Taking Back ‘Software Engineering’

Craftsmanship is insufficient

Dave Farley
http://www.davefarley.net
@davefarley77

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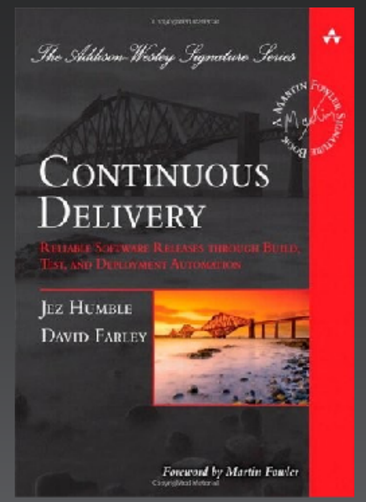
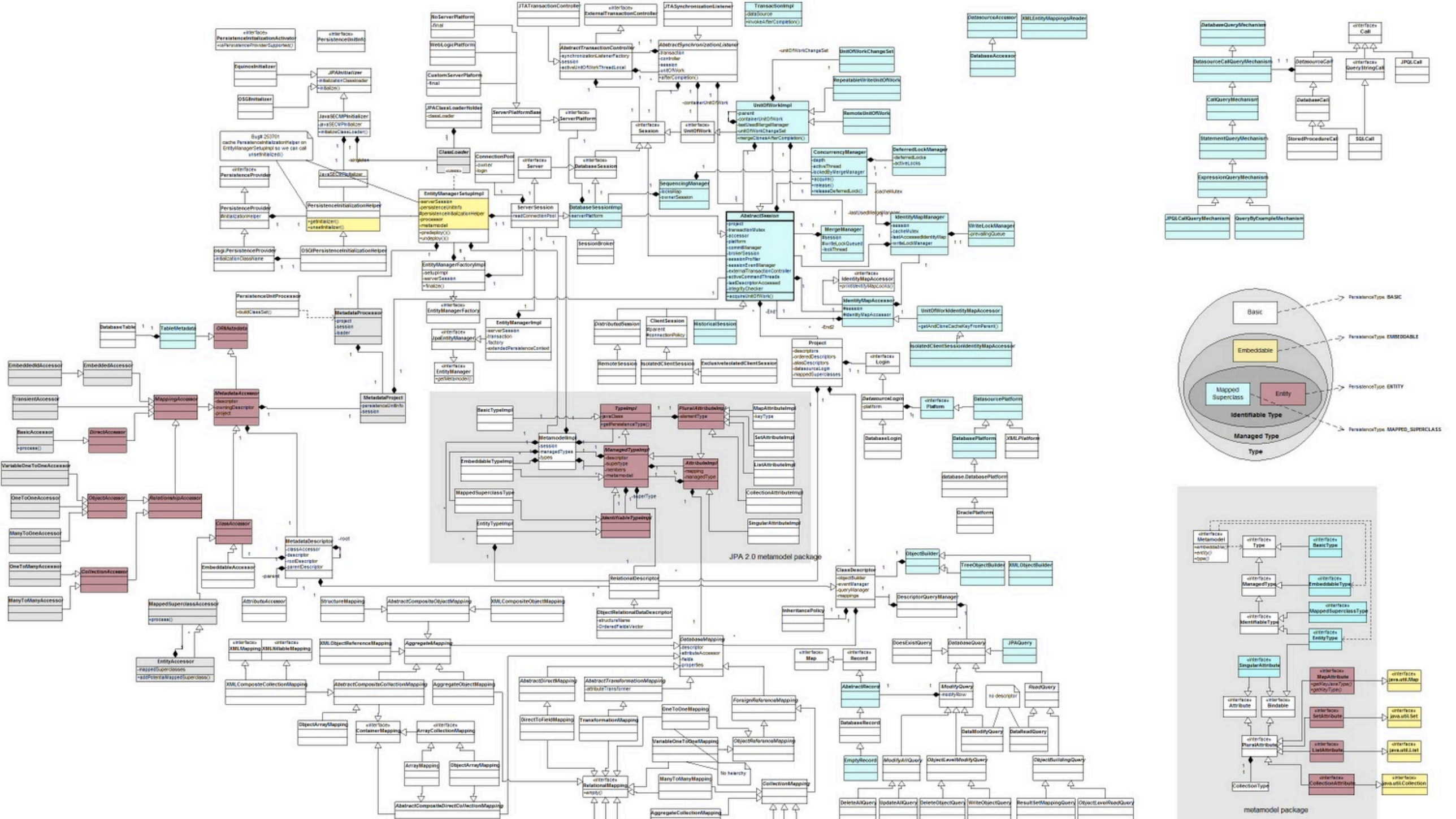
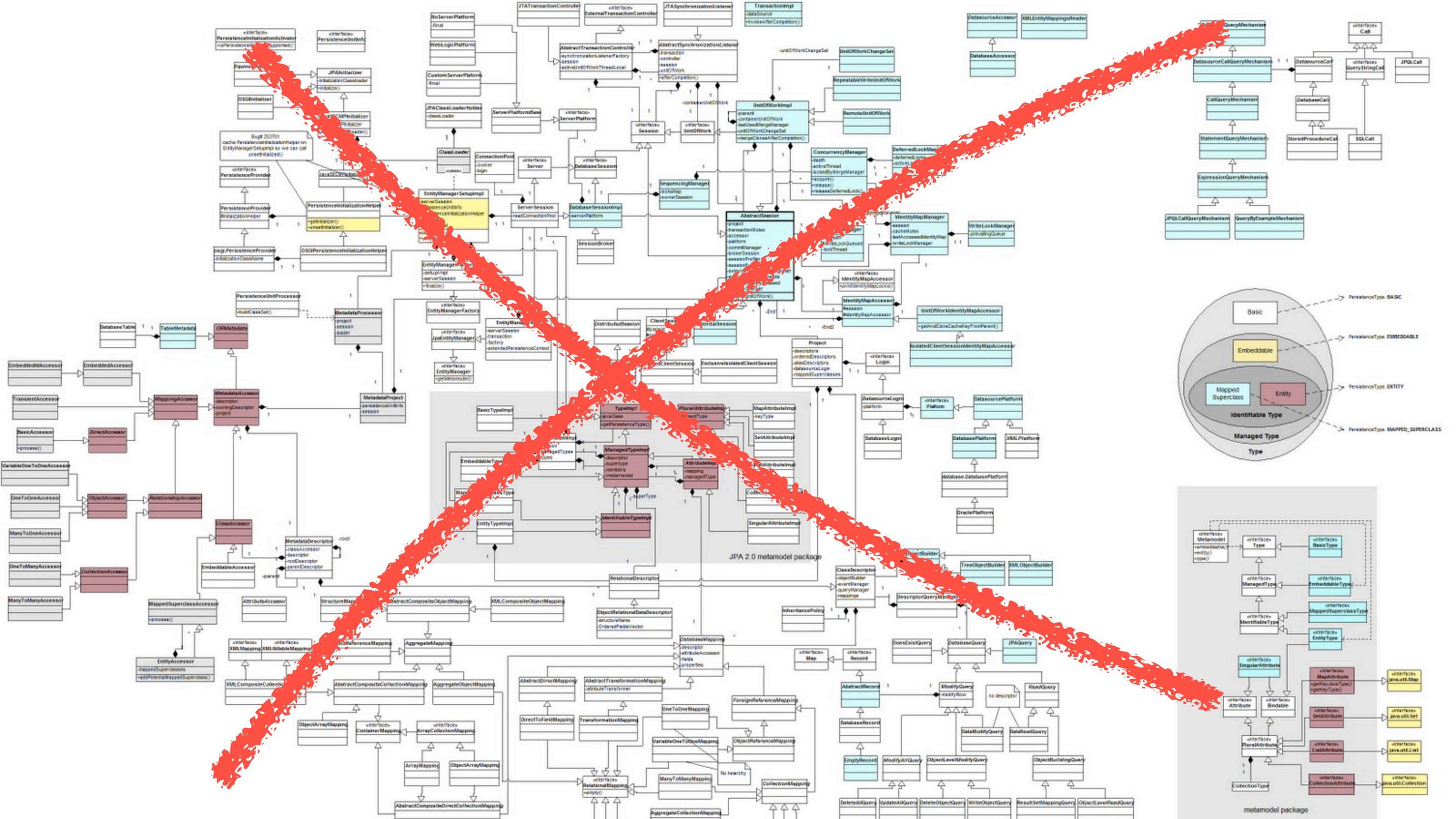
http://www.continuous-delivery.co.uk




JPA 2.0 metamodel package
metamodel package
Basic
Embeddable
Mapped Superclass
Entity
Identifiable Type
Managed Type
Type


JPA 2.0 metamodel package
Basic
Embeddable
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metamodel package

SCRUM PROCESS

24 h Scrum

15-minute Daily Scrum Meeting
Team members describe:
- What I've done since the last Scrum meeting
- What I plan to do before the next
- Issues I have that I need help to resolve

Sprint Backlog
Features assigned to sprint

Backlog
Items expanded by team

New functionality

ProductBacklog
Prioritized product features desired by client

SCRUM PROCESS

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15-minute Daily Scrum Meeting

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24 HO...S

30 DAYS

Sprint Backlog
Features assigned to sprint

Ba...log
...ms expanded by team

...functionality

ProductBacklog
Prioritized product features desired by client

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The Evolution of Production

- **Craft**

- **Mass Production**

- **Lean Production Techniques**

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History of Production - Craft

Craft Based

- Art rather than science
- No work standards
- Each Piece of work is individually crafted and unique
- Based on Individual Expertise

History of Production - Mass Production

Mass Production

- Assembly Line
- Standardised Components
- Standardised Steps
- Piece-based Metrics
  (Measure how long to create a component)

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History of Production - Lean Production

Lean Production

- Quality At Source
- Pull based System
- Minimise Work In Progress
- Minimise Waste
- One-Piece-Flow

Defined Process Model

“The defined process control model requires that every piece of work be completely understood. Given a well-defined set of inputs, the same outputs are generated every time. A defined process can be started and allowed to run until completion, with the same results every time”

Source: Schwaber, Ken; Beedle, Mike (2002), Agile Software Development with Scrum

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Defined Process Model

"The defined process control model requires that every piece of work be completely understood. Given a well-defined set of inputs, the same outputs are generated every time. A defined process can be started and allowed to run until completion, with the same results every time"

Mass Production

Assembly Lines

Waterfall Process

Source: Schwaber, Ken; Beedle, Mike (2002), Agile Software Development with Scrum

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Empirical Process Model

"The empirical model of process control provides and exercises control through frequent inspection and adaptation for processes that are imperfectly defined and generate unpredictable and unrepeatable outputs."

Source: https://en.wikipedia.org/wiki/Empirical_process_(process_control_model)

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Empirical Process Model

"The empirical model of process control provides and exercises control through frequent inspection and adaptation for processes that are imperfectly defined and generate unpredictable and unrepeatable outputs."

Craft Based Production

Exploration

Continual Improvement

Lean Process

Source: https://en.wikipedia.org/wiki/Empirical_process_(process_control_model)

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Where is the Software Industry?

- Craft

- Mass Production

- Lean Production Techniques

Where is the Software Industry?

- Craft

- Mass Production

- Lean Production Techniques

Where is the Software Industry?

- Craft

We are here!

- Mass Production

- Lean Production Techniques

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Where is the Software Industry?

- Craft

We are here!

- Mass Production

- Lean Production Techniques

We should be here!

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If Software Projects Worked…

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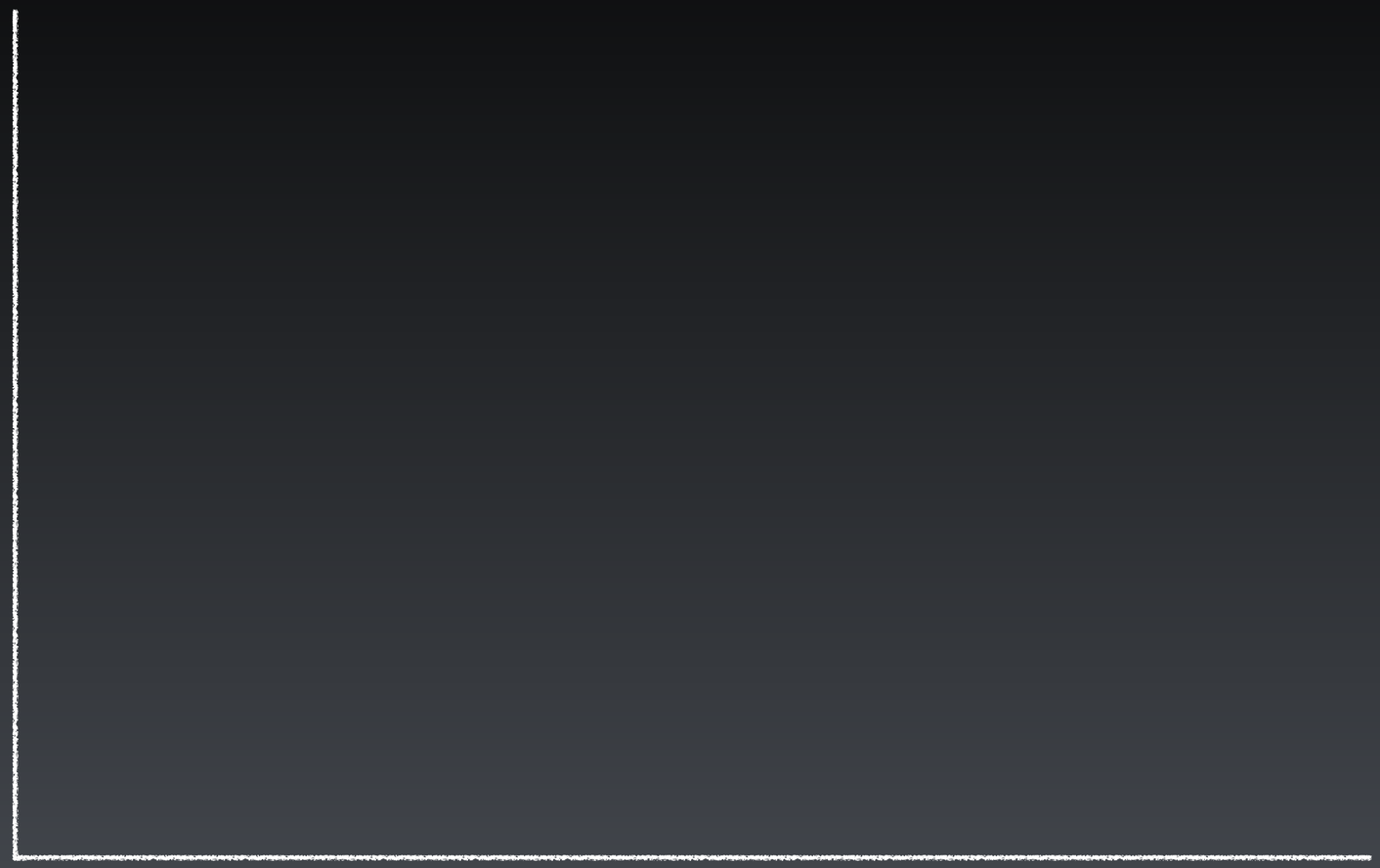
If Software Projects Worked…



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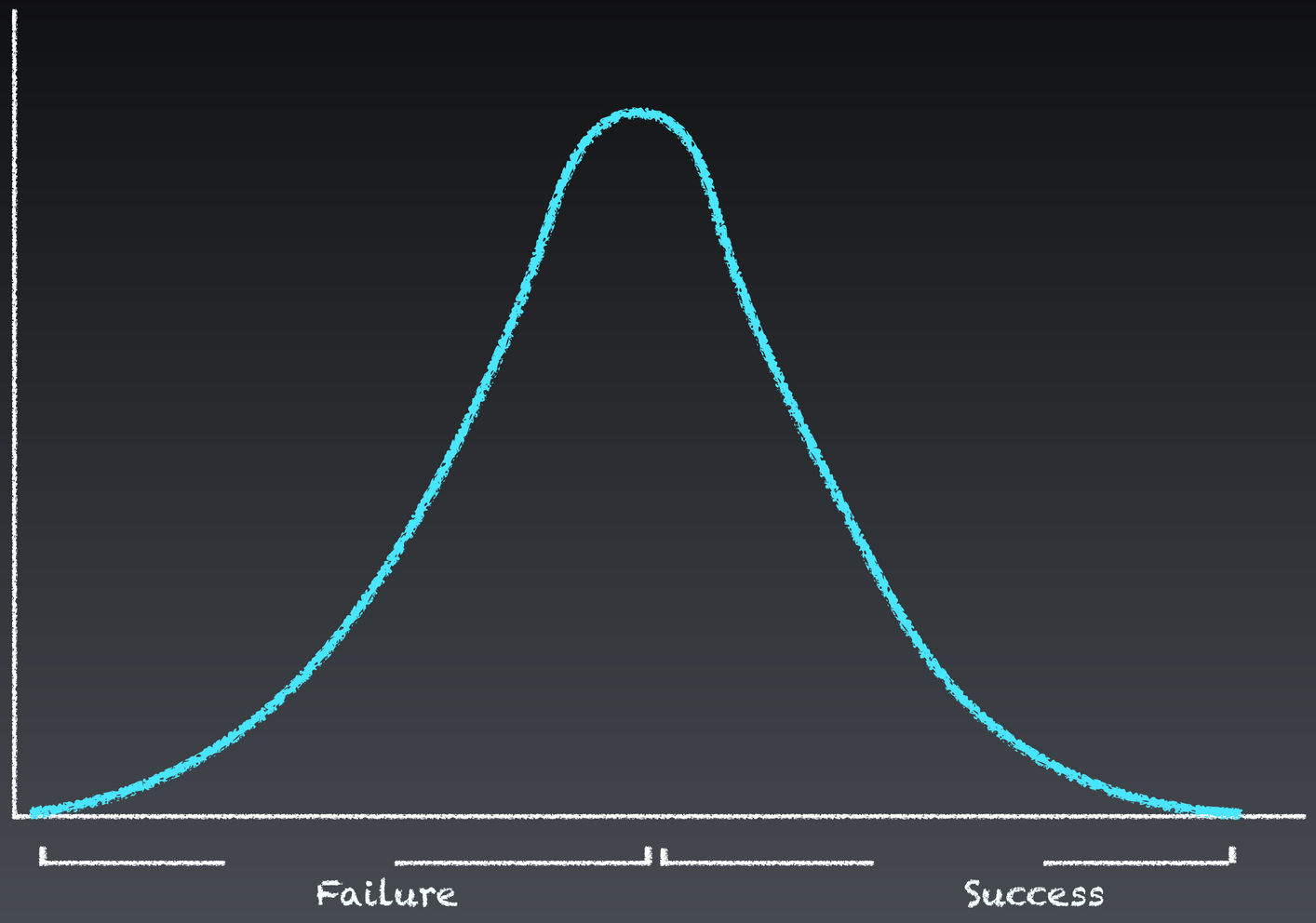
If Software Projects Worked…



