization:

Dashboard Recipes Quickstart markv@us.ibm.com

Manage Organizations

Devices (6) API Keys (4) People (4)

This table shows the devices that have been added to your organization. Add and remove devices, or see more information on a device to view and chart the data being received by the IoT Foundation. If you want to share the data from your devices outside of the IoT Foundation, use the [API Keys](#) tab.

[Add Device](#) [Remove Device\(s\)](#)

Device ID	Device Type	Last Event	Message Rate	Date Added	Added By
586C9FBCAD13	h	Unavailable	-	Thu Sep 04 2014	markv@us.ibm.com
6E648F1C0F90	h	2 hours ago	-	Fri Aug 08 2014	bboyd@us.ibm.com
D0DDF405757D	h	Unavailable	-	Tue Aug 26 2014	bboyd@us.ibm.com
DF48726F7BCA	h	1 hour ago	-	Fri Aug 08 2014	bboyd@us.ibm.com
EB5369786CF8	h	6 minutes ago	Every 1 minute	Mon Aug 11 2014	bboyd@us.ibm.com
b827eb2950d7	Raspberry Pi	1 day ago	-	Sat Sep 06 2014	markv@us.ibm.com

Latest 10 Events

Click on a row to get more detailed message information.

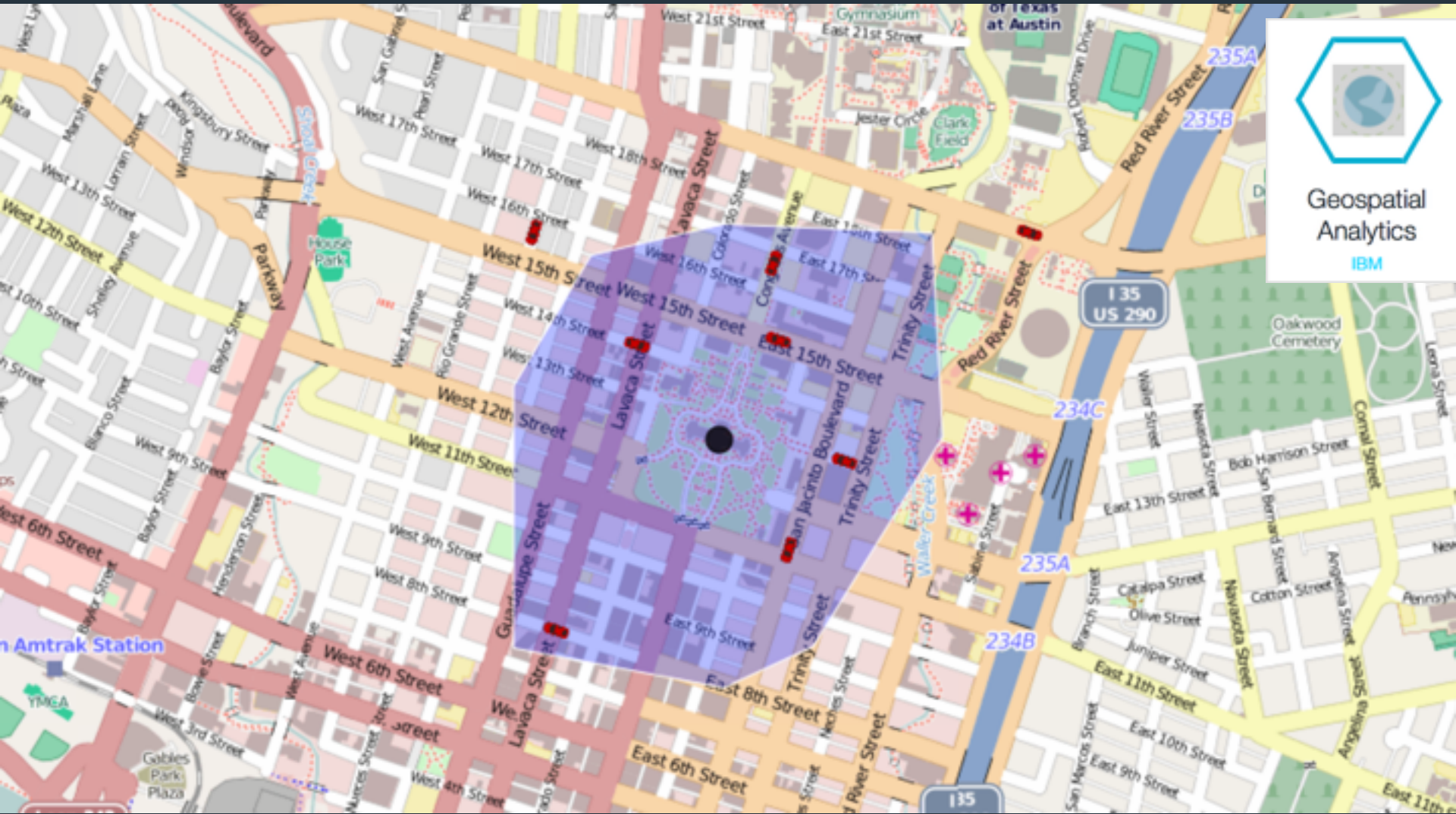
Event Type	Event	Timestamp
Message published	status	Sep 21, 2014 12:22:01 PM
Message published	status	Sep 21, 2014 12:22:03 PM
Message published	status	Sep 21, 2014 12:22:04 PM
Message published	status	Sep 21, 2014 12:22:05 PM

FREE PLAN

- Maximum of 20 registered devices
- Maximum of 100MB of data exchanged per month
- Maximum of 1GB of data storage (with 30 days expiry)
- Maximum of 10 application bindings



Geo Location Fencing/Notification



Geospatial
Analytics

IBM



Watson services are now available to any developer...

Watson

Build cognitive apps that help enhance, scale, and accelerate human expertise



Concept Expansion



Concept Insights



Language Identificat...



Machine Translation



Message Resonance



Question and Answer



Relationship Extracti...



Speech To Text



Text to Speech



Tradeoff Analytics



User Modeling



Visual Recognition

...through Bluemix.

Imagine the Possibilities!



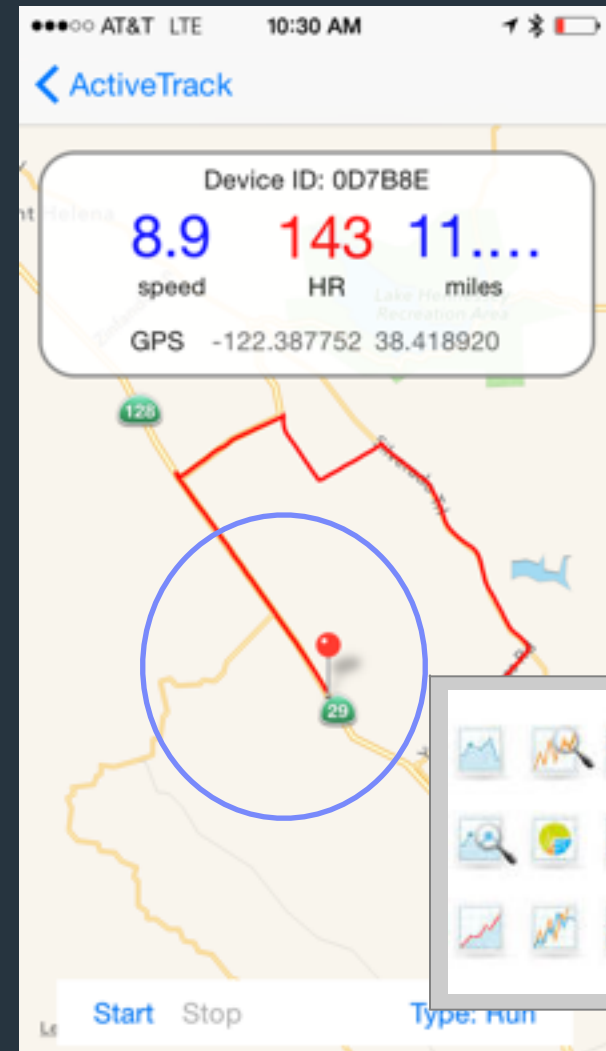
"The innovation is up to you; we (PaaS) make it fun & easy"

