

Managing a Portfolio of Agile Projects



Getty Images

"We've gotten rid of false notions of delivery time frames, and it's a beautiful thing"

Nina Schoen, Senior Director of Planning and Program Management







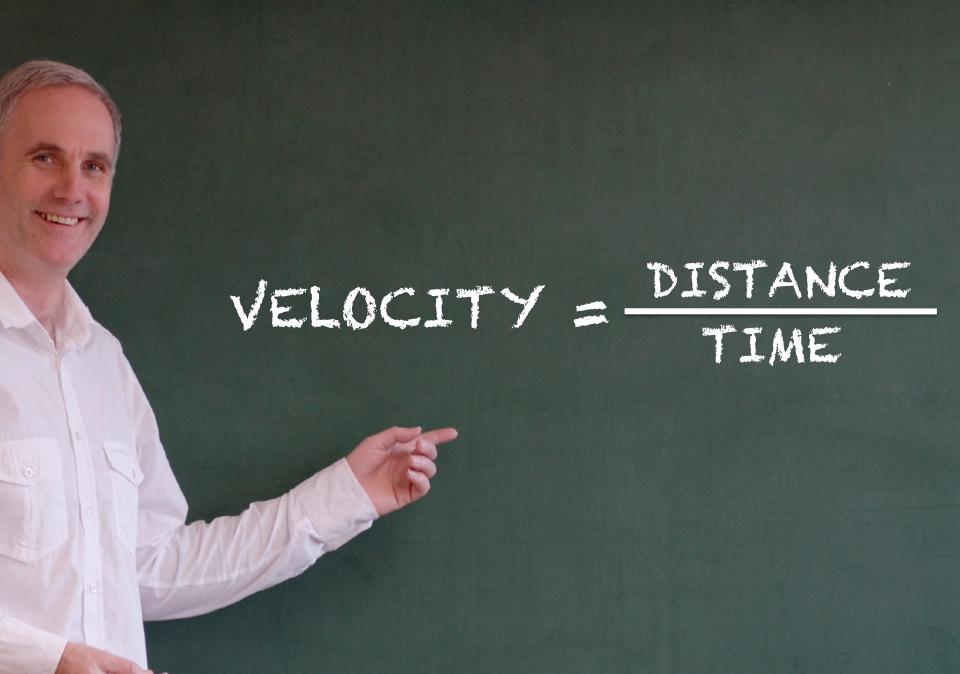




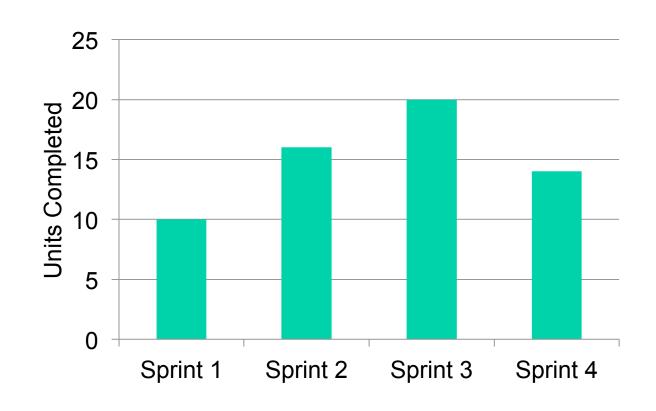








EMPIRICAL EVIDENCE

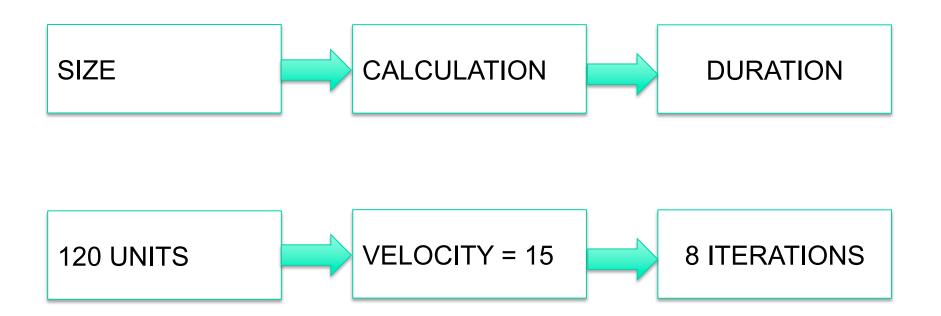


Worst = 10

Average = 15

Best = 20

ESTIMATESIZE DERIVEDURATION



WHEN will we finish?

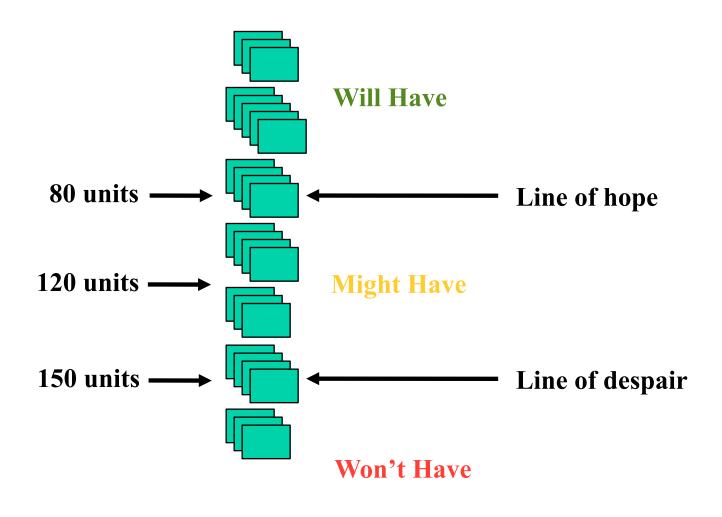
(Fixed scope)

Total Units	120
Low Velocity	10
Average Velocity	15
High Velocity	20

$$120 \div 20 = \bigcirc \bigcirc \bigcirc \bigcirc \bigcirc$$

WHAT will we finish?