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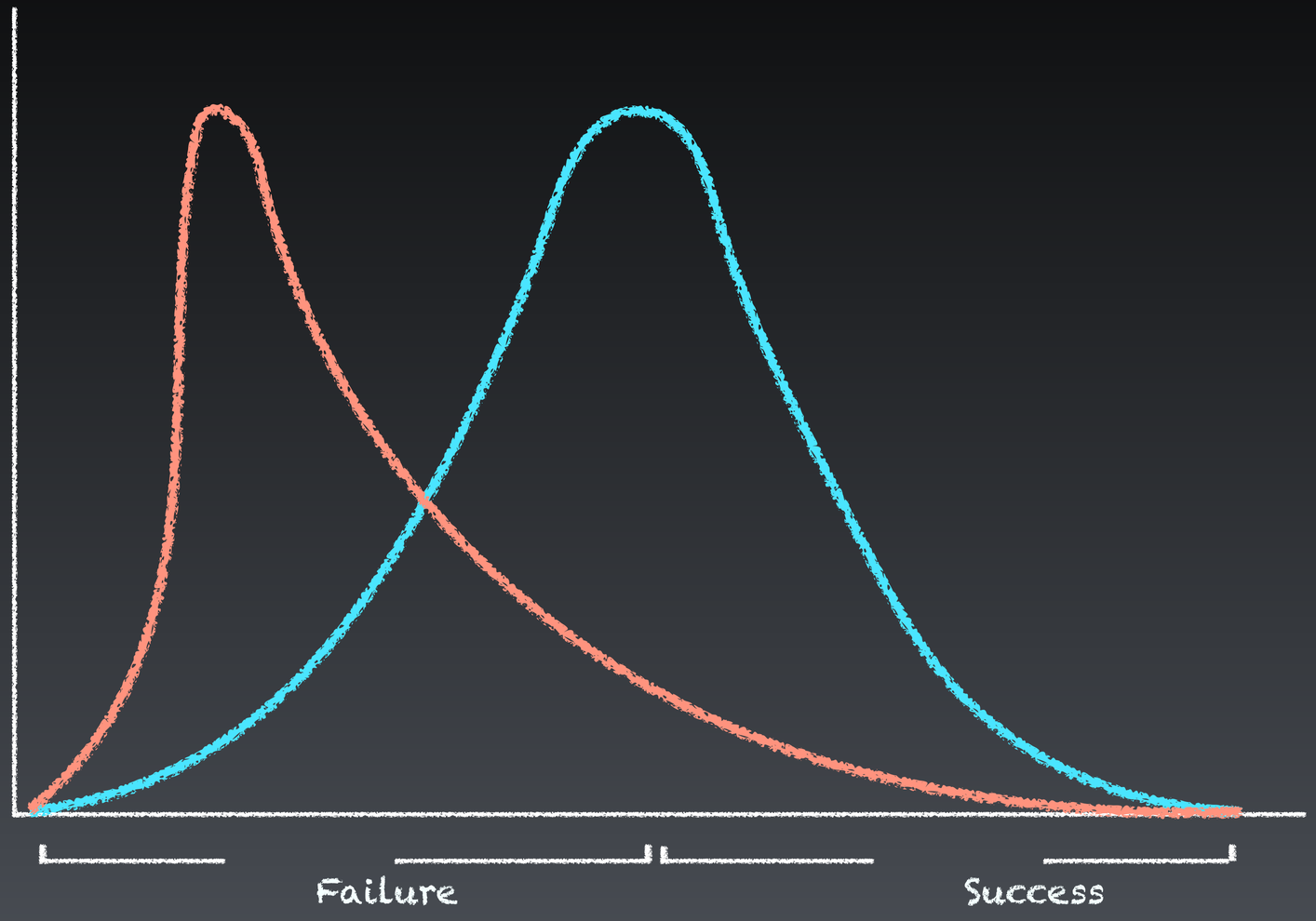
If Software Projects Worked…



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The Impact of “Engineering” in Software

Source: “ Lianping Chen Paddy Power (http://www.sciencedirect.com/science/article/pii/S0164121217300353)

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The Impact of “Engineering” in Software

90% lower defect rate

Source: “ Lianping Chen Paddy Power (http://www.sciencedirect.com/science/article/pii/S0164121217300353)

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The Impact of “Engineering” in Software

Source: “2014 State of DevOps report”, Jez Humble, Gene Kim, Nicole Forsgren Velasquez, Puppet Labs (2014)

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The Impact of “Engineering” in Software

8000x faster deployment lead times

Source: “2014 State of DevOps report”, Jez Humble, Gene Kim, Nicole Forsgren Velasquez, Puppet Labs (2014)

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The Impact of “Engineering” in Software

Source: “2017 State of DevOps report”, Jez Humble, Gene Kim, Nicole Forsgren Velasquez, Puppet Labs (2014)

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The Impact of “Engineering” in Software

21% Less time spent on unplanned work and rework

Source: “2017 State of DevOps report”, Jez Humble, Gene Kim, Nicole Forsgren Velasquez, Puppet Labs (2014)

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The Impact of “Engineering” in Software

Source: “2017 State of DevOps report”, Jez Humble, Gene Kim, Nicole Forsgren Velasquez, Puppet Labs (2014)

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The Impact of “Engineering” in Software

44% More time on new work

Source: “2017 State of DevOps report”, Jez Humble, Gene Kim, Nicole Forsgren Velasquez, Puppet Labs (2014)

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The Impact of “Engineering” in Software

Source: “2017 State of DevOps report”, Jez Humble, Gene Kim, Nicole Forsgren Velasquez, Puppet Labs (2014)

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The Impact of “Engineering” in Software

50% lower change-failure rates

Source: “2017 State of DevOps report”, Jez Humble, Gene Kim, Nicole Forsgren Velasquez, Puppet Labs (2014)

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The Impact of “Engineering” in Software

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The Impact of “Engineering” in Software

50% Less time spent fixing security issues

Source: “2017 State of DevOps report”, Jez Humble, Gene Kim, Nicole Forsgren Velasquez, Puppet Labs (2014)

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The Impact of “Engineering” in Software

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The Impact of “Engineering” in Software

50%
Higher Market cap growth over 3 years

Source: “2014 State of DevOps report”, Jez Humble, Gene Kim, Nicole Forsgren Velasquez, Puppet Labs (2014)

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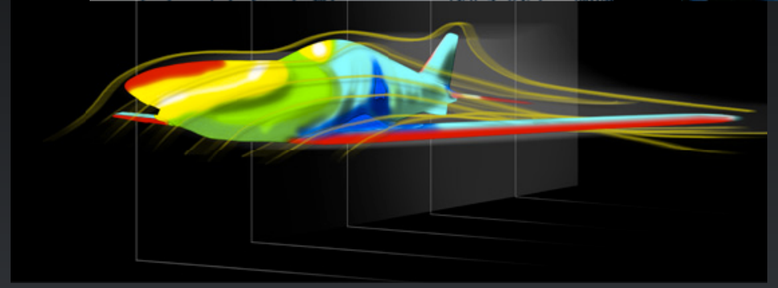
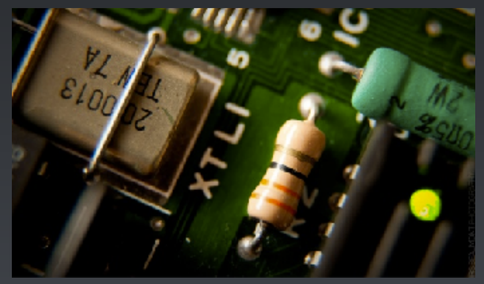
All Engineering is not the same!

All Engineering is not the same!





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What is ‘Engineering’?

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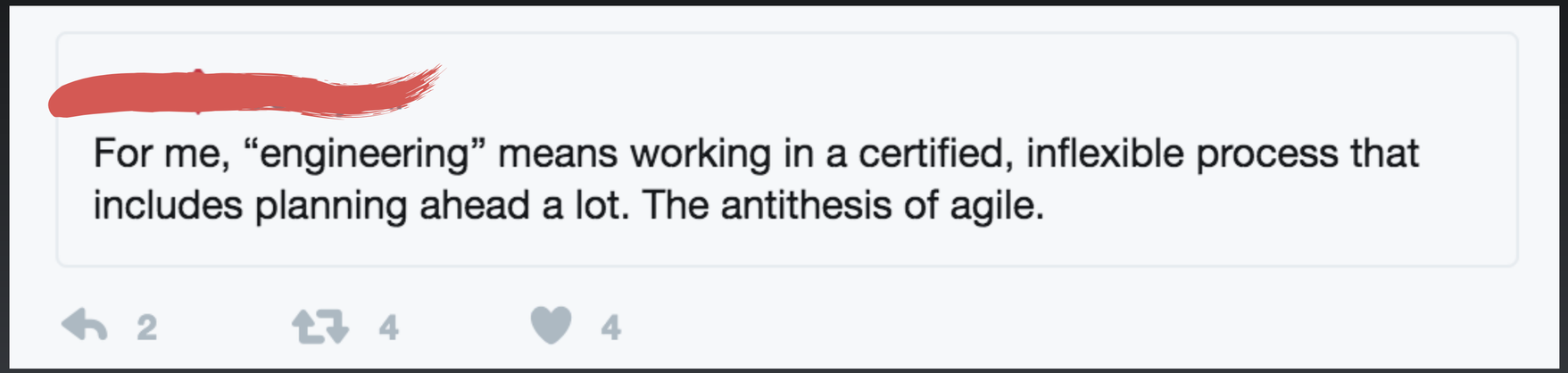

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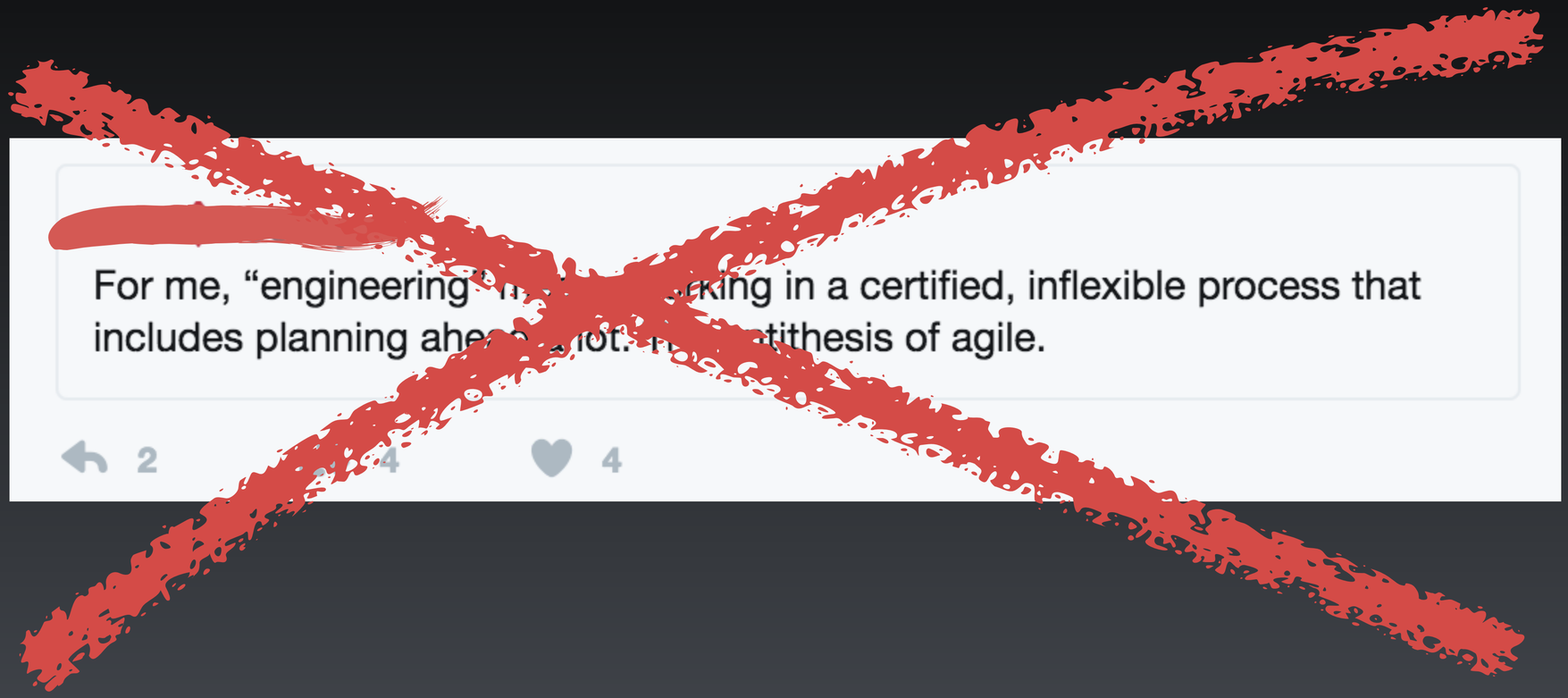

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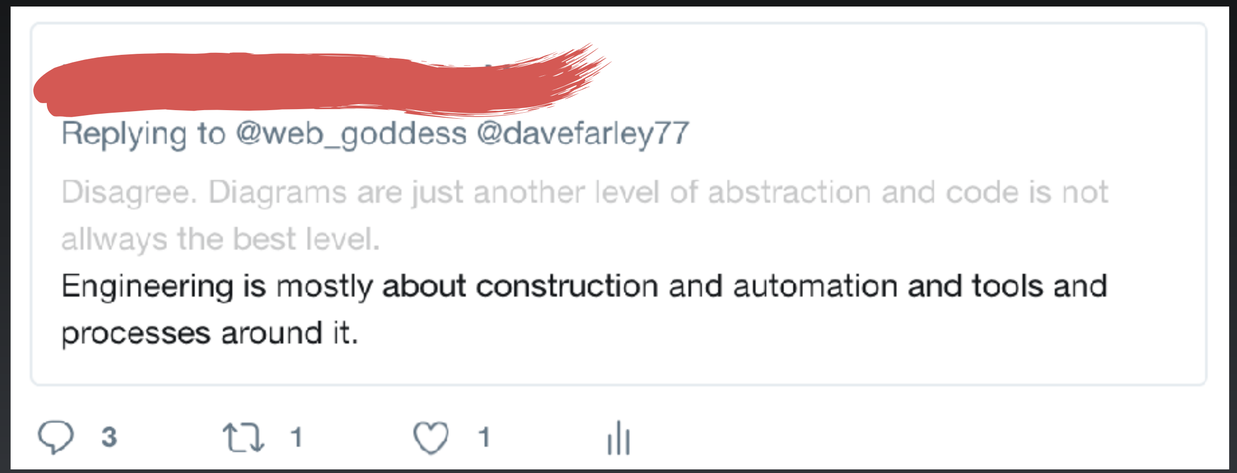

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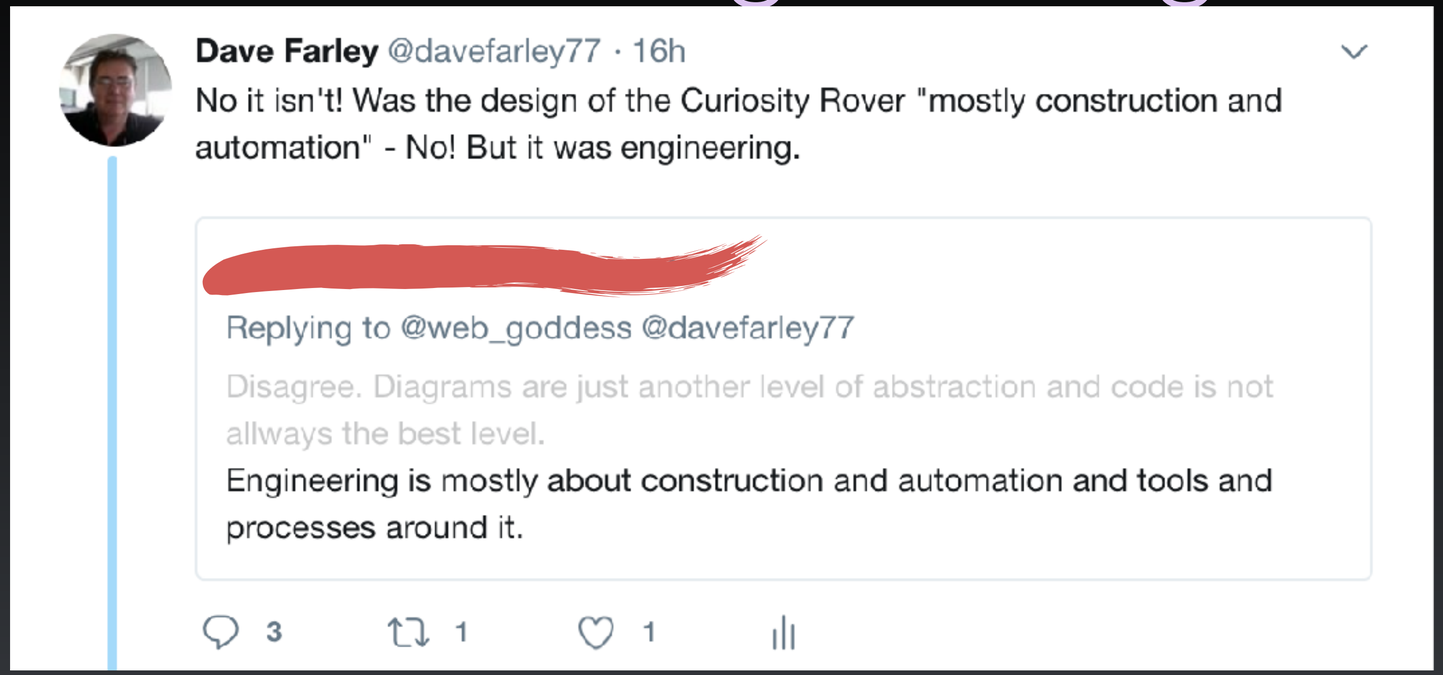