Heart Rate Monitor (Our Example)

- Race and compare results with friends around the world
- Heart Rate, Speed, Location, Weather...
- Real-time as well as historic views
- Automated data capture
- Analytics - Data abnormalities and fraud detection

Tomorrow's Apps

- GIO fences, Live Weather Alerts, Home Automation, Machine Learning, Fall Detection...
- Medical alerts and applications
- Predictive analytics
- Device location notification

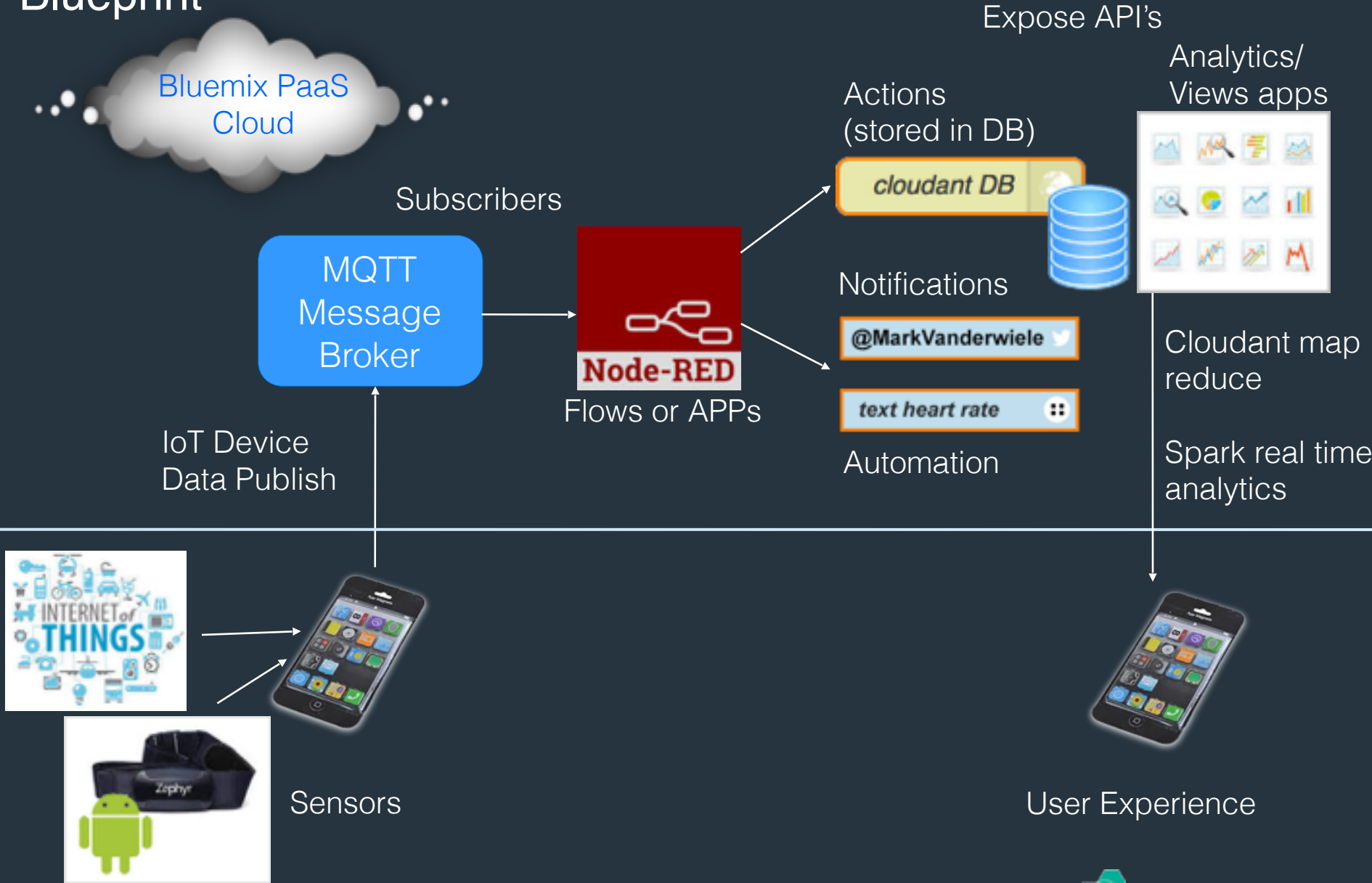


Sample 1 -IoT - Heart Rate Monitor Demo - Basic IOT



Blueprint

Bluemix PaaS
Cloud



IoT - Heart Rate Monitor Demo (sample iOS code)



```
// Create MQTT connection
Messenger *messenger = [Messenger sharedMessenger];

NSArray *uuidBits = [uuid componentsSeparatedByString:@"-"];
self.deviceId = [[uuidBits objectAtIndex:4] lowercaseString];

if ([self.server isEqualToString:@"IoT"]) {
    topic = [NSString stringWithFormat:@"iot-2/evt/tripDataPoint/fmt/
json", self.deviceId];
    messenger.clientId = clientId;
    [messenger
connectWithHost:@"gvzxo.messaging.internetofthings.ibmcloud.com" port:1883
clientId:clientId username:@"use-token-auth" password:@"@xxxwzXwRQTA7q0"];
} else if ([self.server isEqualToString:@"MessageSight"]) {
    topic = [NSString stringWithFormat:@"iot-1/d/%@/evt/hrtracker/json",
self.deviceId];
    messenger.clientId = clientId;
    [messenger connectWithHost:@"xx.xx.71.163" port:1883
clientId:clientId];

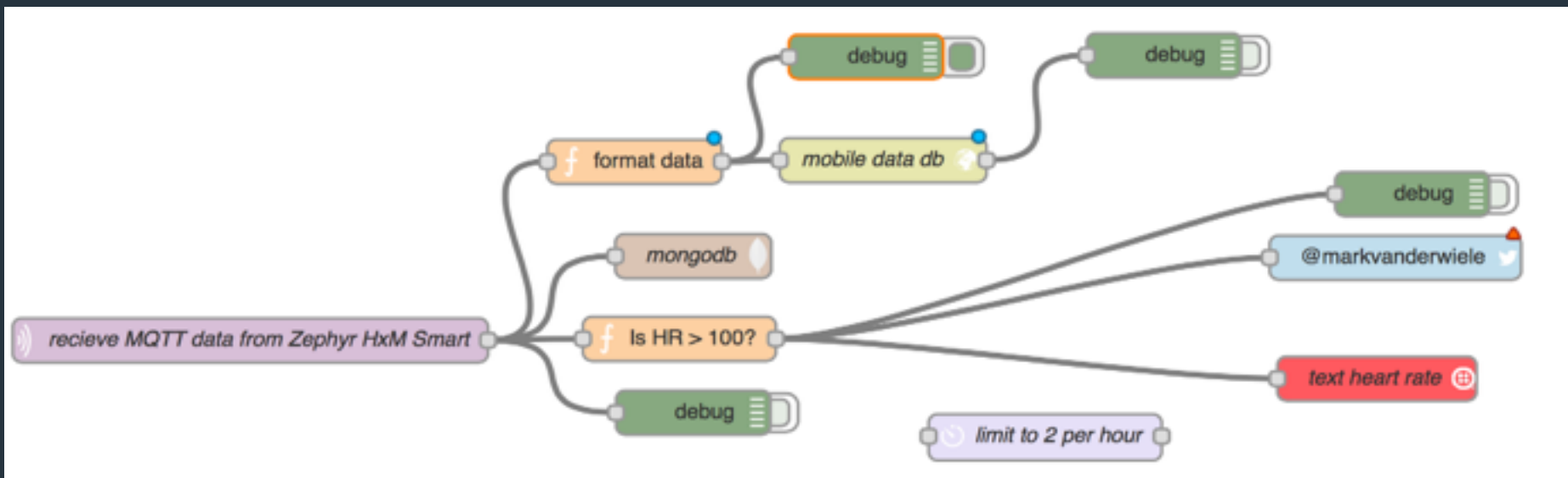
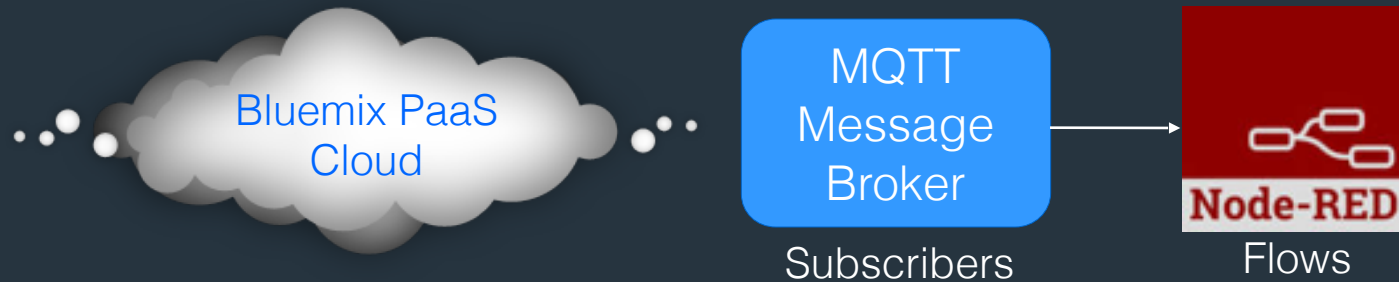
// Publish the data
Messenger *messenger = [Messenger sharedMessenger];
NSString *messageData = [NSString stringWithFormat:@"{ \"d\":      { \"userId
\": \"%@\", \"tripType\": \"%@\", \"tripName\": \"%@\", \"tripId\": \"%@\",
\"speed\": %.1f, \"longitude\": %.7f, \"latitude\": %.7f, \"elevation\": %d,
\"heartRate\": %d, \"deviceId\": \"%@\", \"timestamp\": %@ } }",
self.name, self.tripType, self.tripName, self.tripId, mph,
self.currentLocation.coordinate.longitude,
self.currentLocation.coordinate.latitude, elevationFeet, heartRate,
self.deviceId, timestamp];

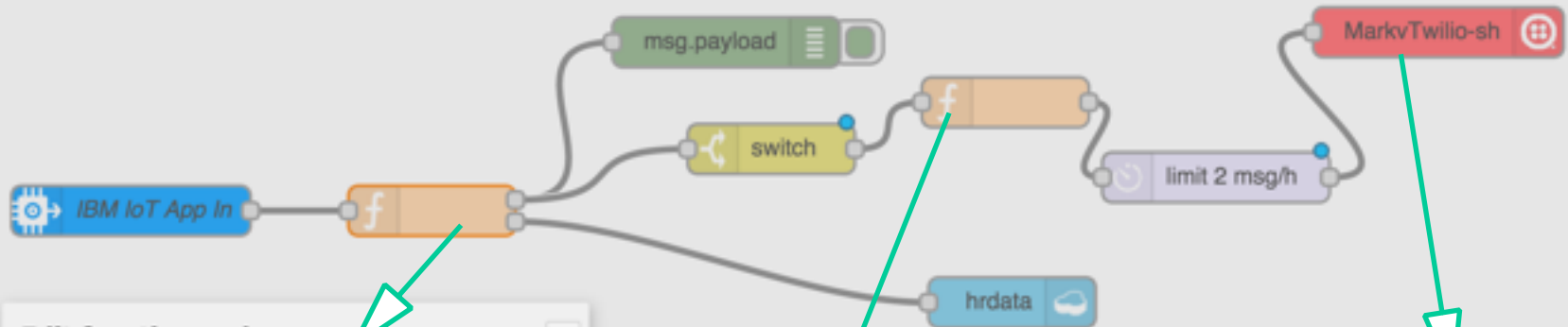
[messenger publish:topic payload:messageData qos:0 retained:NO];
```



IoT - Heart Rate Monitor Demo (continued)

Node-RED flow to receive the data and perform actions





Edit function node

Name:

Function

```
1 msg.payload = msg.payload.d;  
2 return [msg,msg];
```

Outputs:

See the Info tab for help writing functions.

Ok Cancel

Edit function node

Name:

Function

```
1 msg.payload = "Mark has met his goal";  
2 return msg;
```

Outputs:

See the Info tab for help writing functions.

Ok Cancel

Edit twilio out node

Service:

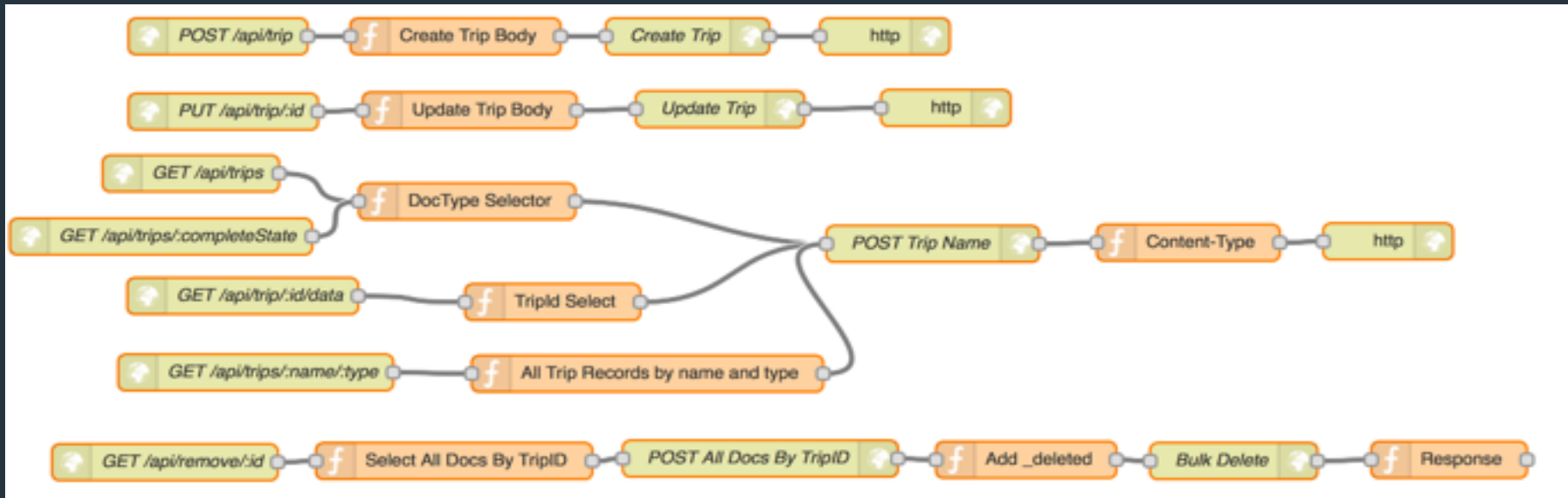
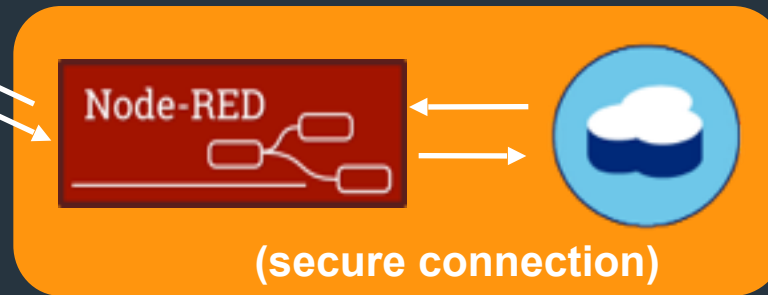
From:

SMS to:

Ok Cancel

Application APIs

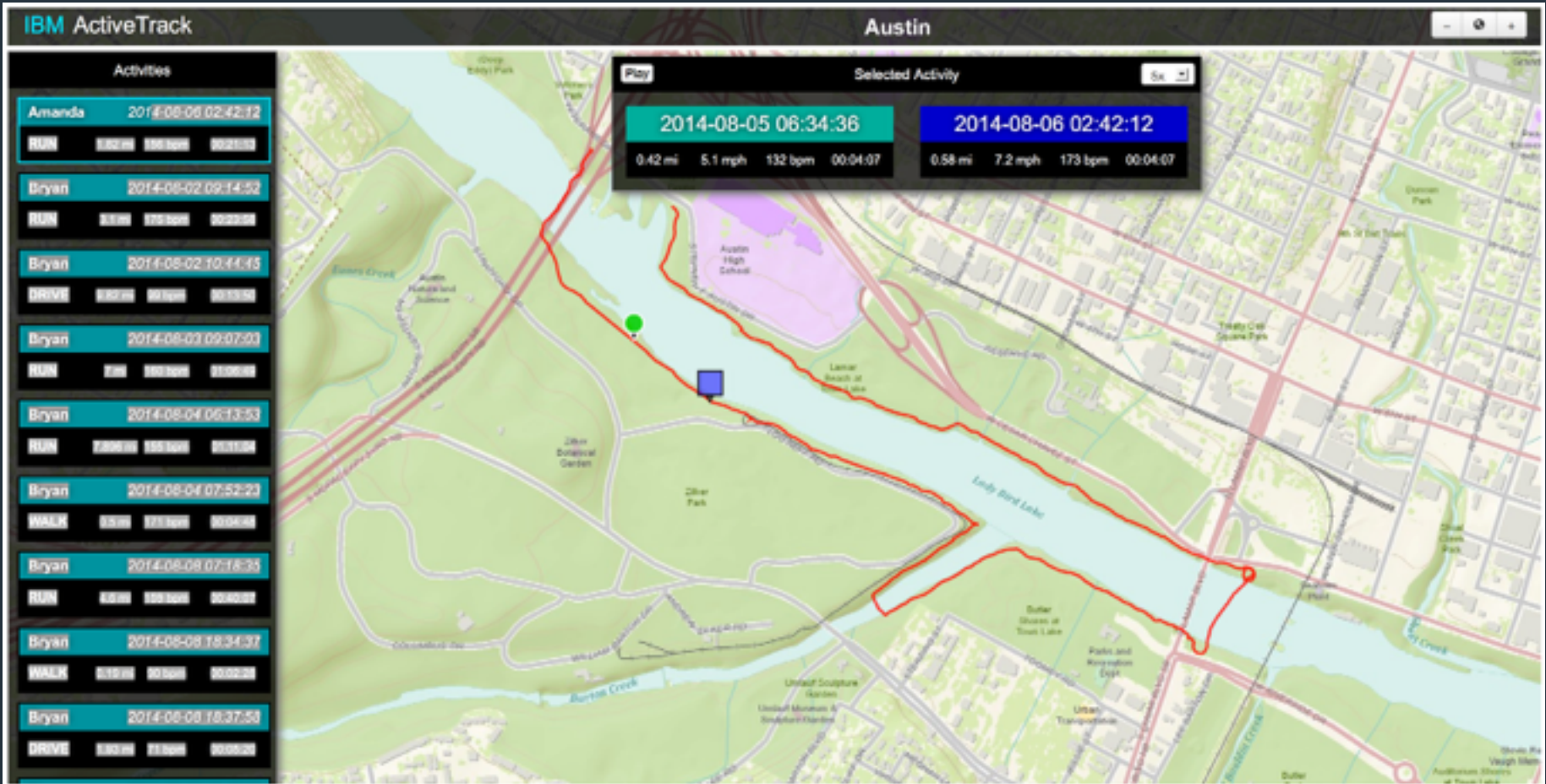
IBM Bluemix



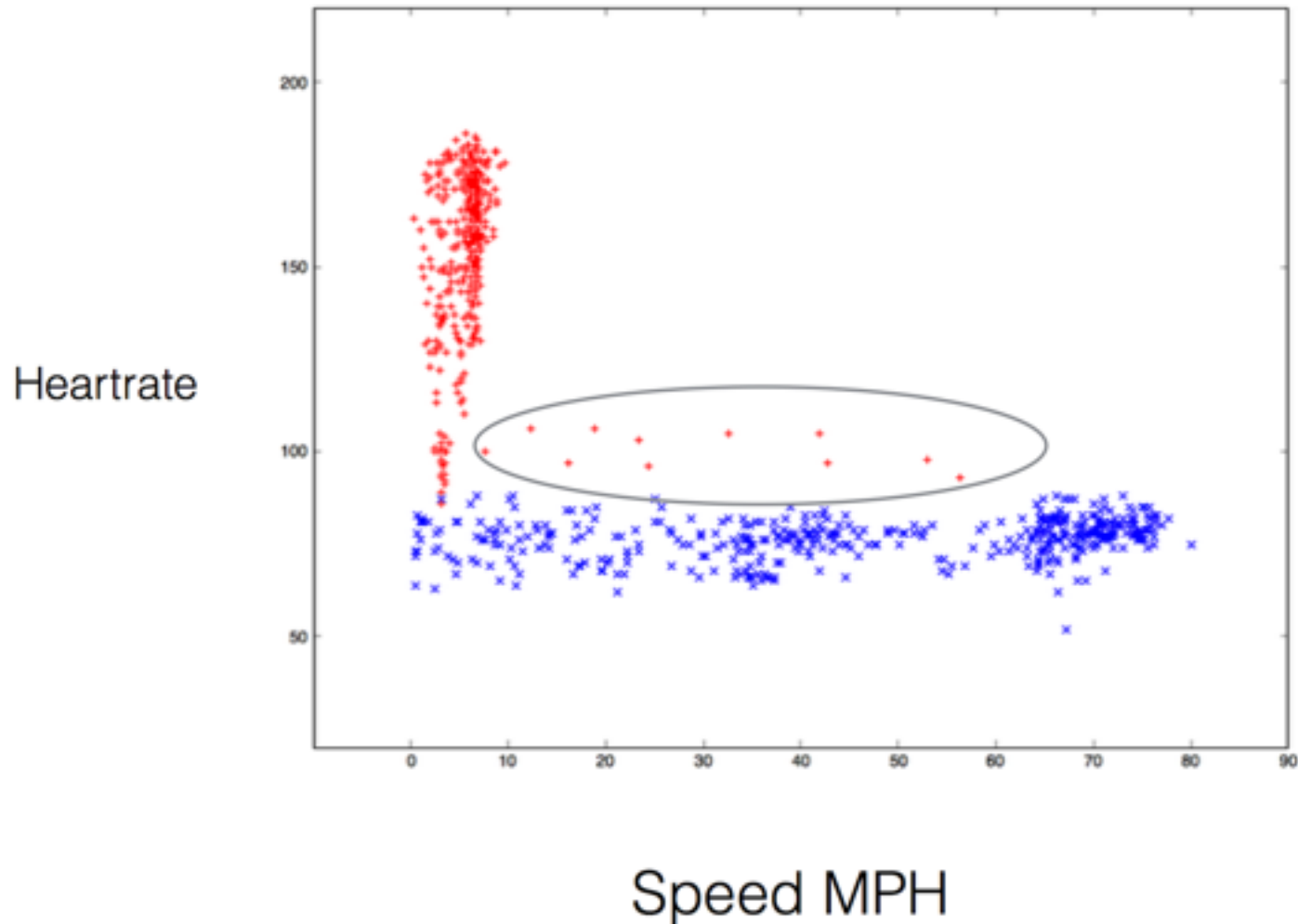
Trip Record Docs: <http://hrtracker.mybluemix.net/api/trips>