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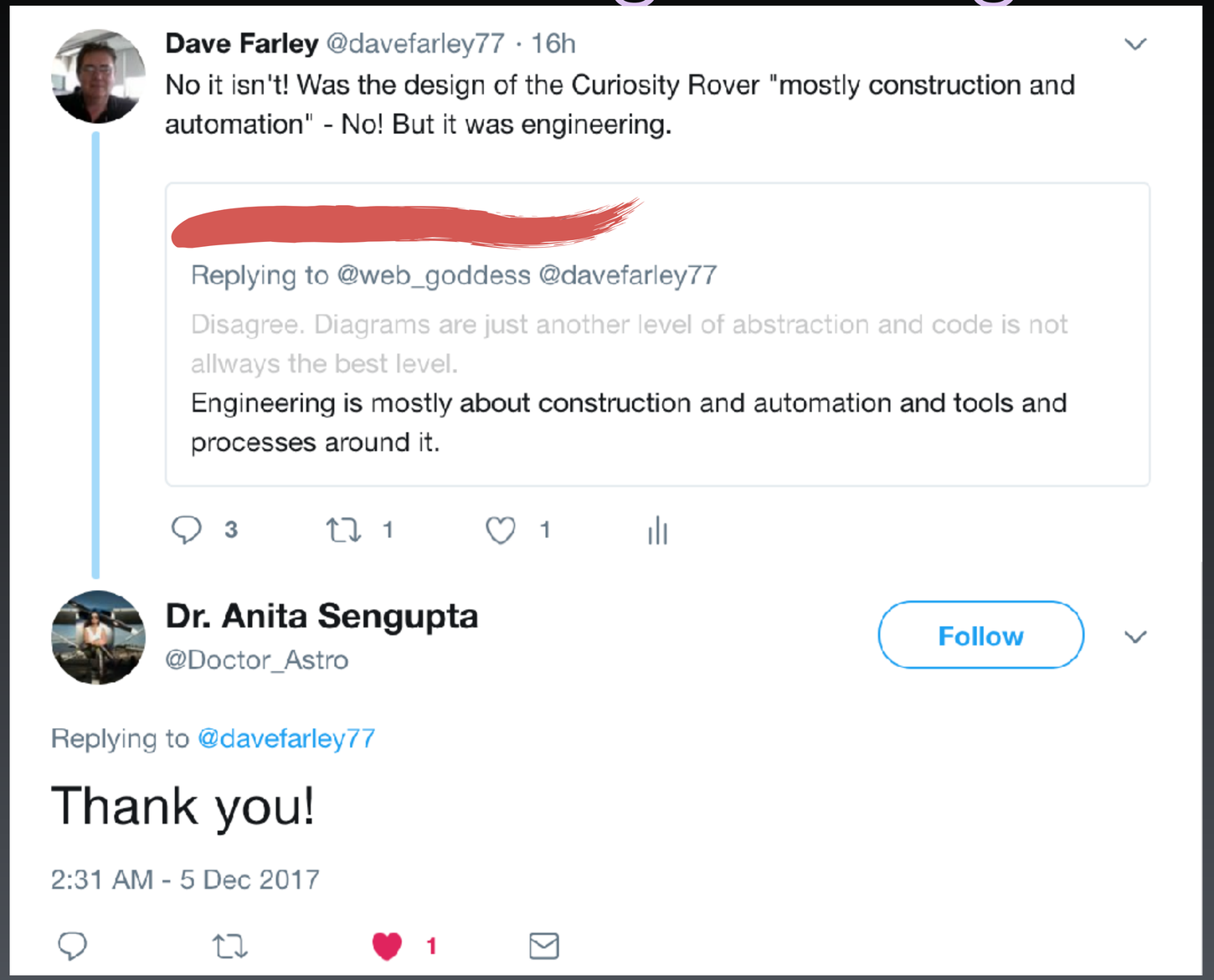

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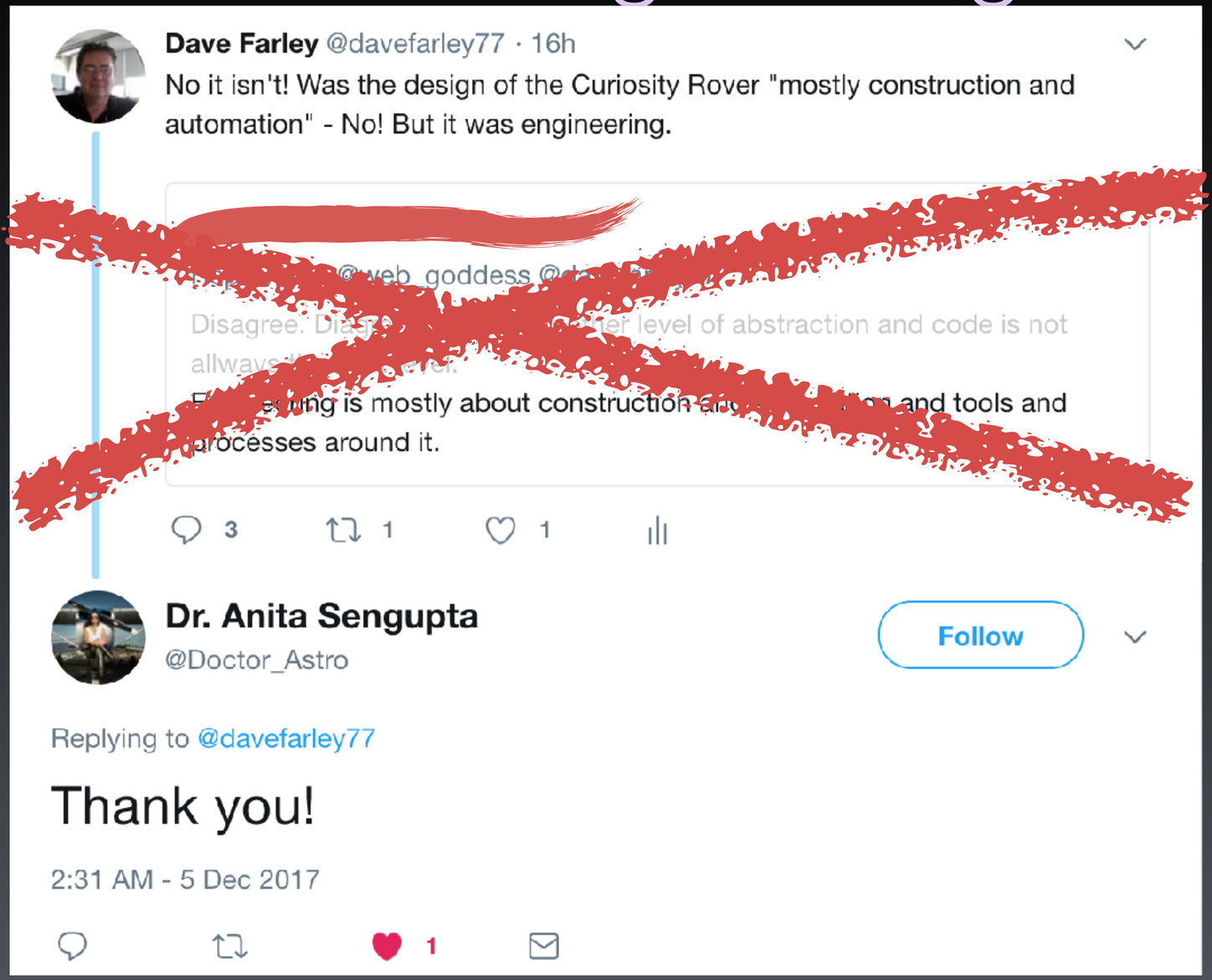

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What is ‘Engineering’?

Engineering

From Wikipedia, the free encyclopedia

WIKIPEDIA
The Free Encyclopedia

For other uses, see Engineering (disambiguation).

Engineering is the application of mathematics, empirical evidence and scientific, economic, social, and practical knowledge in order to invent, innovate, design, build, maintain, research, and improve structures, machines, tools, systems, components, materials, processes and organizations.

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What is ‘Engineering’?

engineering

[en-*juh*-**neer**-ing]

Spell Syllables

Examples Word Origin

See more synonyms on Thesaurus.com

noun

1. the art or science of making practical application of the knowledge of pure sciences, as physics or chemistry, as in the construction of engines, bridges, buildings, mines, ships, and chemical plants.

Dictionary.com

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en·gi·neer·ing (ĕn′jə-nîr′ĭng)

n.

1.

a. The application of scientific and mathematical principles to practical ends such as the design, manufacture, and operation of efficient and economical structures, machines, processes, and systems.

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What is ‘Engineering’?

What is ‘Engineering’?

Engineering *is the application of an empirical, scientific approach to finding efficient solutions to practical problems.*

(Dave Farley - Just Now!)

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Fundamentals of an ‘Engineering’ Approach

- Iterative
- Employs Feedback
- Incremental
- Experimental
- Empirical

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Iterative

Iterative

From Wikipedia, the free encyclopaedia

Iteration is the act of repeating a process, either to generate an unbounded sequence of outcomes, or with the aim of approaching a desired goal, target or result."

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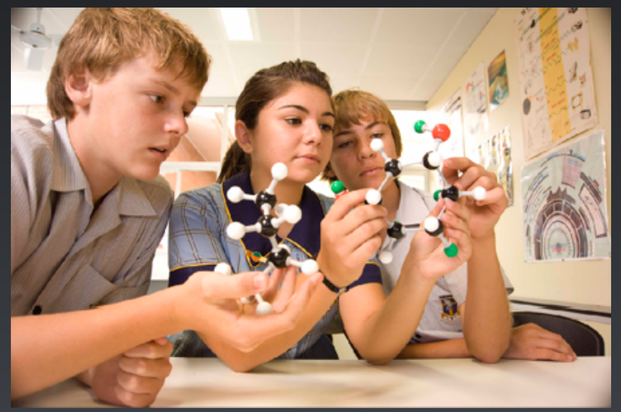
Being Iterative Matters

Means we can learn, react and adapt

Being Iterative Matters

Means we can learn, react and adapt



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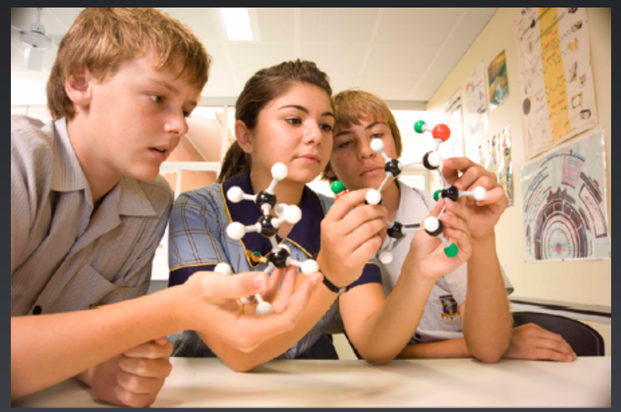

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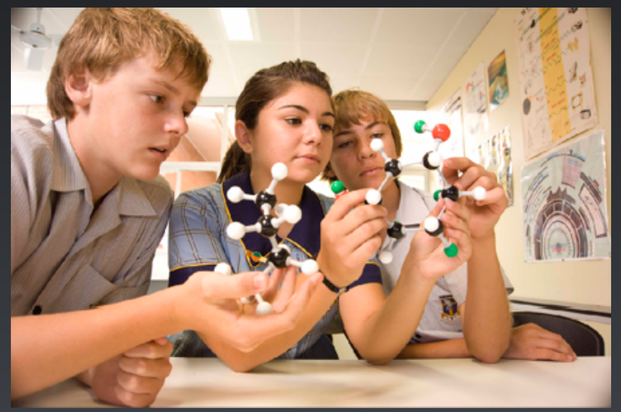

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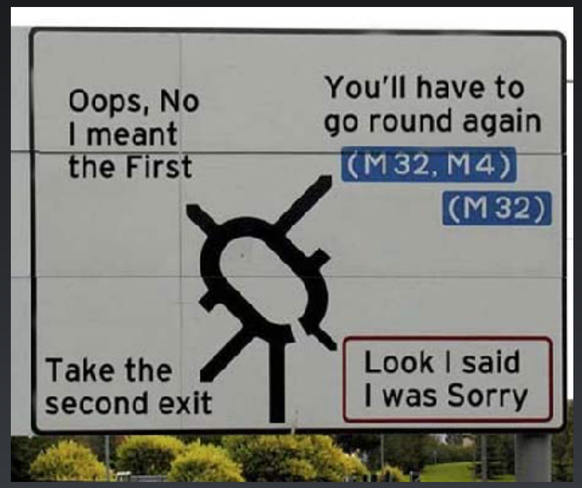
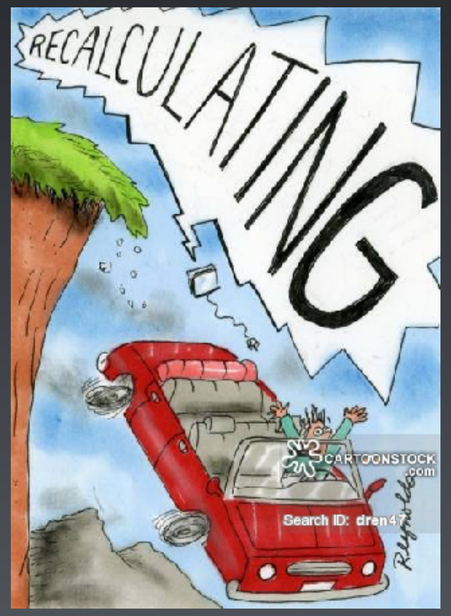
Being Iterative Matters

Allows us to steer towards a goal

Being Iterative Matters

Allows us to steer towards a goal





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Being Iterative Matters

Fundamental to a process of “Continual Improvement”

Being Iterative Matters

Fundamental to a process of “Continual Improvement”

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Being Iterative Matters

Allowing us to refine our processes and get better at what we do through practice and repetition

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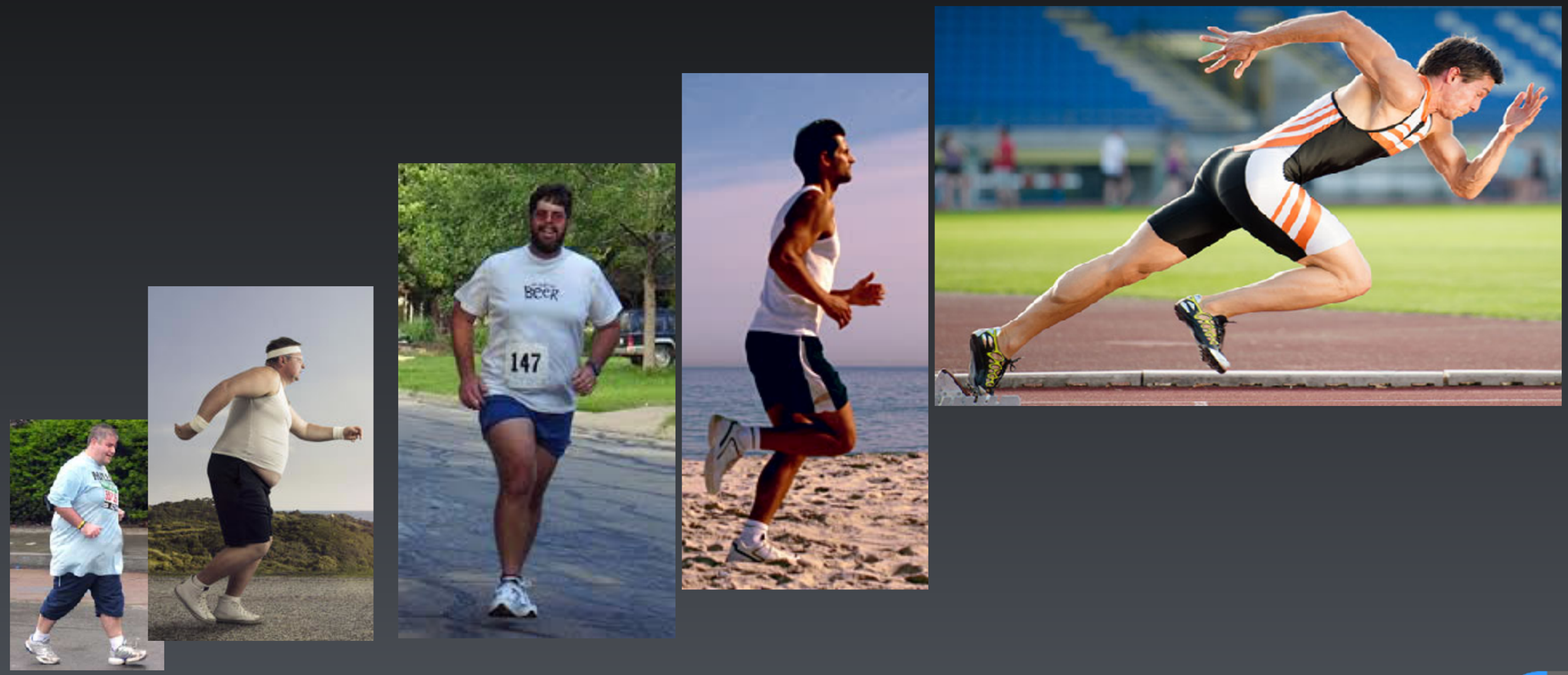

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Feedback

Feedback

From Wikipedia, the free encyclopaedia

Feedback is information about actions, returned to the source of the actions.