Completed Trip Record Docs: <http://hrtracker.mybluemix.net/api/trips/completed>

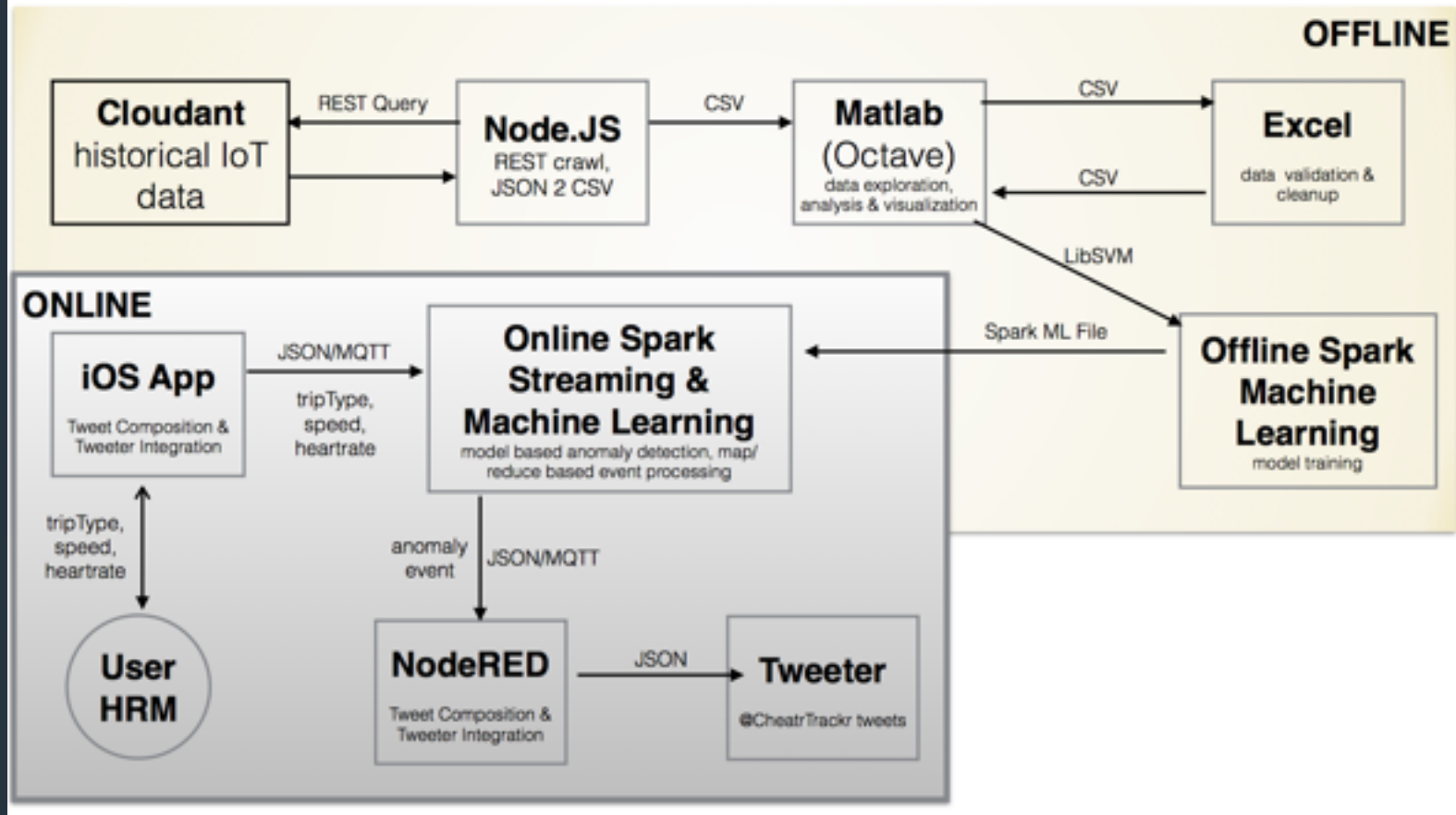
Nirvana! Create an app that has a unique experience



anomalies (selected in the oval) become prominent as well, helping to identify unsportsmanlike conduct.



Implementation of anomaly detection is a complex process

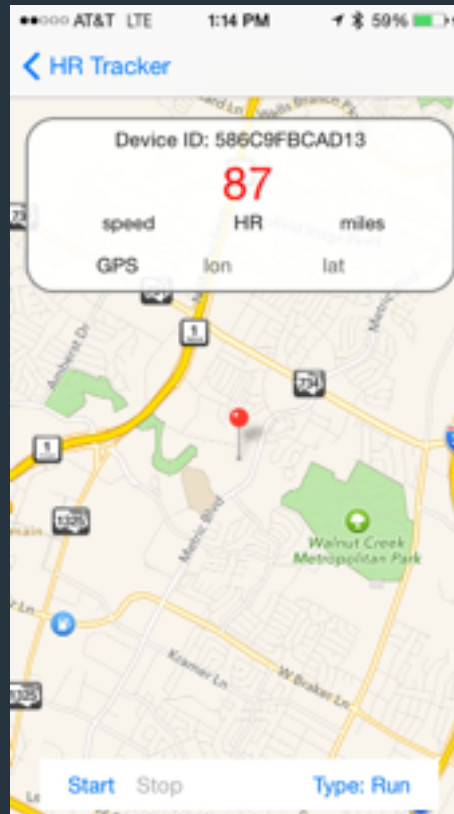


The 'Thing': The Drone



Real-time events for a 'Thing'

Scenario:
Launch a drone in real-time to take a picture of an activity (or a suspicious event)



GEO detection of the 'Thing'

Scenario:
Use GEO location to detect when the drone is near



Home Automation

On my return:

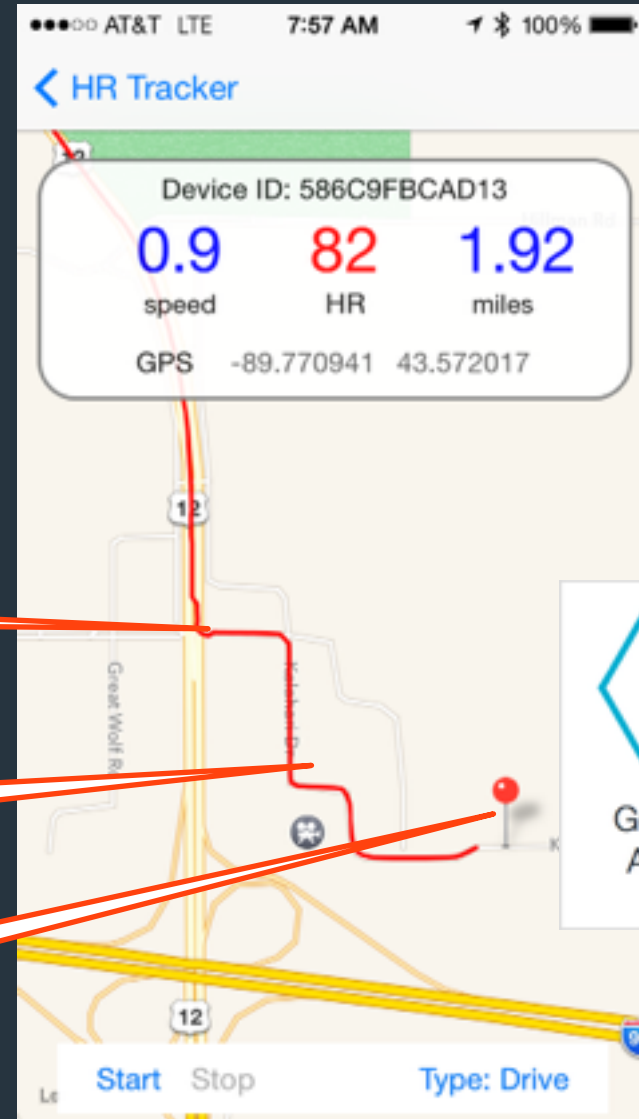
- Turn down my air
- Turn on my hot tub
- Turn on my outside lights if it is dark
- Open my garage door