Feedback Matters

Means we can observe the impact of our choices

Feedback Matters

Means we can observe the impact of our choices

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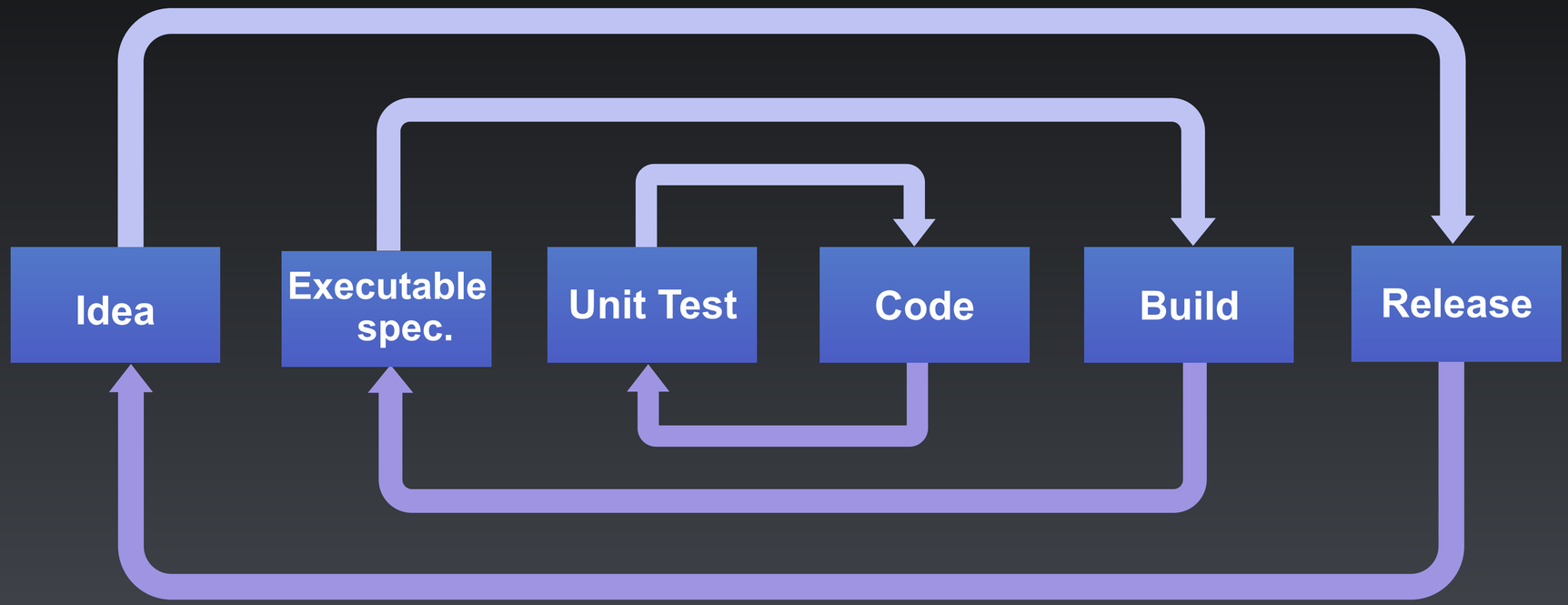
Feedback!!!



Incremental

Incremental

From Wikipedia, the free encyclopaedia

Evolutionary design, Continuous design, Evolutive design, or "**Incremental design**" is directly related to any modular design application, in which components can be freely substituted if someone improved can ensure better performance.

Incrementalism - Modular Systems

Incrementalism - Modular Systems

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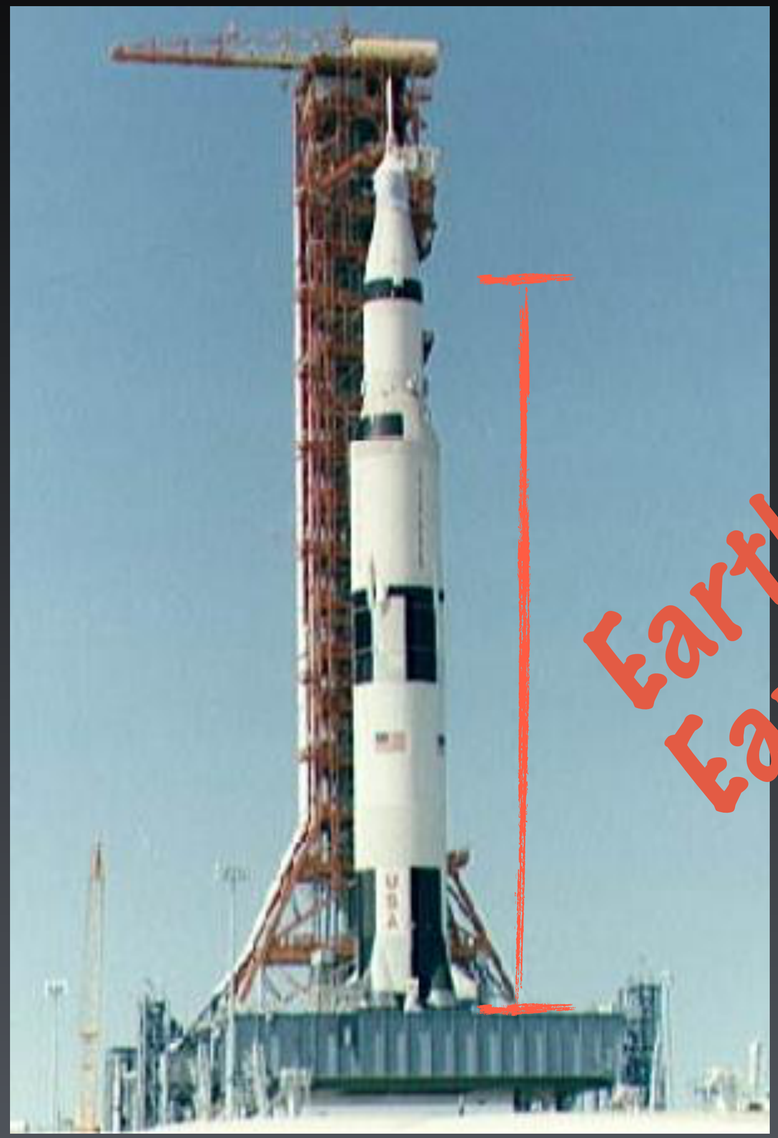
Incrementalism - Modular Systems



Incrementalism - Modular Systems

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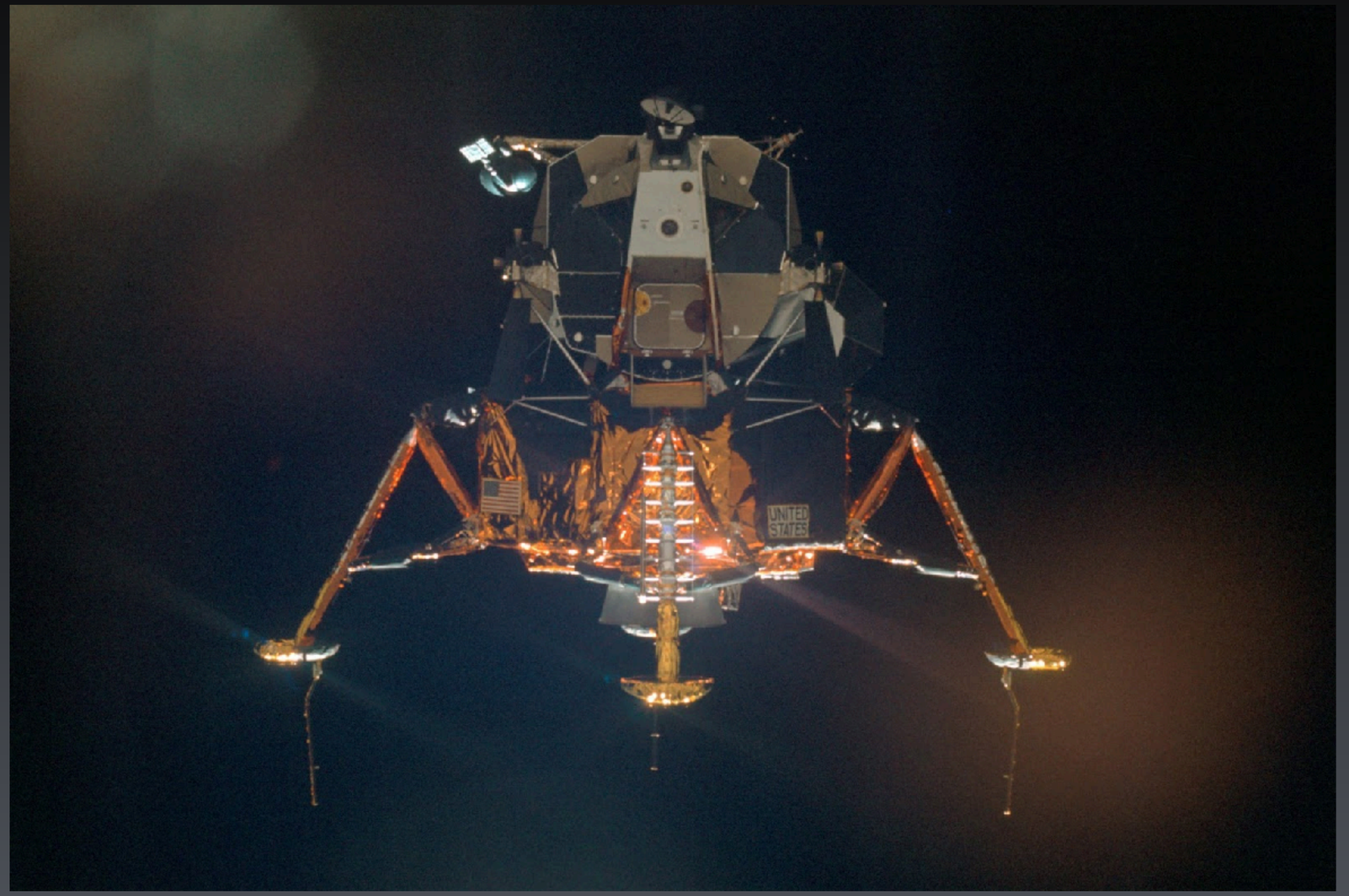

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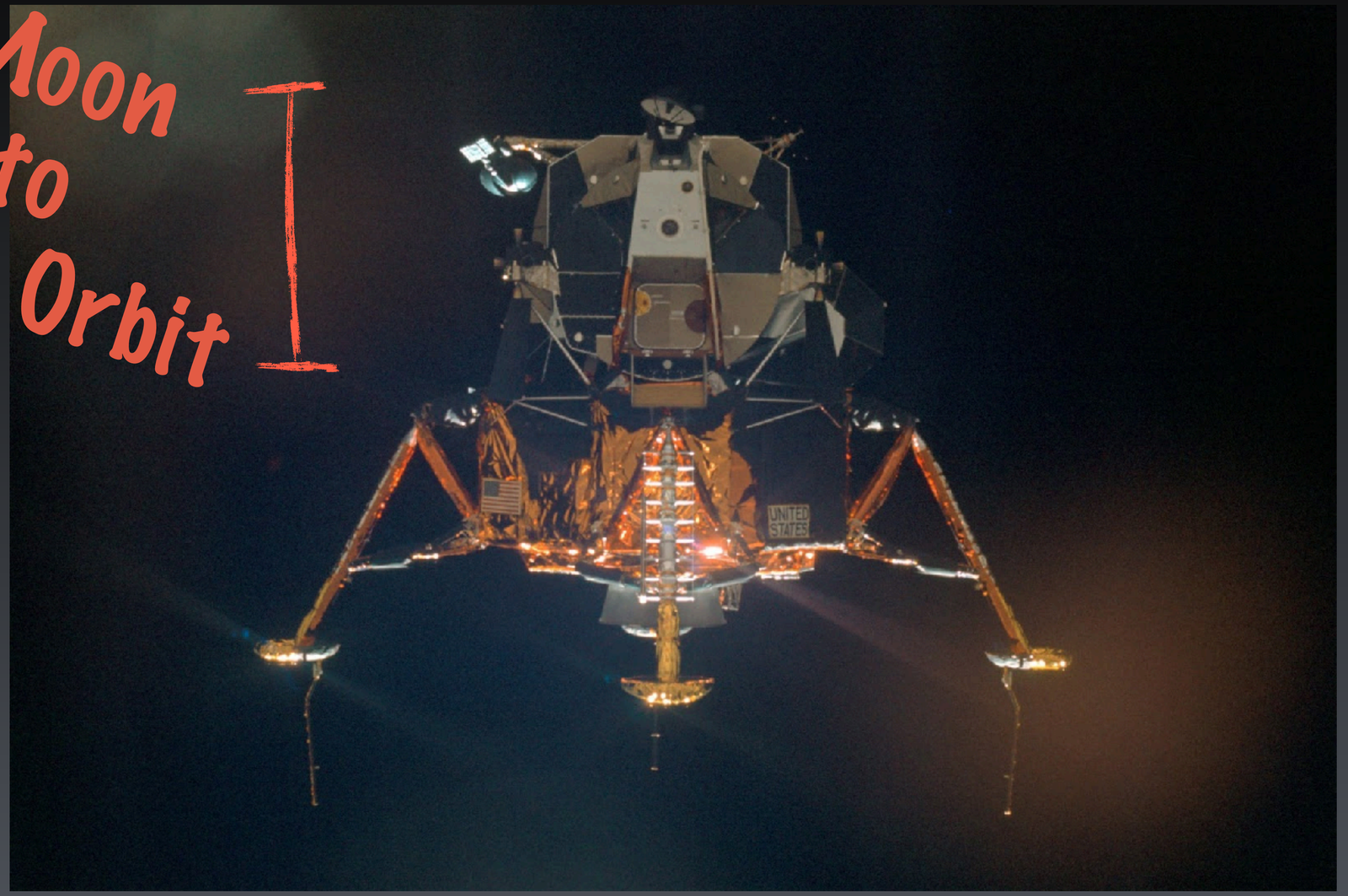

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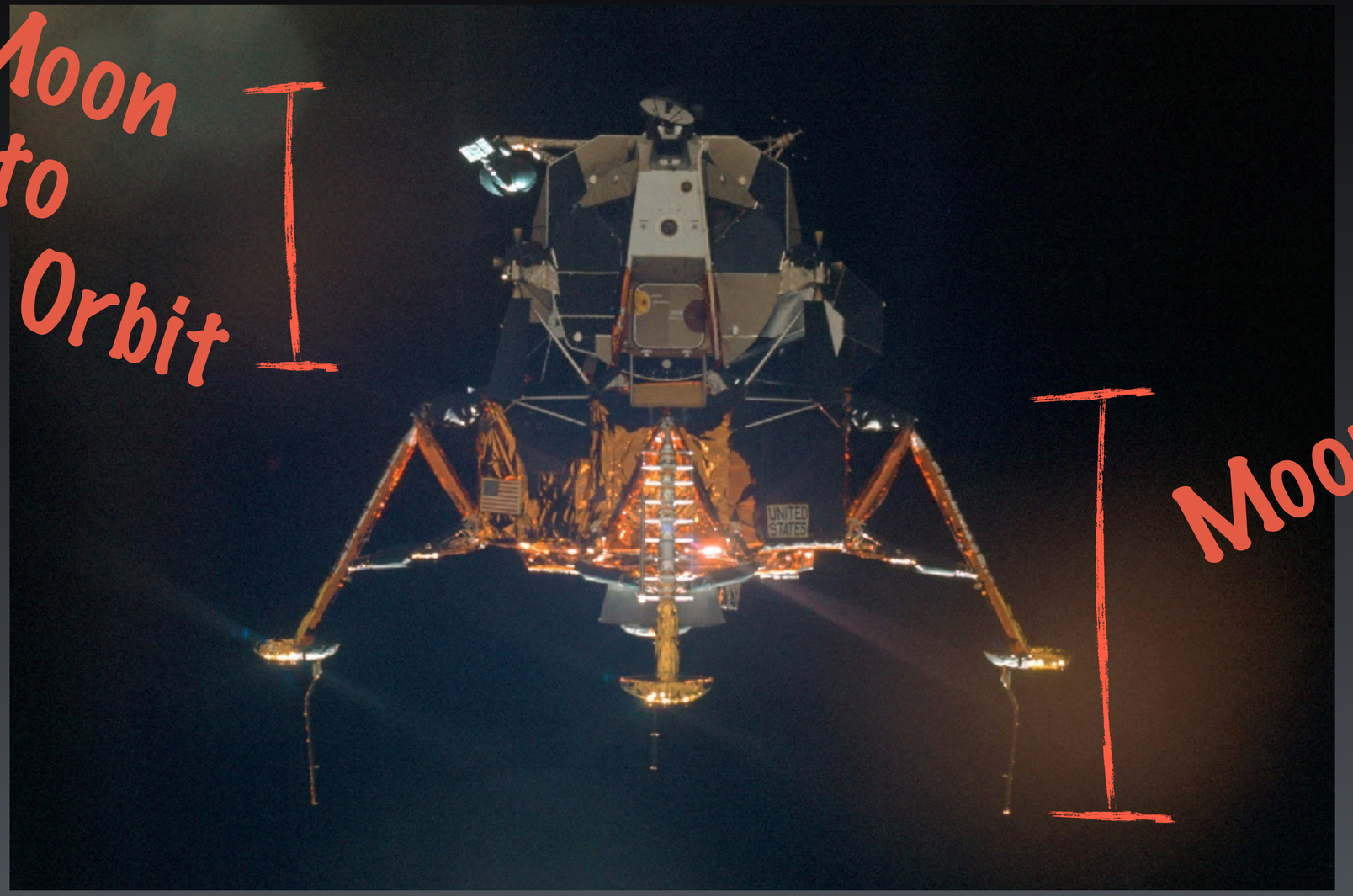

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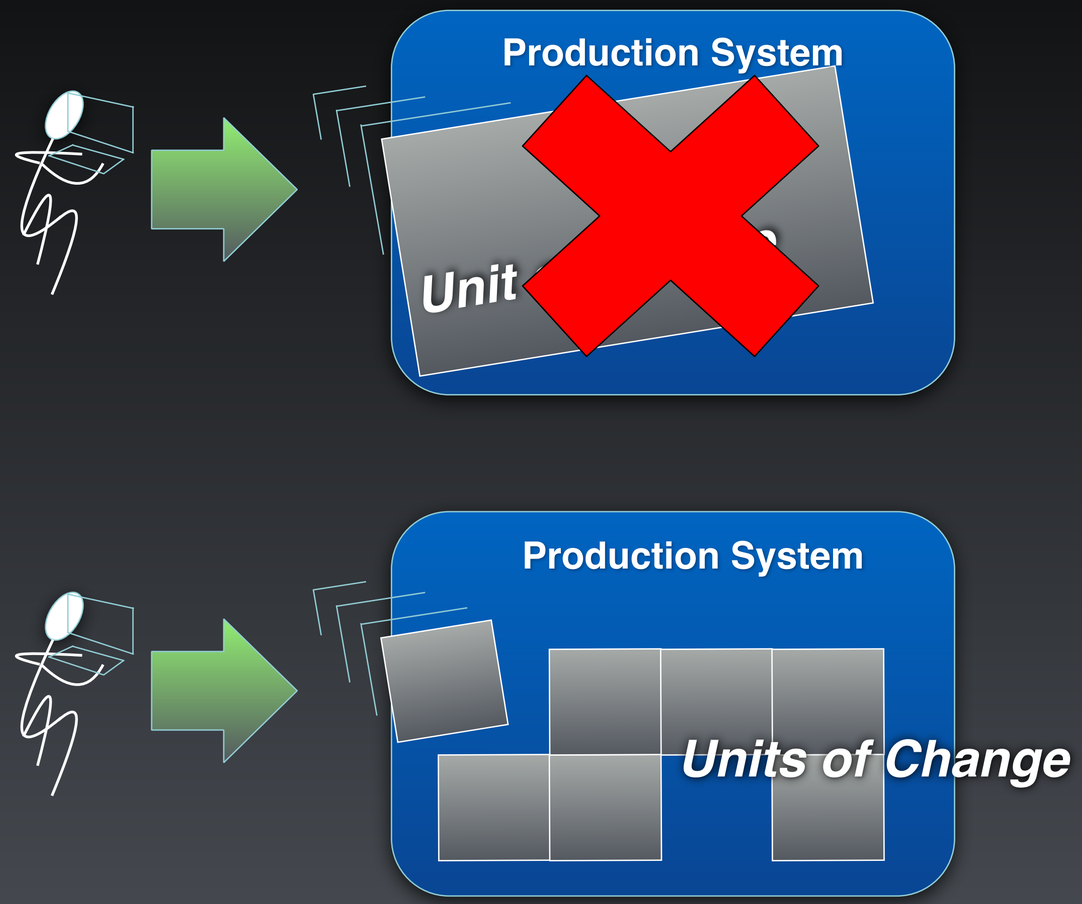
Small Batch-Size



Being Incremental Reduces Risk

Total Risk

Being Incremental Reduces Risk

Total Risk =

Being Incremental Reduces Risk

$$\text{Total Risk} = R_c$$

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Being Incremental Reduces Risk

$$\text{Total Risk} = \sum_{1..n} R_c$$

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Being Incremental Reduces Risk

$$\text{Total Risk} = \sum_{1..n} R_c +$$

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Being Incremental Reduces Risk

$$\text{Total Risk} = \sum_{1..n} R_c + R_i$$

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Being Incremental Reduces Risk

$$\text{Total Risk} = \sum_{1..n} R_c + R_i^n$$

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Being Incremental Reduces Risk

$$\text{Total Risk} = \sum_{1..n} R_c + R_i^n$$

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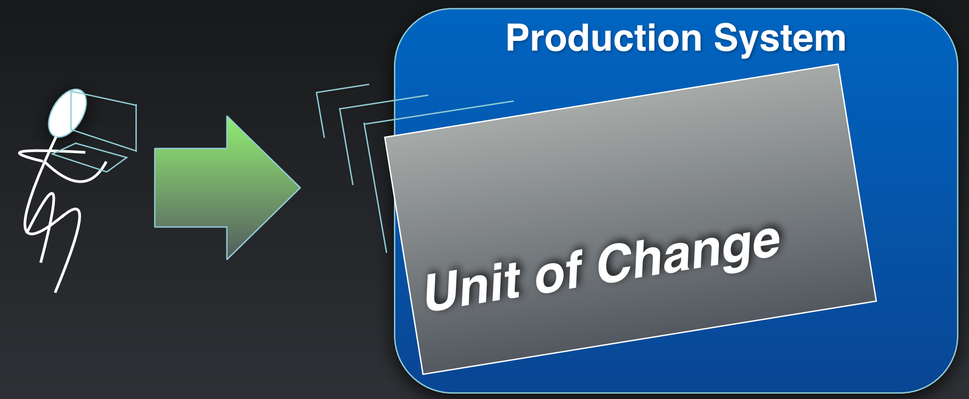
$$\text{Total Risk} = \sum_{1..n} R_c + R_i^{\,n}$$



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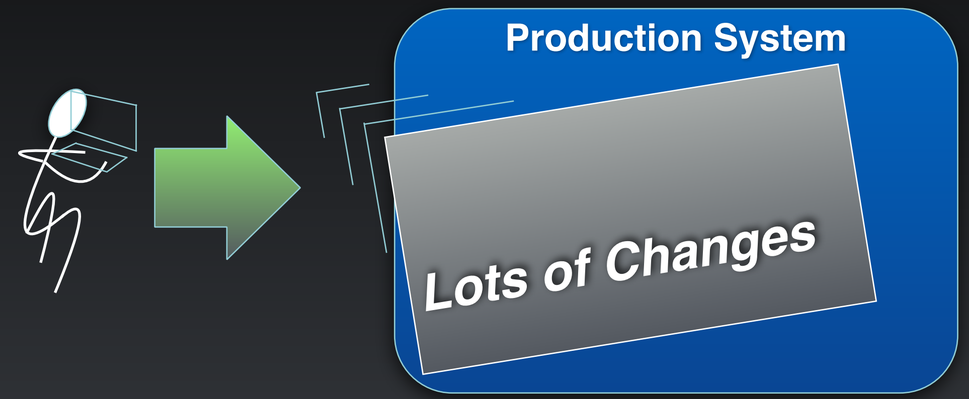
$$\text{Total Risk} = \sum_{1..n} R_c + R_i^{\,n}$$



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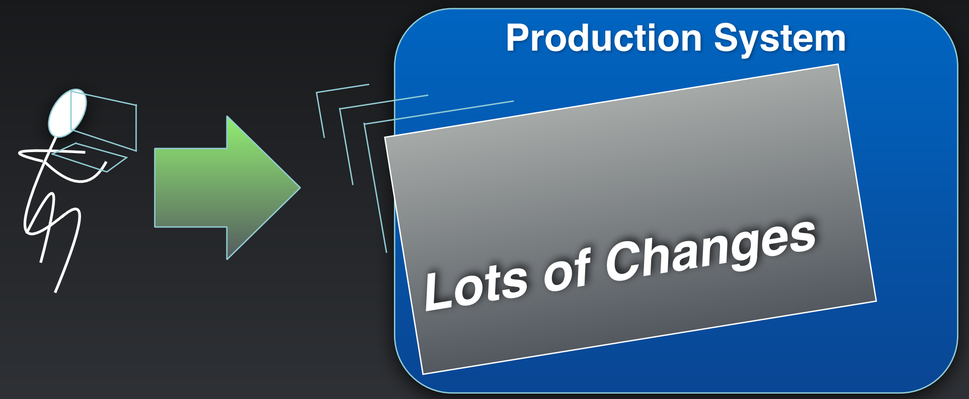

'n' is very large!

$$\text{Total Risk} = \sum_{1..n} R_c + R_i^{\,n}$$

'n' is very large!

Total Risk is High

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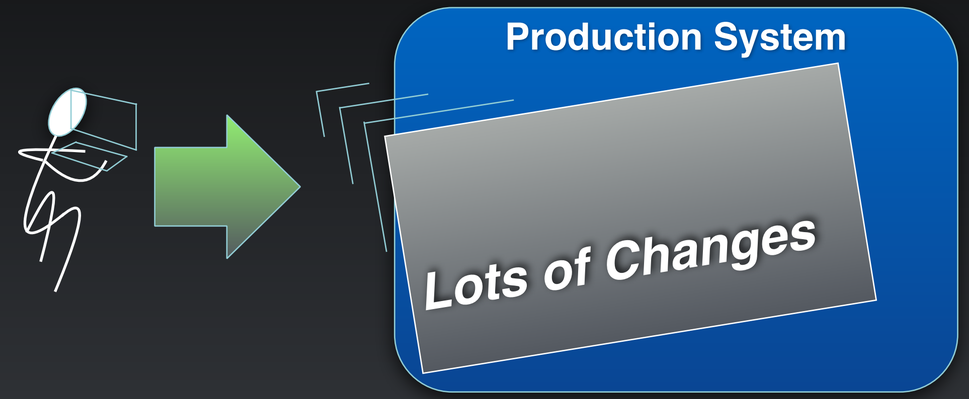
$$\text{Total Risk} = \sum_{1..n} R_c + R_i^{\,n}$$



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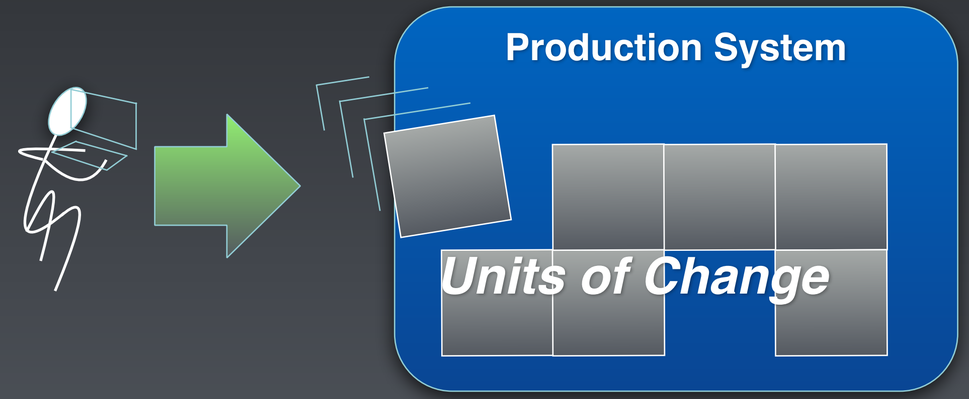

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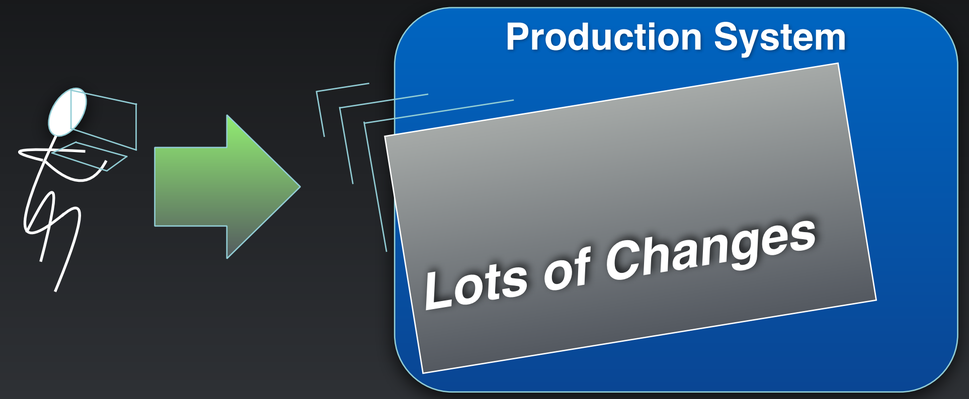

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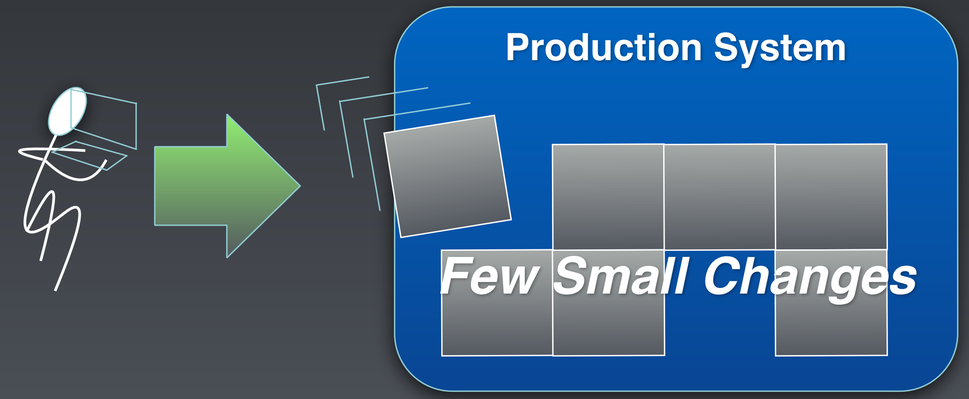

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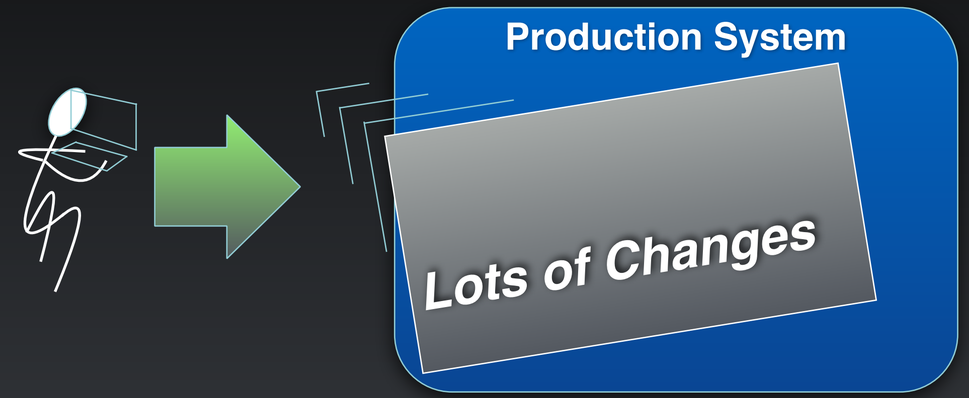
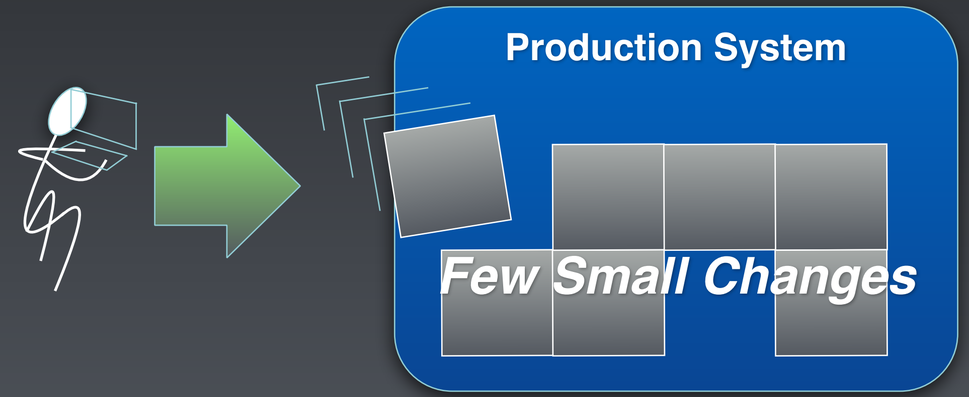
$$\text{Total Risk} = \sum_{1..n} R_c + R_i^{\,n}$$



'n' is very large!

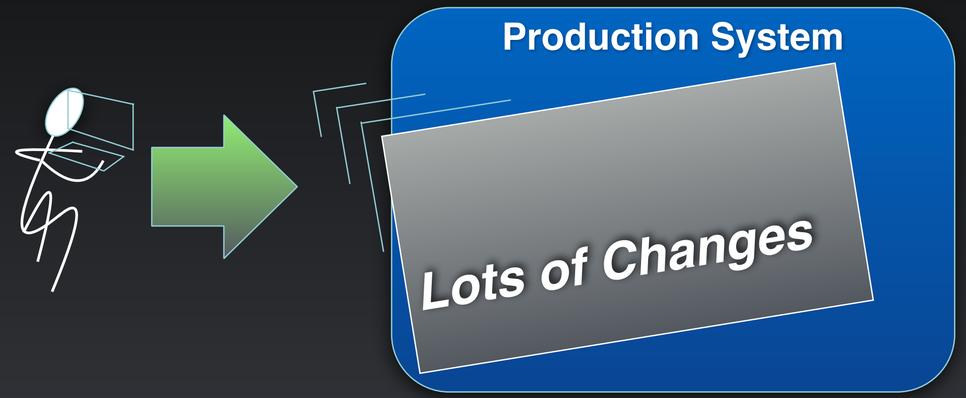
Total Risk is High



'n' is small

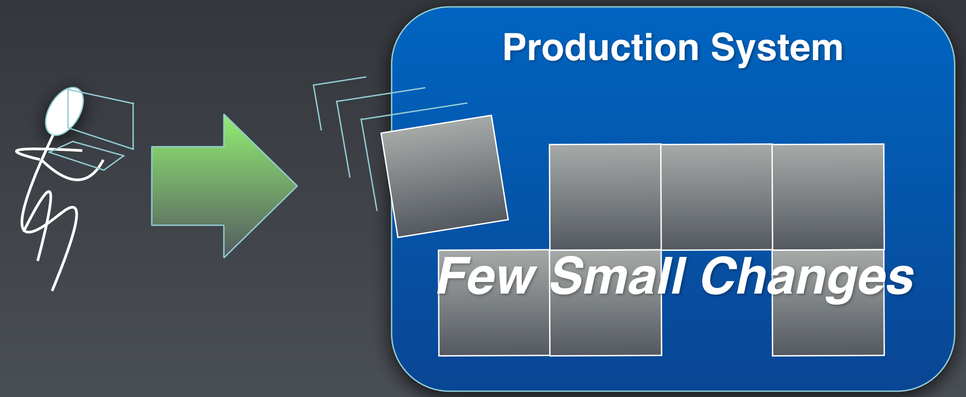
Continuous Delivery ltd

$$\text{Total Risk} = \sum_{1..n} R_c + R_i^{\,n}$$



'n' is very large!