(With learning on time to achieve goal)

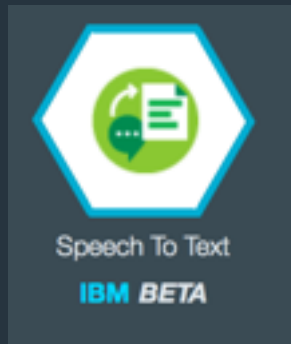
Hot tub on

Air adjusted
for your arrival

Door opened



Internet of Things (IoT) - the fleet meets remote voice commands









Chariot SafeDrive Insurance with IBM IoT Foundation

Meet the fleet

Drivers are insured through IBM IoT Foundation and analytics on Bluemix. (see more)

Interested in real-time and historical driving behavior? Select a chariot below.

 "blitz" Speed — Score — ● offline	 "hotrod" Speed — Score — ● offline	 "mfast" Speed — Score — ● offline
 "nitro" Speed — Score — ● offline	 "speedy" Speed — Score — ● offline	 "turbo" Speed — Score — ● offline

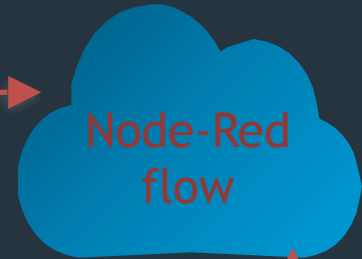


Today - connect & control robotic ball from anywhere

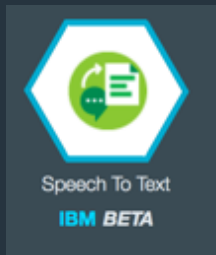


IBM IOT Registered App

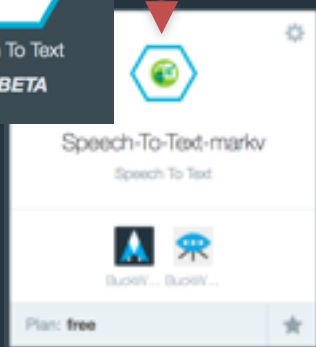
MQTT



IBM IOT Registered Device



Speech To Text
IBM BETA



Niklas Heidloff

<https://www.youtube.com/watch?v=rpXGWObZyFw>





- Signup [Bluemix Account](#)
<https://bluemix.net> Use the IOT boilerplate add an IOT service
- Register your device and app with IOT Foundation on BlueMix
 - <https://internetofthings.ibmcloud.com/#/> or launch the service Save the credentials
- Deploy sample code to your device IOT Foundation for the detail
<https://developer.ibm.com/iot/recipes>
- git sample text to speech Watson Samples
<http://www.ibm.com/smarterplanet/us/en/ibmwatson/developercloud/doc/speech-to-text/>

[#sampleApp](#)

git clone <https://github.com/watson-developer-cloud/speech-to-text-nodejs.git>

Edit manifest.yml: // with your unique names

```
applications:  
- services:  
  - my-speech-to-text-service  
    name: my-speech-to-text-nodejs  
    command: node app.js  
    path: .  
    memory: 256m  
    instances: 1
```





1. Add `Mqttws31.js` to `js` directory
 - for examples see <https://eclipse.org/paho/clients/js/>

2. Add MQTT calls to `Demo.js`

```
function showResult(data) {
  83  //if there are transcripts
  84  if (data.results && data.results.length > 0) {
  85
  86    //if is a partial transcripts
  87    if (data.results.length === 1 ) {
  88      var paragraph = transcript.children().last(),
  89      text = data.results[0].alternatives[0].transcript || "";
  90      publish("iot-2/type/"yourdevicetype"/id/"yourdeviceid"/evt/partial/fmt/json",
  JSON.stringify({ value: data.results[0].alternatives[0].transcript }));
  91
  92      //Capitalize first word
  93      text = text.charAt(0).toUpperCase() + text.substring(1);
  94      // if final results, append a new paragraph
  ...
}
```

3. Add new file to `layout.jade` : `script(type='text/javascript', src='/js/mqttws31.js')`

4. Push to cloud

```
cf api https://api.ng.bluemix.net
cf login -u username
cf marketplace // view service names
cf create-service <service-name text_to_speech> <plan free> myspeech-to-text-service
cf push
```