Total Risk is High



'n' is small

Total Risk is Low

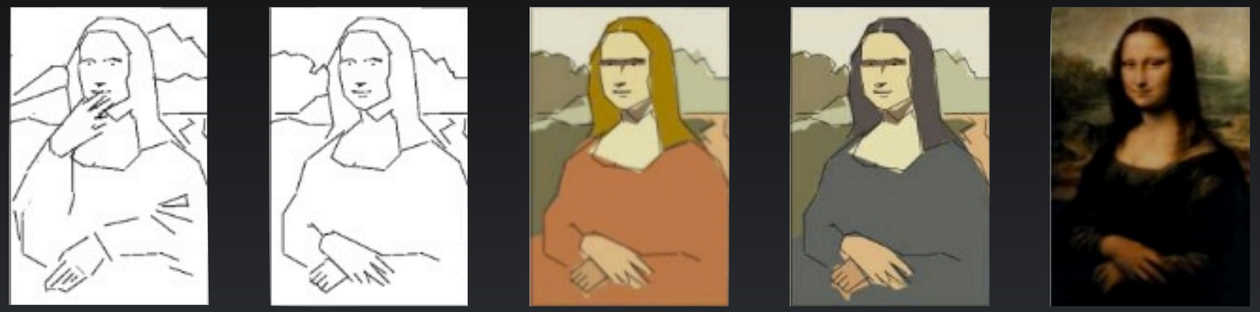
Continuous Delivery ltd

Iterative vs Incremental

Source: Jeff Patton

Iterative vs Incremental

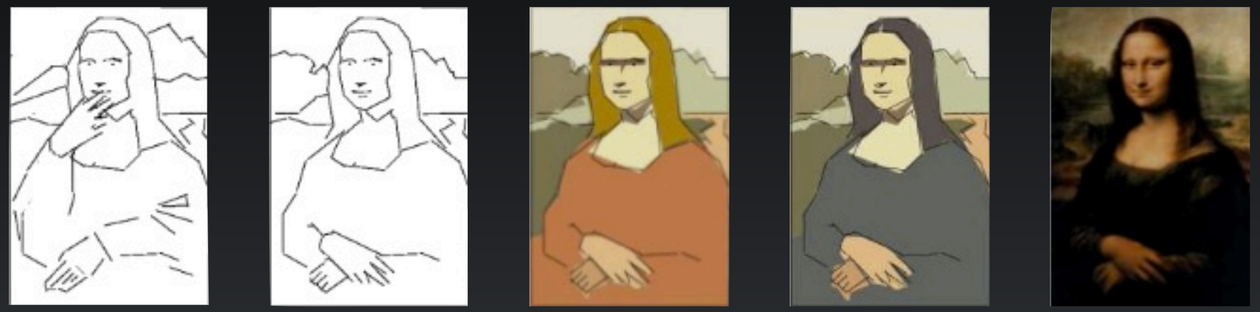
Iterative



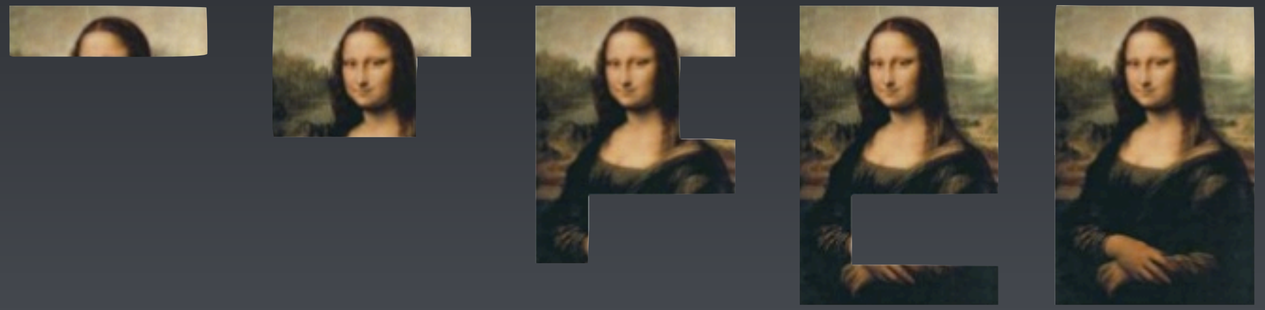
Source: Jeff Patton

Iterative vs Incremental

Iterative



Incremental



Source: Jeff Patton

Experimental

Experimental

From Wikipedia, the free encyclopaedia

An **experiment** is a procedure carried out to support, refute, or validate a hypothesis. Experiments provide insight into cause-and-effect by demonstrating what outcome occurs when a particular factor is manipulated.

Being Experimental - The Goal

Being Experimental - The Goal

"I believe that this nation should commit itself to achieving the goal, before this decade is out, of landing a man on the moon and returning him safely to the earth"

- John F. Kennedy (1961)

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Being Experimental - The Goal

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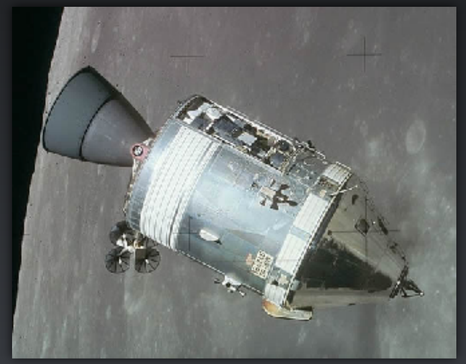
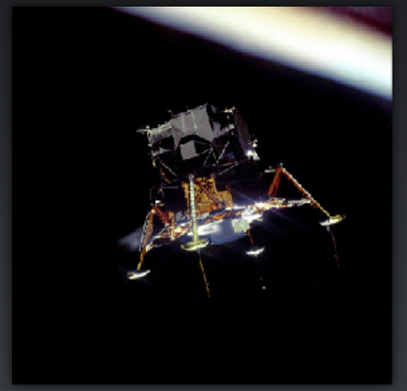
Being Experimental - The Challenge

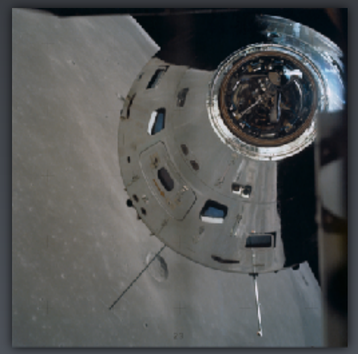
Being Experimental - The Challenge







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The First “Software Engineer”

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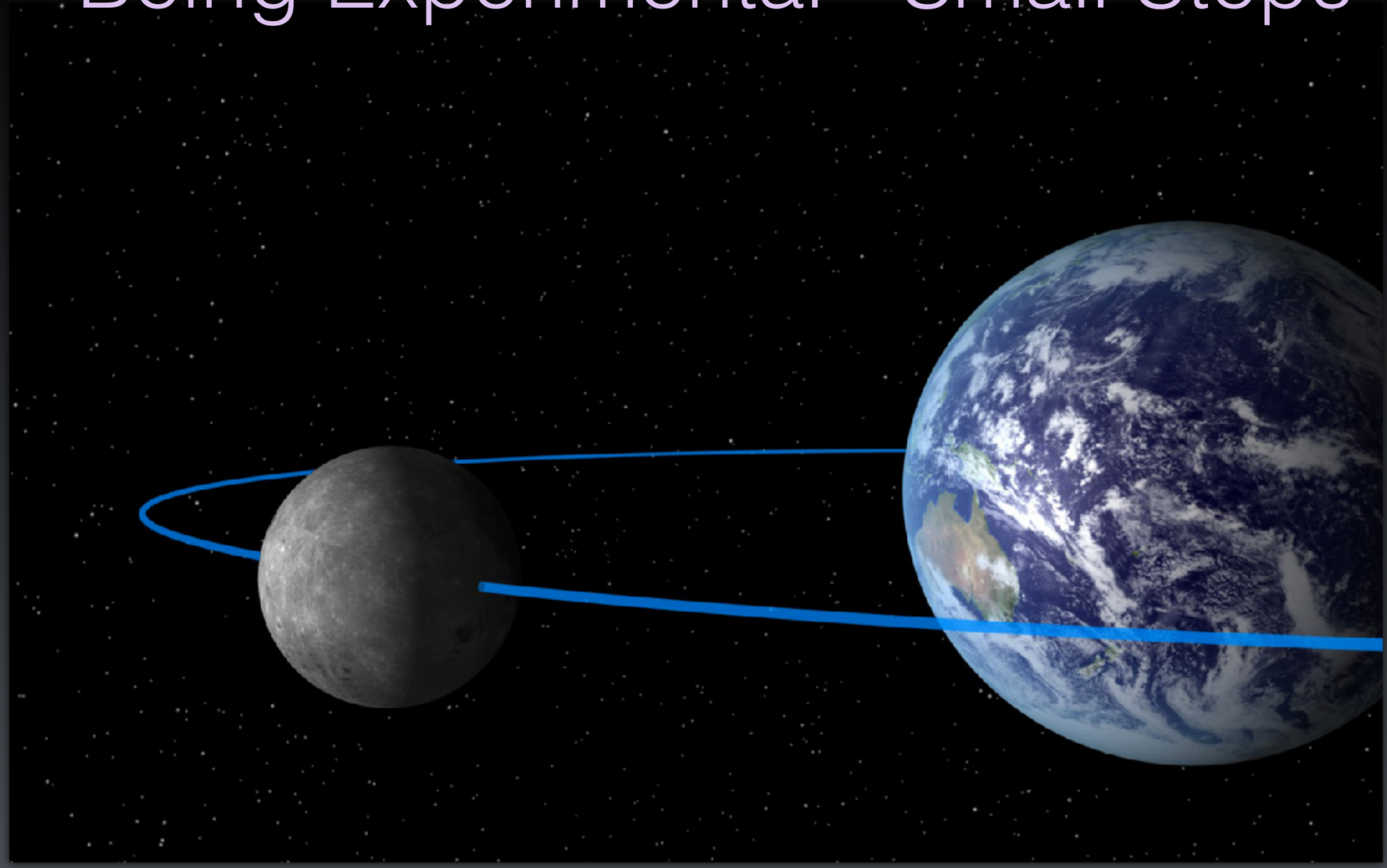
Being Experimental - Small Steps

Being Experimental - Small Steps



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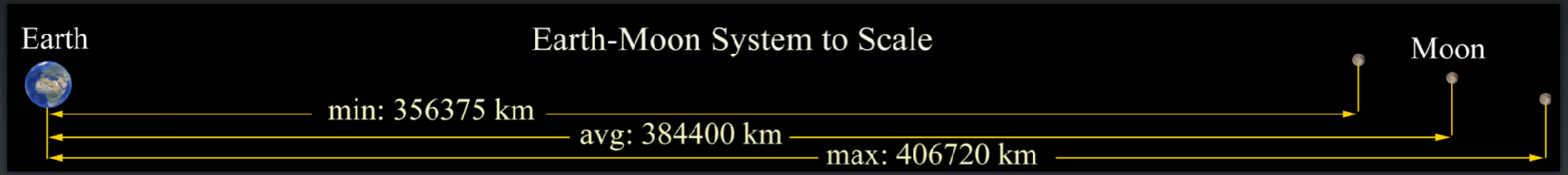
Being Experimental - Giant Leaps

Being Experimental - Giant Leaps



Being Experimental

Being Experimental

The Ranger Programme

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Being Experimental

The Ranger Programme

- **Ranger 1** - *Launch Failure*

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Being Experimental

- **Ranger 1** - *Launch Failure*
- **Ranger 2** - *Launch Failure*

The Ranger Programme

Being Experimental

- **Ranger 1** - *Launch Failure*
- **Ranger 2** - *Launch Failure*
- **Ranger 3** - *Missed!*

The Ranger Programme

Being Experimental

The Ranger Programme

- **Ranger 1** - *Launch Failure*
- **Ranger 2** - *Launch Failure*
- **Ranger 3** - *Missed!*
- **Ranger 4** - *Impact, systems failed*

Being Experimental

The Ranger Programme

- **Ranger 1** - *Launch Failure*
- **Ranger 2** - *Launch Failure*
- **Ranger 3** - *Missed!*
- **Ranger 4** - *Impact, systems failed*
- **Ranger 5** - *Missed!*

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Being Experimental

The Ranger Programme

- **Ranger 1** - *Launch Failure*
- **Ranger 2** - *Launch Failure*
- **Ranger 3** - *Missed!*
- **Ranger 4** - *Impact, systems failed*
- **Ranger 5** - *Missed!*
- **Ranger 6** - *Impact, cameras failed*

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Being Experimental

The Ranger Programme

- **Ranger 1** - *Launch Failure*
- **Ranger 2** - *Launch Failure*
- **Ranger 3** - *Missed!*
- **Ranger 4** - *Impact, systems failed*
- **Ranger 5** - *Missed!*
- **Ranger 6** - *Impact, cameras failed*
- **Ranger 7** - *Success!*

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Being Experimental

The Ranger Programme

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- **Ranger 2** - *Launch Failure*
- **Ranger 3** - *Missed!*
- **Ranger 4** - *Impact, systems failed*
- **Ranger 5** - *Missed!*
- **Ranger 6** - *Impact, cameras failed*
- **Ranger 7** - *Success!*
- **Ranger 8** - *Success!*

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Being Experimental

The Ranger Programme

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- **Ranger 7** - *Success!*
- **Ranger 8** - *Success!*
- **Ranger 9** - *Success!*

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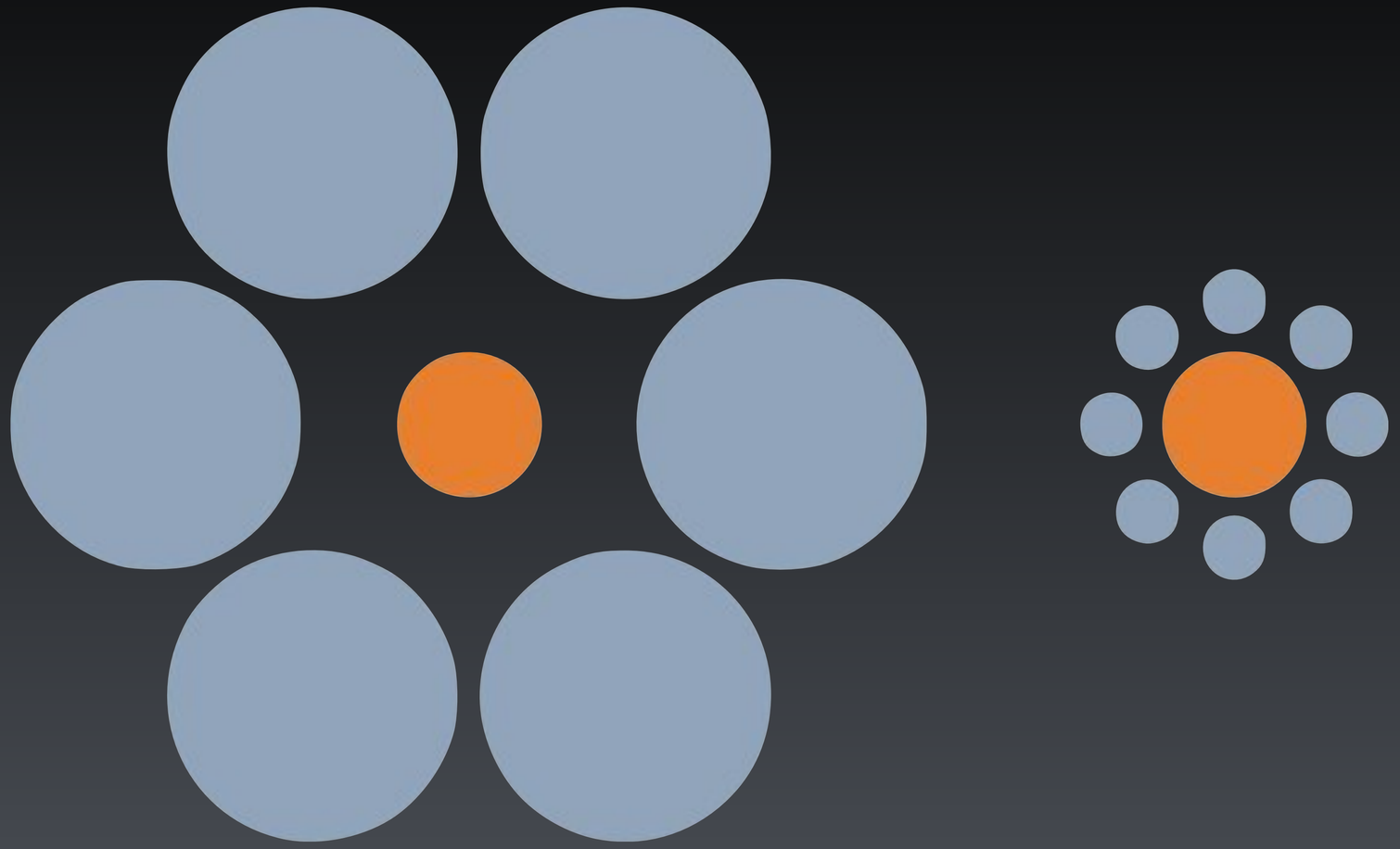
Being Experimental



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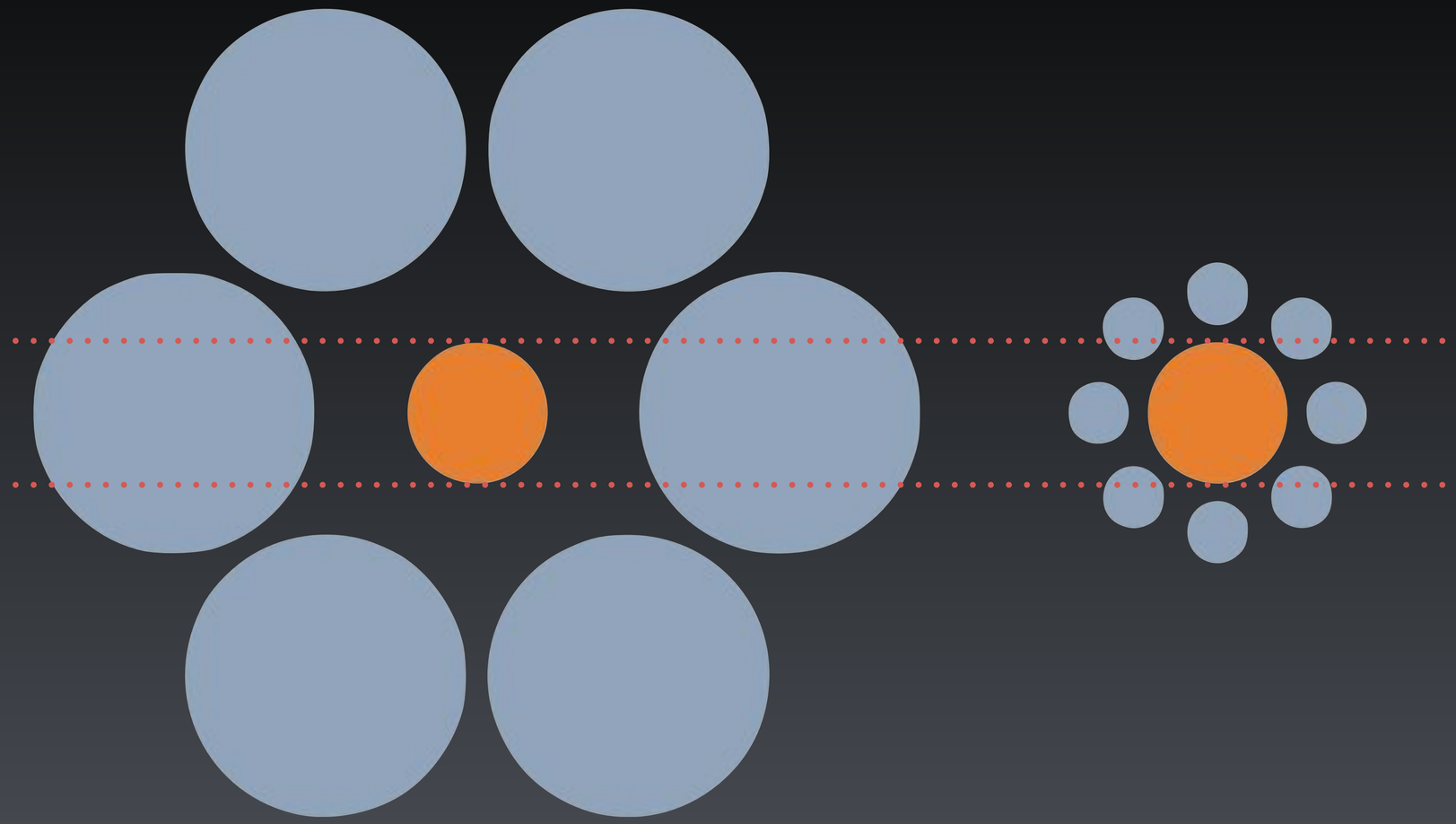
Being Experimental



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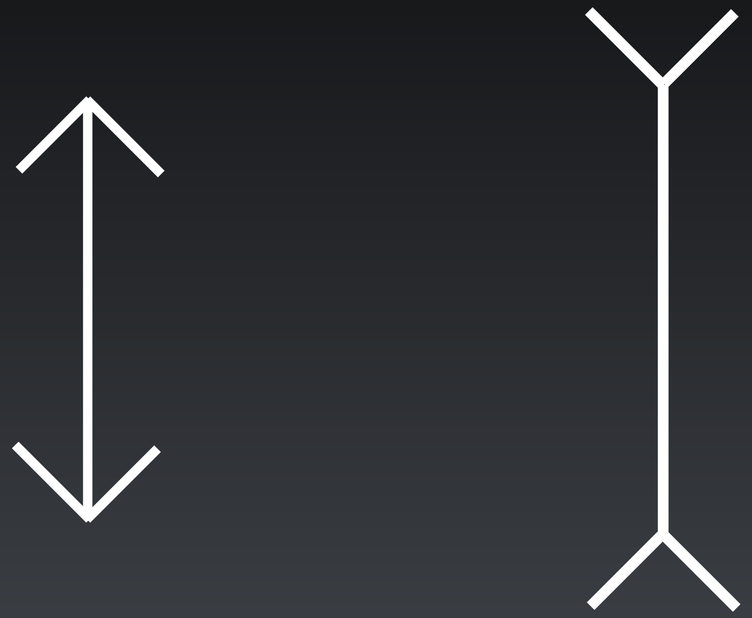
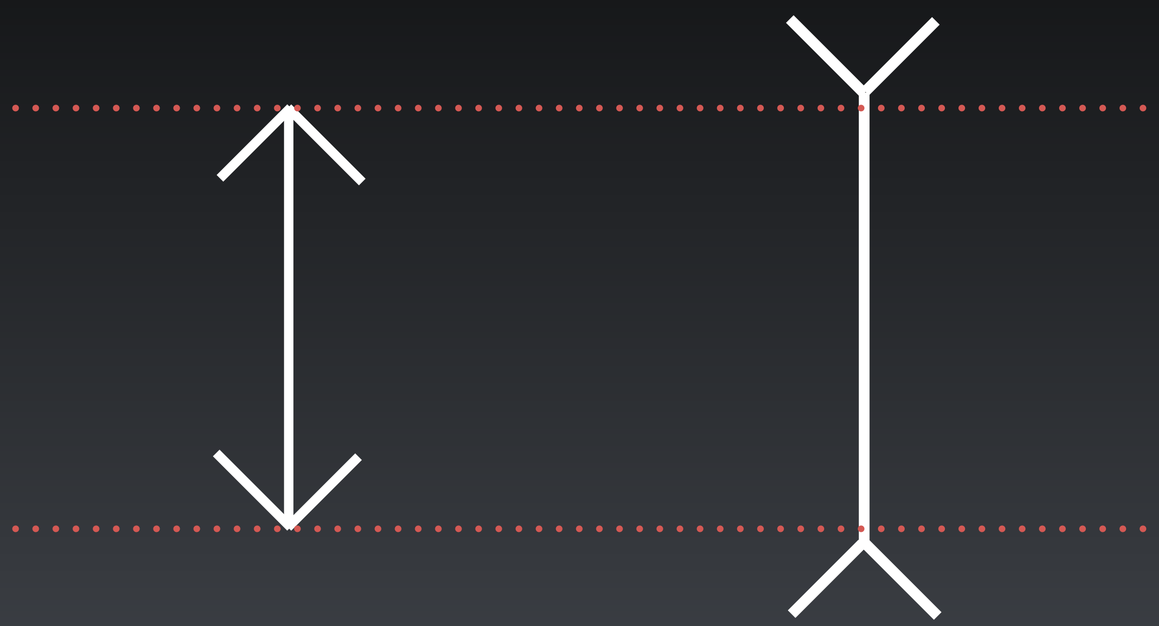
Being Experimental



Being Experimental



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Empirical

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From Oxford Dictionaries

Based on, concerned with, or verifiable by observation or experience rather than theory or pure logic.

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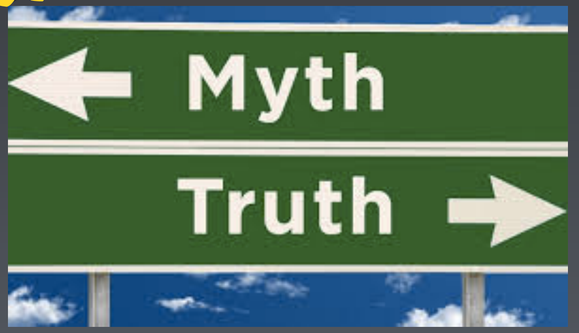
Being Empirical Matters

Means we can be evidence based and data driven

Being Empirical Matters

Means we can be evidence based and data driven



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Being Empirical Matters

Being Empirical Matters

- We can never be certain of success

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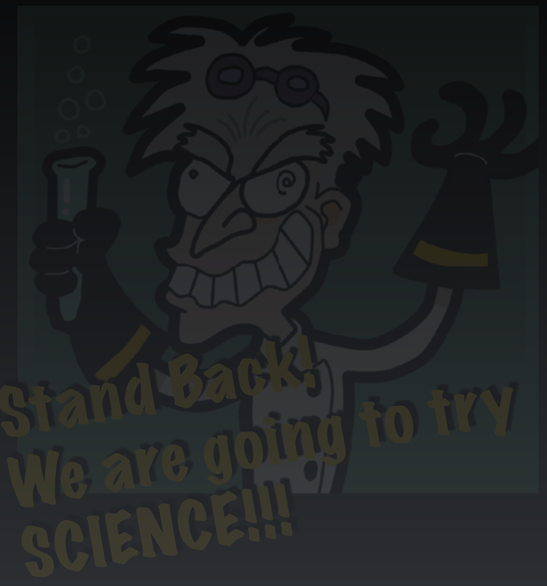
Being Empirical Matters

- We can never be certain of success
- Progress only comes when we risk failure



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Being Empirical Matters

- We can never be certain of success
- Progress only comes when we risk failure
- We learn most when reality does NOT match our predictions

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Being Empirical Matters

- We can never be certain of success
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- Production will ALWAYS surprise us

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- …and it should!

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Being Empirical Matters

- We can never be certain of success
- Progress only comes when we risk failure
- We learn most when reality does NOT match our predictions
- Production will ALWAYS surprise us
- …and it should!
- ***All of our design choices, all of our coding efforts all of our tests are only…***

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Being Empirical Matters

- We can never be certain of success
- Progress only comes when w[illegible] ri[illegible]
- W[illegible]st w[illegible]s NOT match our pr[illegible]
- Production will ALWAYS [illegible]
- [illegible]!

All of our design choices, all of our coding efforts all of our tests are only…

“Our best theory to explain things so far”

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Fundamentals of an ‘Engineering’ Approach

- Iterative
- Employs Feedback
- Incremental
- Experimental
- Empirical

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Continuous Delivery as an Engineering Discipline

- Iterative
- Employs Feedback
- Incremental
- Experimental
- Empirical

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Continuous Delivery as an Engineering Discipline

- Iterative 
- Employs Feedback
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Continuous Delivery as an Engineering Discipline

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Continuous Delivery as an Engineering Discipline

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- Empirical

Continuous Delivery as an Engineering Discipline

- Iterative ✓
- Employs Feedback ✓
- Incremental ✓
- Experimental ✓
- Empirical ✓

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Continuous Delivery as an Engineering Discipline

- Short Feedback Cycles
- Test Driven Development
- Automation
- Hypothesis Driven
- Tests as a Falsification Mechanism

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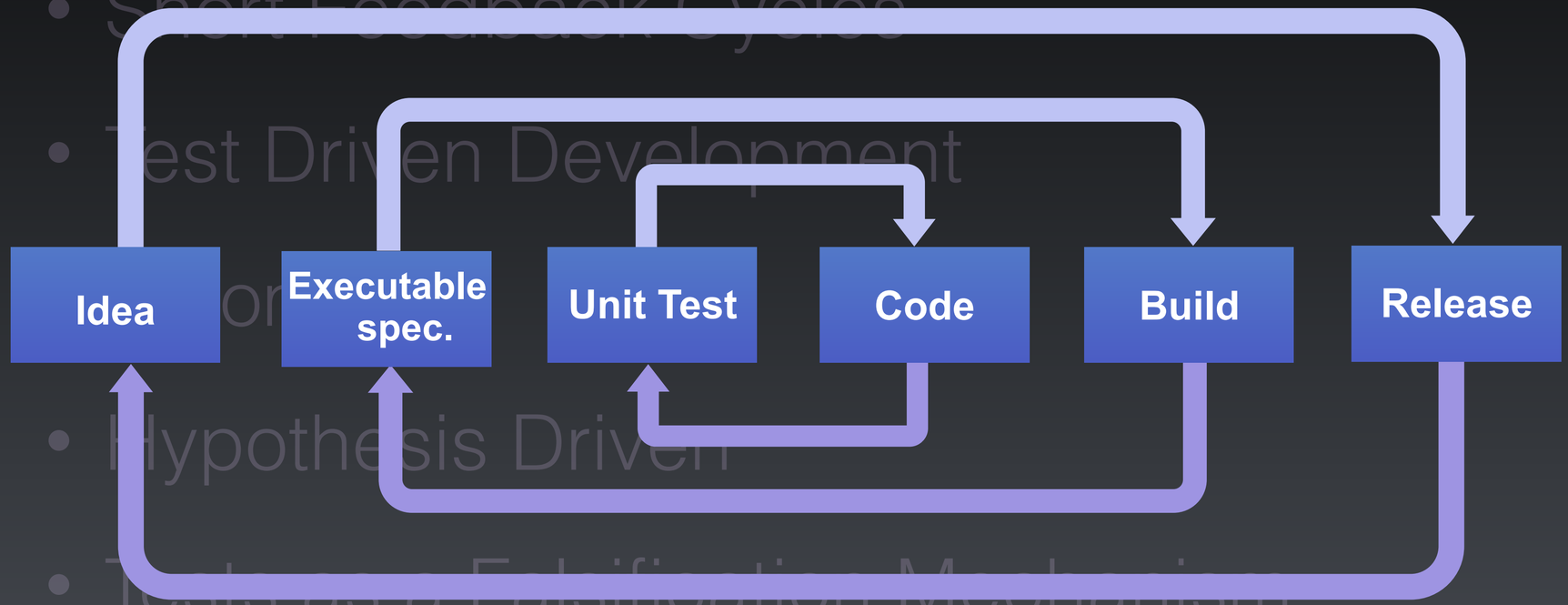
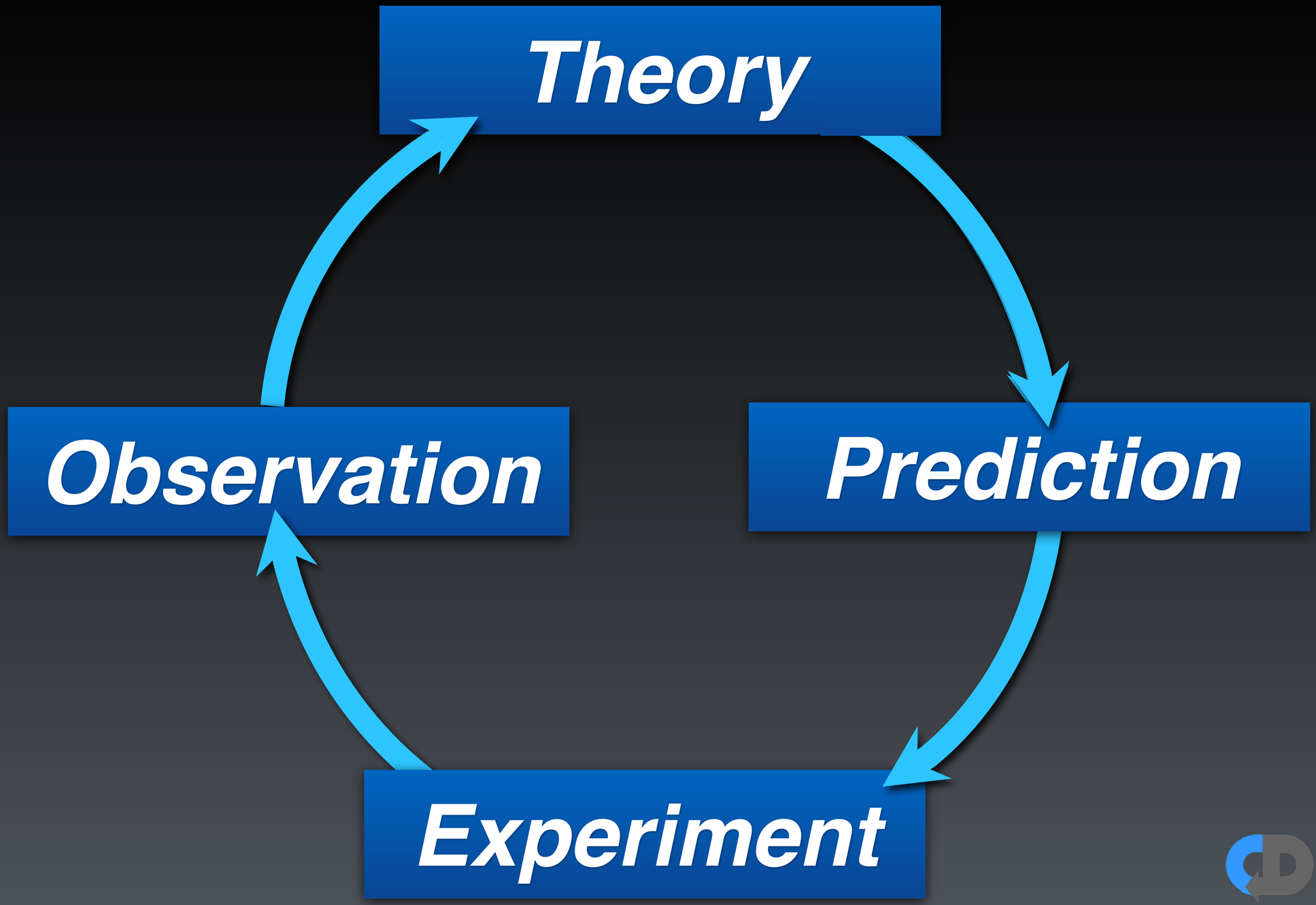
Continuous Delivery as an Engineering Discipline

- Short Feedback Cycles
- Test Driven Development
- Hypothesis Driven
- Tests as a Falsification Mechanism



Continuous Delivery ltd



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A Software Engineering Discipline

Design

Develop

Test

Release

A Software Engineering Discipline

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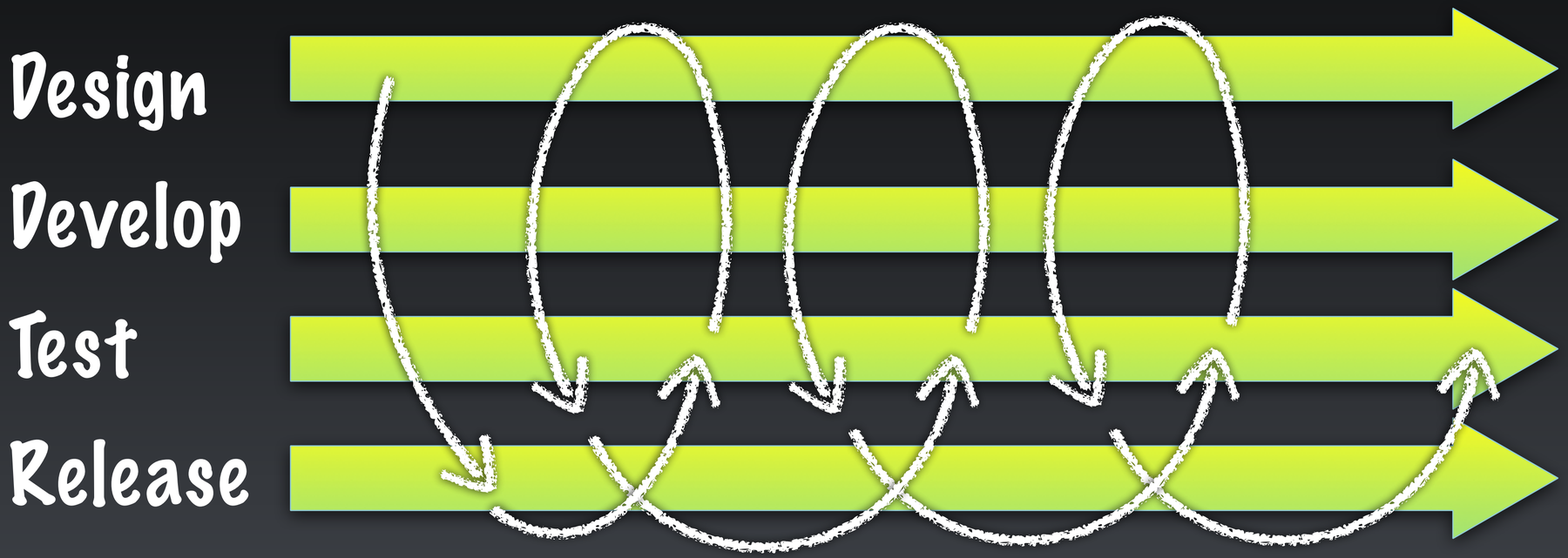
A Software Engineering Discipline