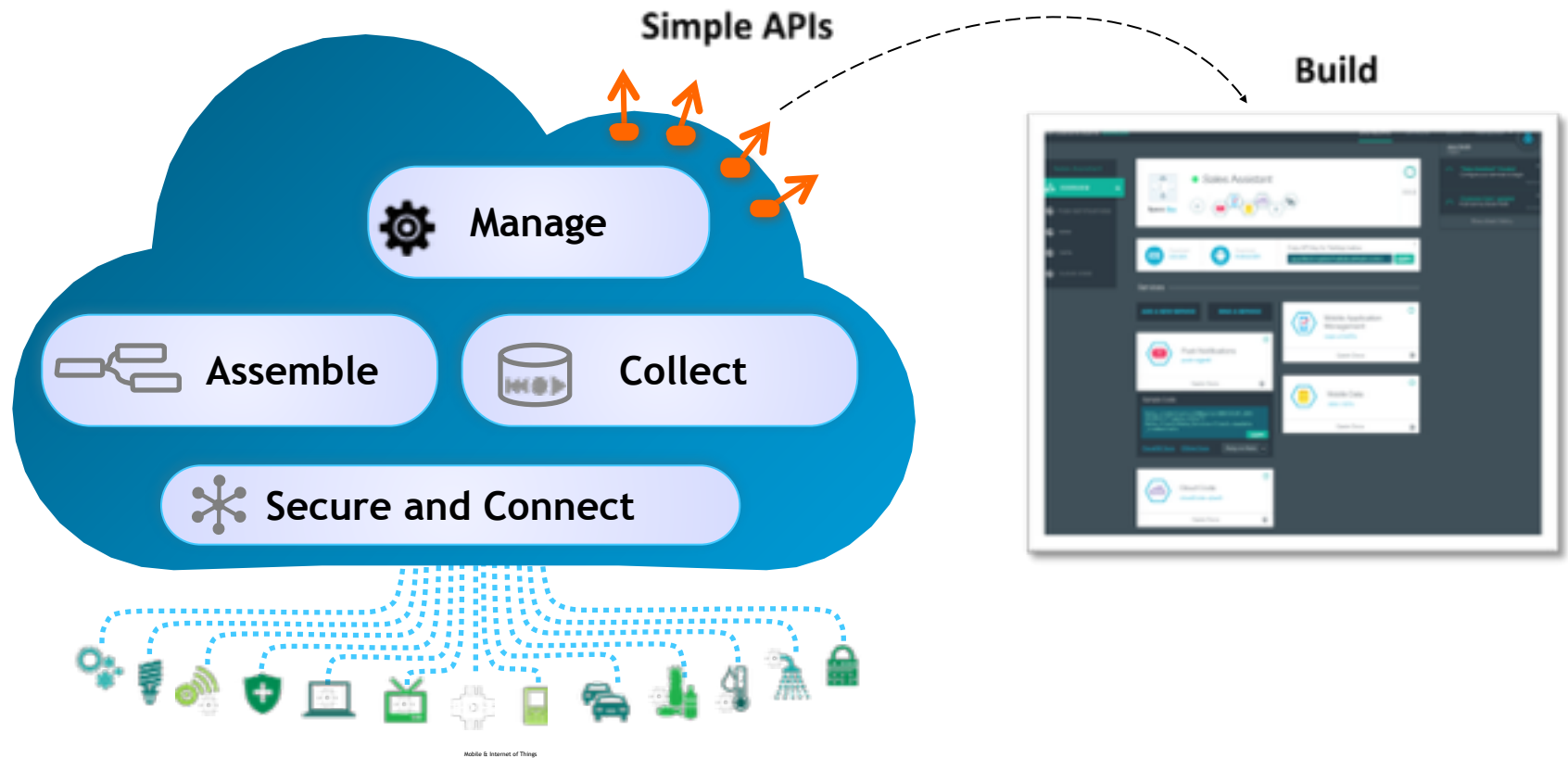


App development is about speed and choice

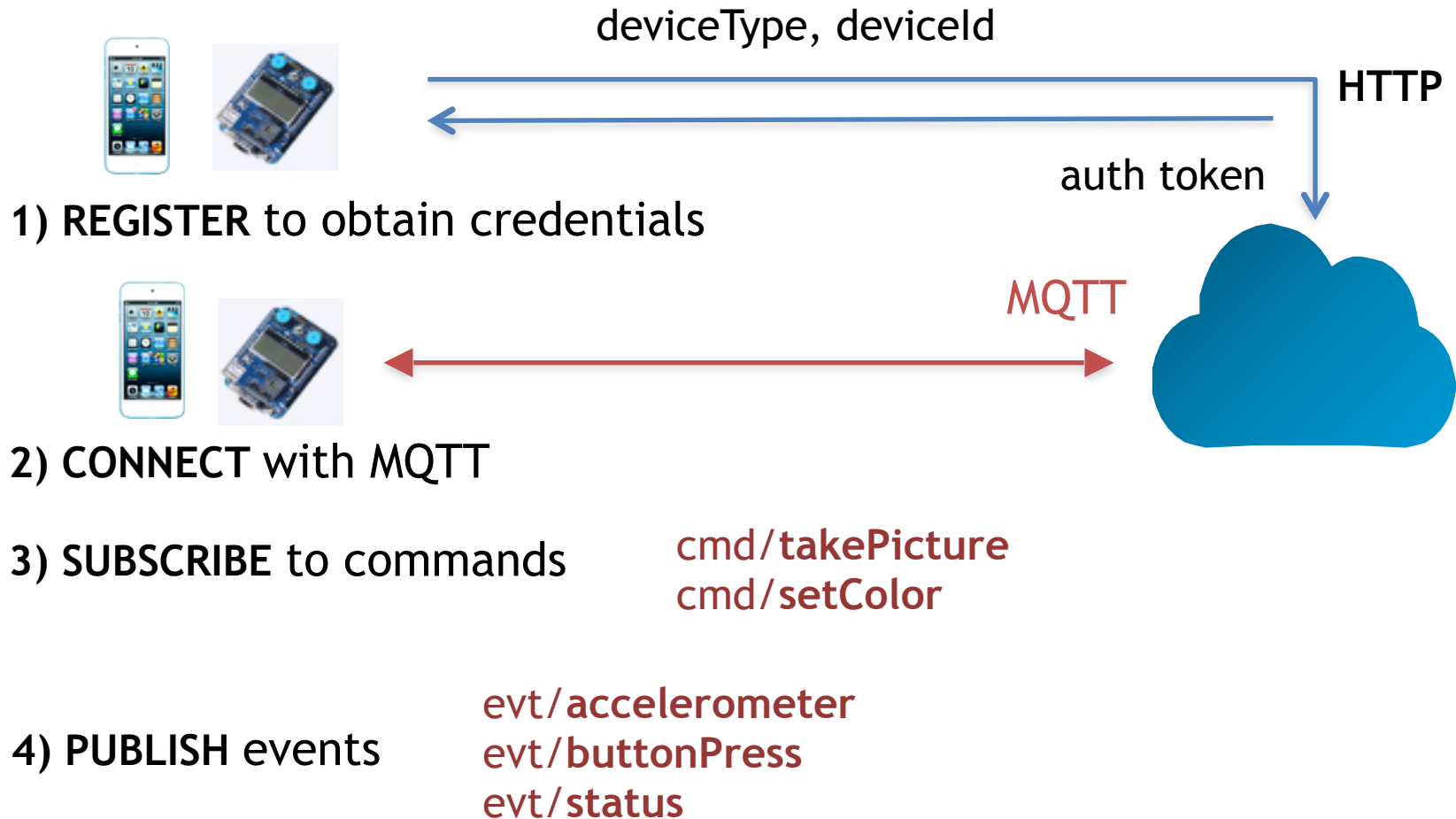
Developers' expectations have evolved



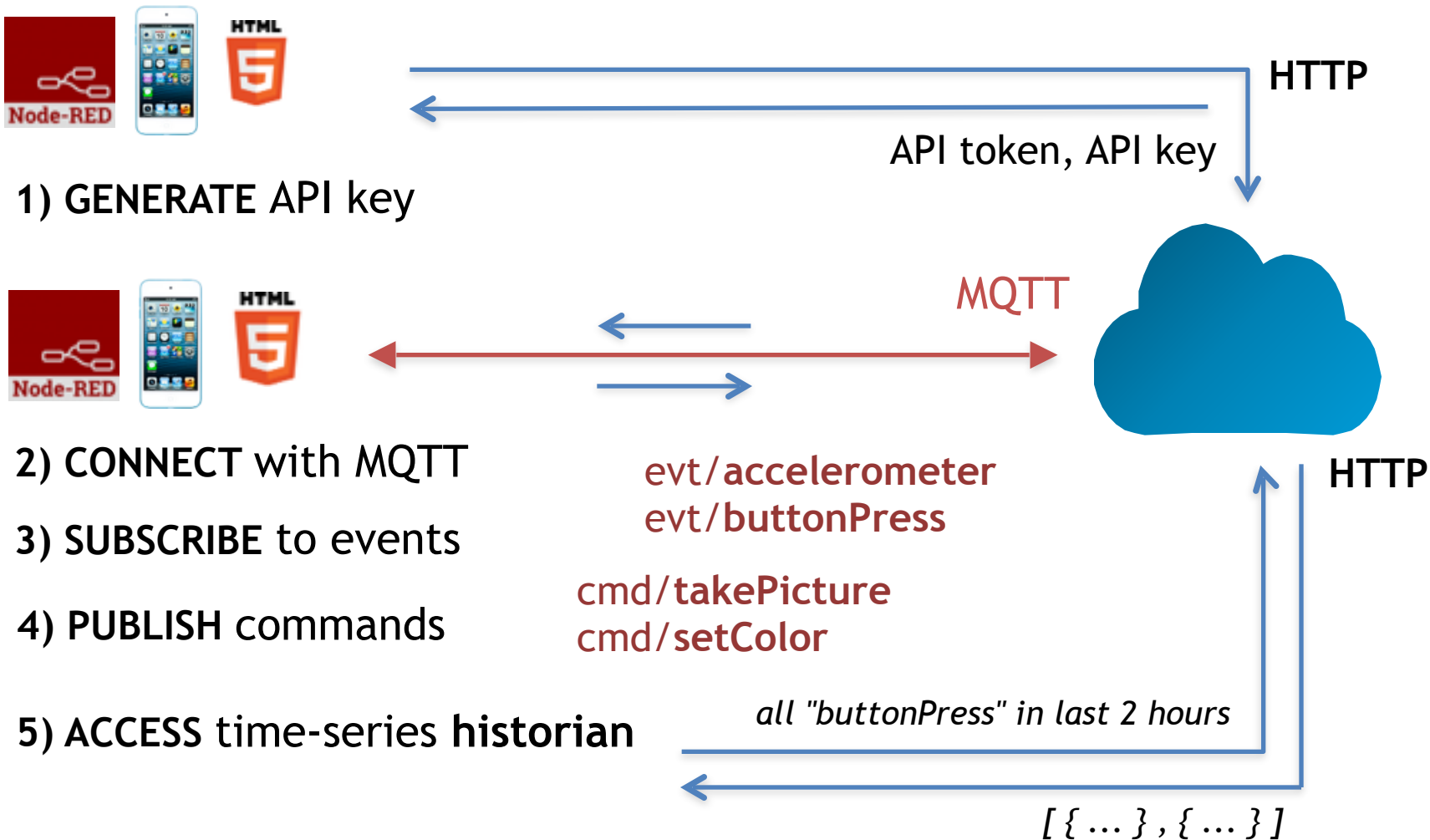
IBM Internet of Things Foundation



Building with IoT Foundation Devices



Building with IoT Foundation Apps



MQTT

pub/sub protocol for the Internet of Things

Connect

Subscribe

Publish

Unsubscribe

Disconnect

```
client = new Messaging.Client(hostname, port, clientId)
client.onMessageArrived = messageArrived;
client.onConnectionLost = connectionLost;
client.connect({ onSuccess: connectionSuccess });

function connectionSuccess() {
    client.subscribe("planets/earth");
    var msg = new Messaging.Message("Hello world!");
    msg.destinationName = "planets/earth";
    client.publish(msg);
}

function messageArrived(msg) {
    console.log(msg.payloadString);
    client.unsubscribe("planets/earth");
    client.disconnect();
}
```

Eclipse Paho JavaScript MQTT client

open source (Eclipse Paho), standard (Oasis), can run on embedded devices

Sample 3: ARM mbed

PUBLISH

accelerometer
potentiometer (x2)
joystick
temperature



Device

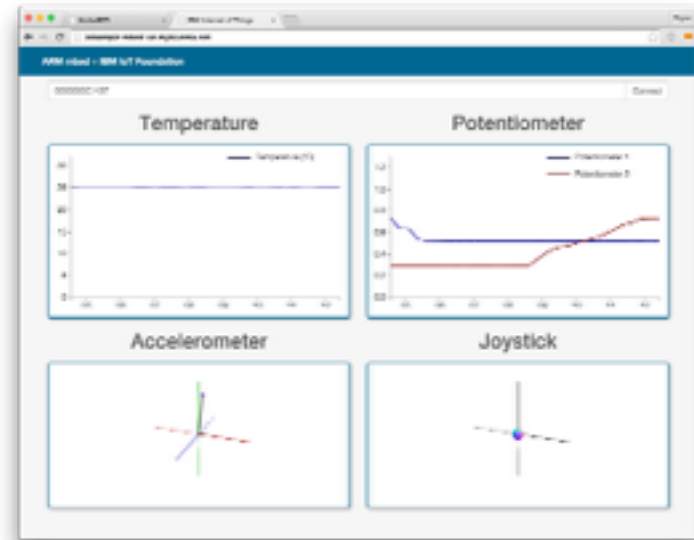


RECEIVE

accelerometer
potentiometer (x2)
joystick
temperature

MQTT

MQTT



App

So if you're treating the app as a device:

`<org_id>.messaging.internetofthings.ibmcloud.com -- server URL`

`d:<org_id>:<device type>:<device id> == a-<org>-client ID`

`use-token-auth == username`

`authorization token == password`



So, if you are just connecting from the app using your API key?

`<org_id>.messaging.internetofthings.ibmcloud.com == server URL`

`a:<org_id>:<api_key> == client ID and username`

`<api_token> -- == password`

- Send command to device `iot-2/type/<devtype>/id/<devid>/cmd/<cmdid>/fmt/<cmdfmt>`
- Subscribe to all devices `iot-2/type/iotsample-raspberrypi/id/+/evt/+/fmt/+`

Shark Tracking

Scenario: Katharine and Betsy (great white sharks with tracking devices) are heading for Texas in search of food.