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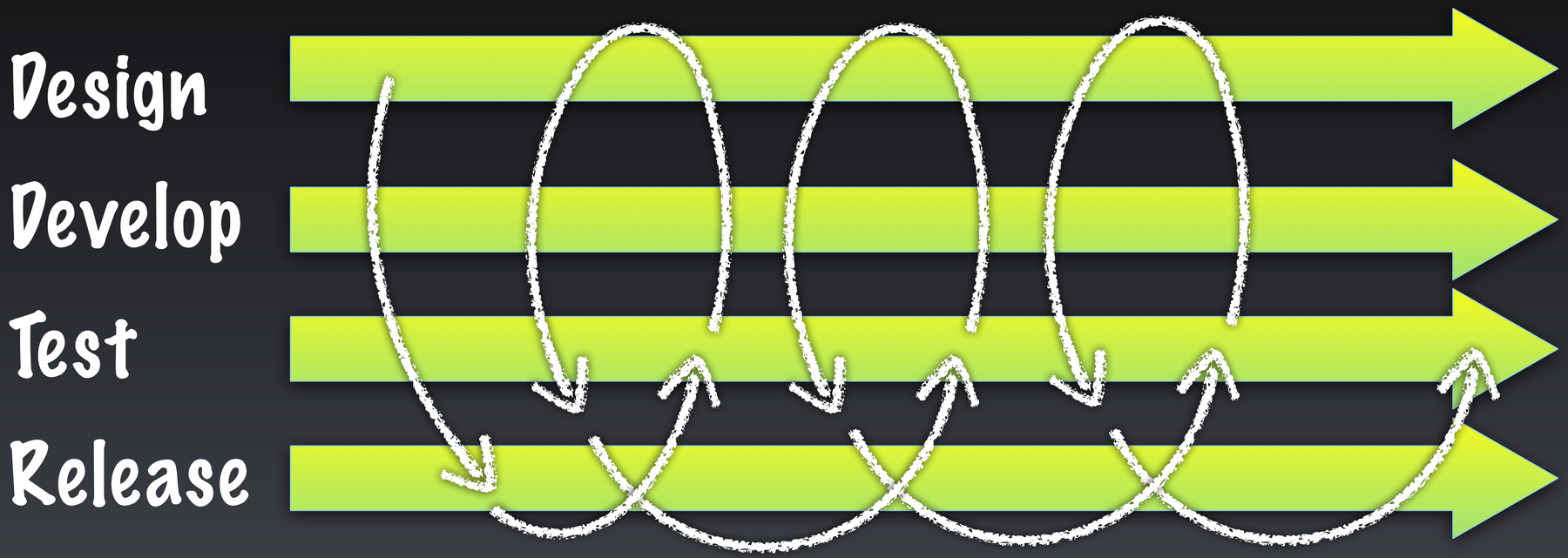
A Software Engineering Discipline



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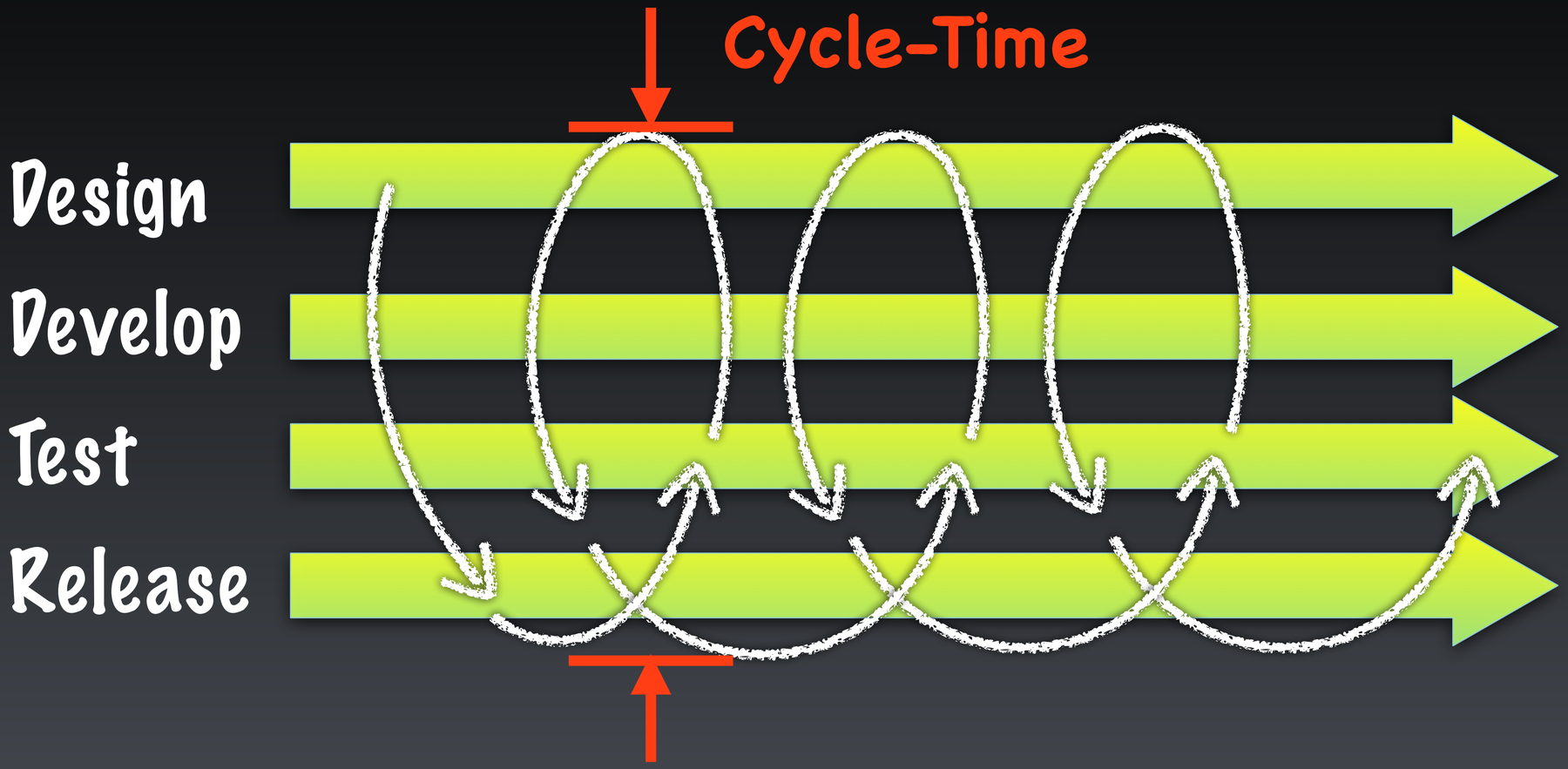
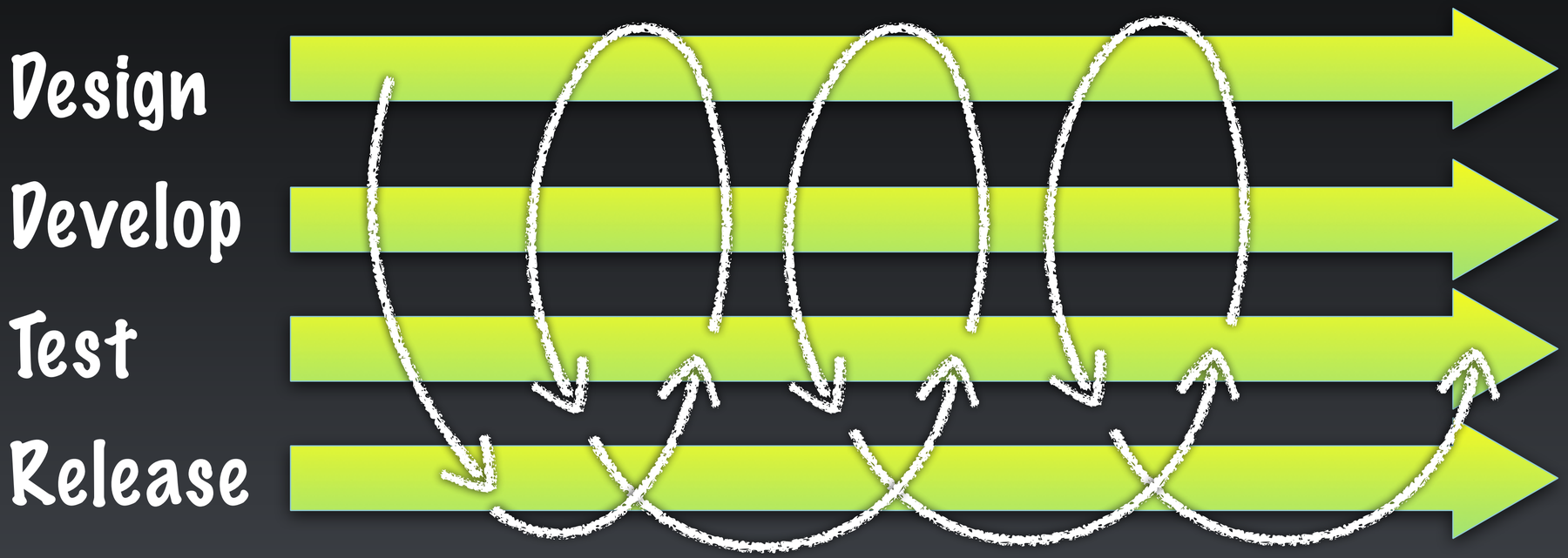
A Software Engineering Discipline



A Software Engineering Discipline



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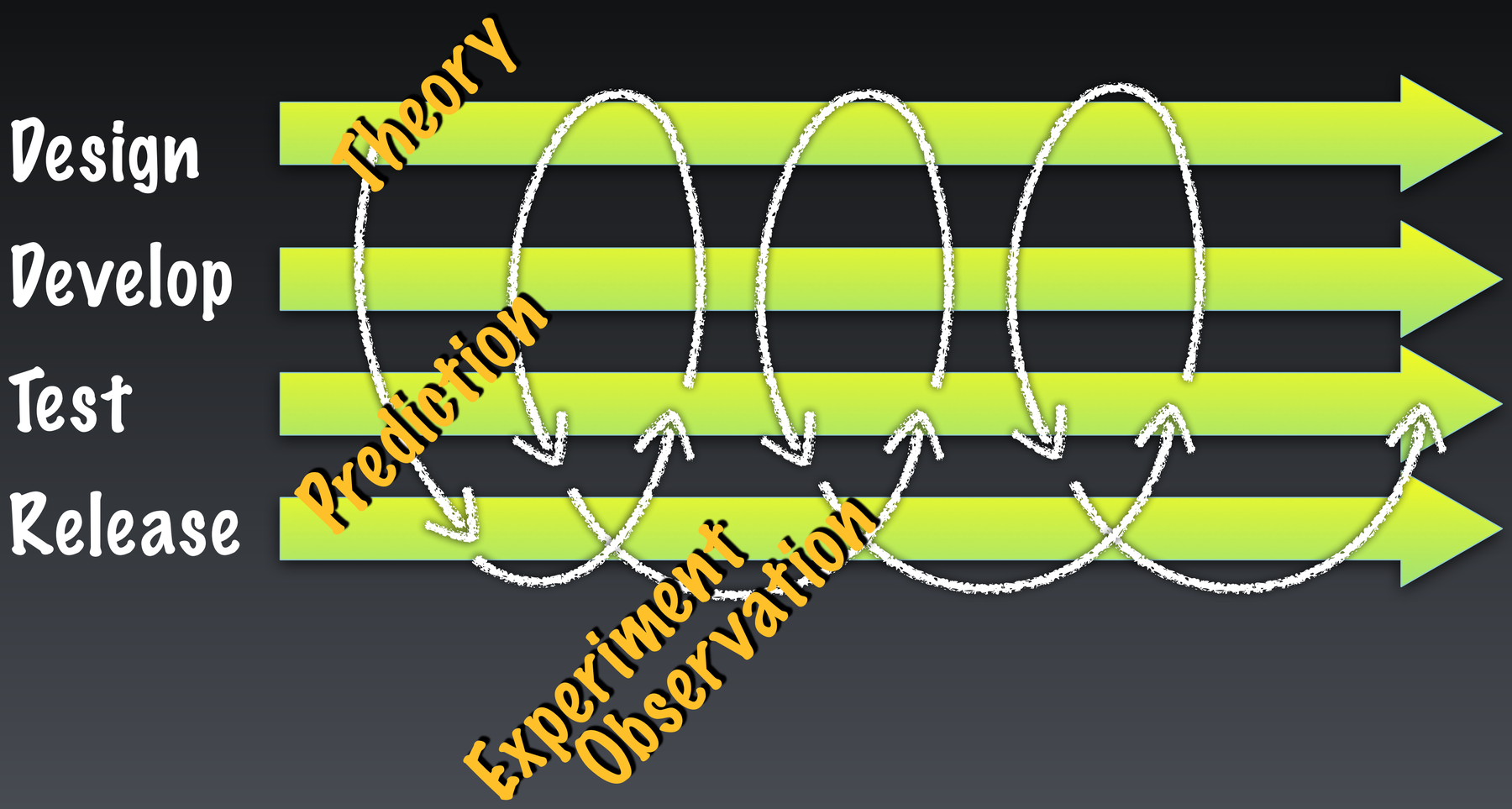
A Software Engineering Discipline



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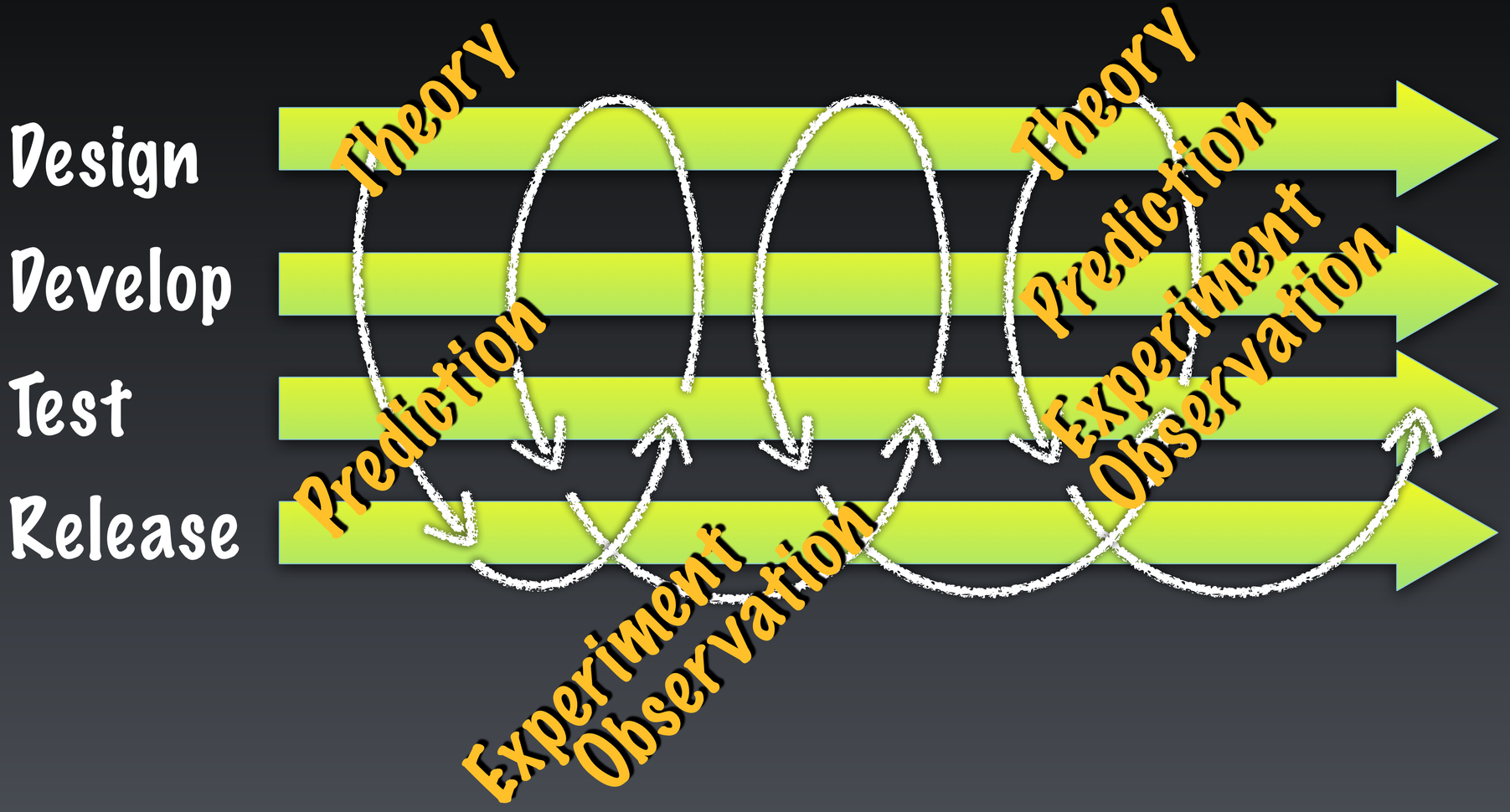
A Software Engineering Discipline



A Software Engineering Discipline

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Craftsmanship is a Good Thing!

- Skill
- Creativity
- Freedom to Innovate
- Apprentice Schemes

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Craftsmanship is a Good Thing!

- Skill ✓
- Creativity ✓
- Freedom to Innovate ✓
- Apprentice Schemes ✓

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Engineering is a Good Thing!

- Skill ✓
- Creativity ✓
- Freedom to Innovate ✓
- Apprentice Schemes ✓

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Engineering Adds to Craft

Engineering Adds to Craft

- Improves Repeatability

Engineering Adds to Craft

- Improves Repeatability
- Provides Guidance and Structure

Engineering Adds to Craft

- Improves Repeatability
- Provides Guidance and Structure
- Improves Quality

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Engineering Adds to Craft

- Improves Repeatability
- Provides Guidance and Structure
- Improves Quality
- Improves Efficiency

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Engineering Adds to Craft

- Improves Repeatability
- Provides Guidance and Structure
- Improves Quality
- Improves Efficiency
- Gives us an approach to solving problems when we are stuck!

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Don’t be “like” Engineers

Be Engineers!

Q&A

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http://www.continuous-delivery.co.uk

Dave Farley
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