Notification to user of their range within a few miles of a large white shark based on GEO detection.



What You Can Do

- Select from a growing list of device recipes

Device Recipes

Pick from the recipes below to connect a real physical device to the Internet of Things. We'll be adding new device recipes over time, but if you've got your own device there's nothing to stop you improvising with it!



ARM
mbed



Texas Instruments
Sensor Tag +
Raspberry Pi



intel
Galileo



Raspberry Pi
Model B



Improvise
my own device

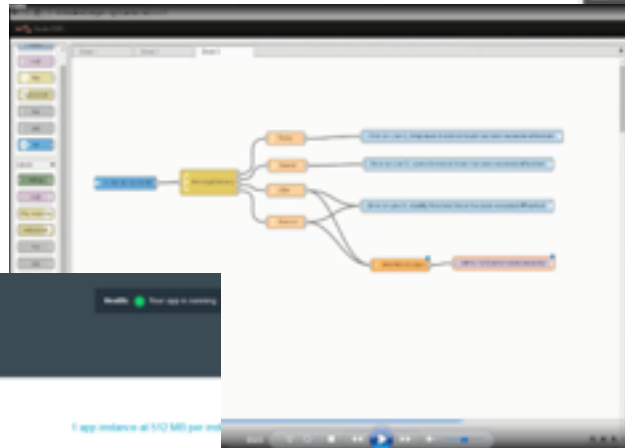

Let the IOT cloud provide:

- **Massive Connectivity:**
Secure Registration, Scalable Data Transfer
- **Simply connect & “recognize” device types**
- **Visualize real-time data stream**



The screenshot shows a dashboard for a 'SUBSCRIBE OCCASION Sensor Tag'. It features a line graph with a flat line at zero, a table with columns for 'Time', 'Temperature', 'Humidity', and 'Pressure', and a 'Refresh' button.

- **Visually define logic flows using Node-RED**
- **Develop & deploy new applications**

The interface shows a 'mylo Tester' application with a 'Node-RED' service card and two 'Services' cards: 'InternetOfThings' and 'TimeSeriesDatabase'.

- **Mix with other services in BlueMix**
- **Build applications that incorporate IoT**

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www.bluemix.net



Bluemix Demo Code

<https://github.com/CodenameBlueMix/>

IBM DeveloperWorks

<https://www.ibmdev.net/bluemix/>

Videos

<https://www.youtube.com/user/IBMetinfo>

https://www.youtube.com/watch?v=_LBZagavmxY

<http://jamesthom.as/blog/2014/07/22/zero-downtime-deployments-using-bluemix/>

jstart Bluemix Page

<http://www-01.ibm.com/software/ebusiness/jstart/bluemix/>

Getting started

<https://hub.jazz.net/tutorials/jazzeditor>

Developing apps using Eclipse/JaazHub and Bluemix

<https://hub.jazz.net/tutorials/jazzrtc>

CloudFoundry

<http://cloudfoundry.org/index.html>

<http://www.gopivotal.com/platform-as-a-service/pivotal-cf>

<https://github.com/cloudfoundry>