(Fixed schedule)



PROJECT PLAN

Data

Backlog size: 274 units

Team Velocity: Low: 18

Avg: 22

High: 25

Team Cost: £52,400 / iter.

Iter. Length: 2 weeks

Projections

Best Case:

Schedule: 22 wks

Cost: £576,400

Most Likely:

Schedule: 26 wks

Cost: £681,200

Worst Case:

Schedule: 32 wks

Cost: £838,400



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EEk Story Map

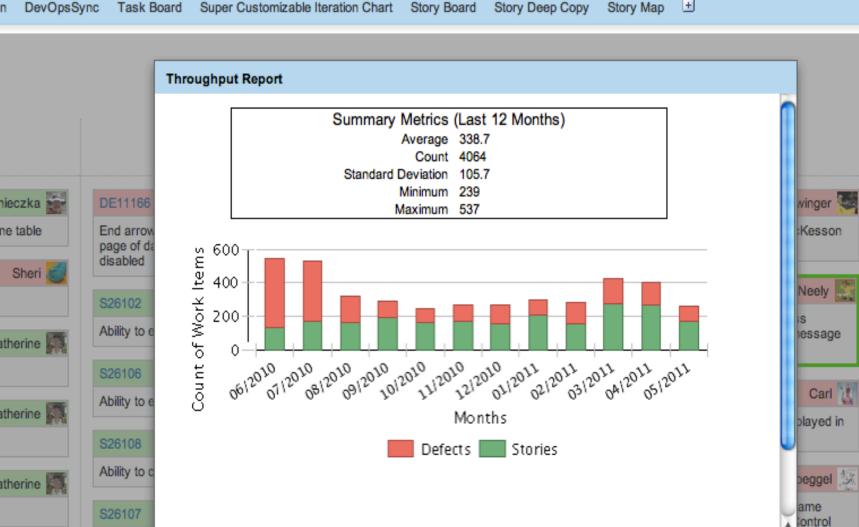
Story Board Story Deep Copy Story Map

A-TeamBan

BanBan

Open Defect Age

Kanban



Warning behavior

Katrina 🦚

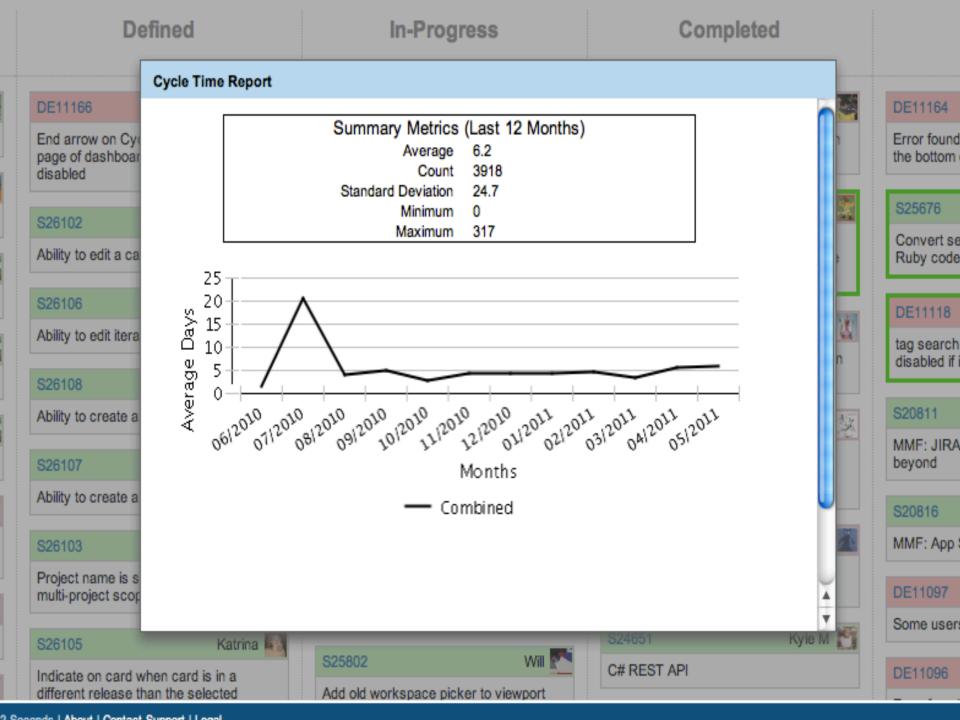
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Applying Agile to Strategic Levels

Product Portfolio of Products **Agile Portfolio Management** product vision product roadmap release plan iteration plan Product Product Initiative daily plan

MOBILE PHONE USERS IN AFRICA

2005 - 134 MLN

2011 – 660 MLN

FACEBOOK USERS

2006 - 10MLN

2011 - 800 MLN

MOBILE APPS

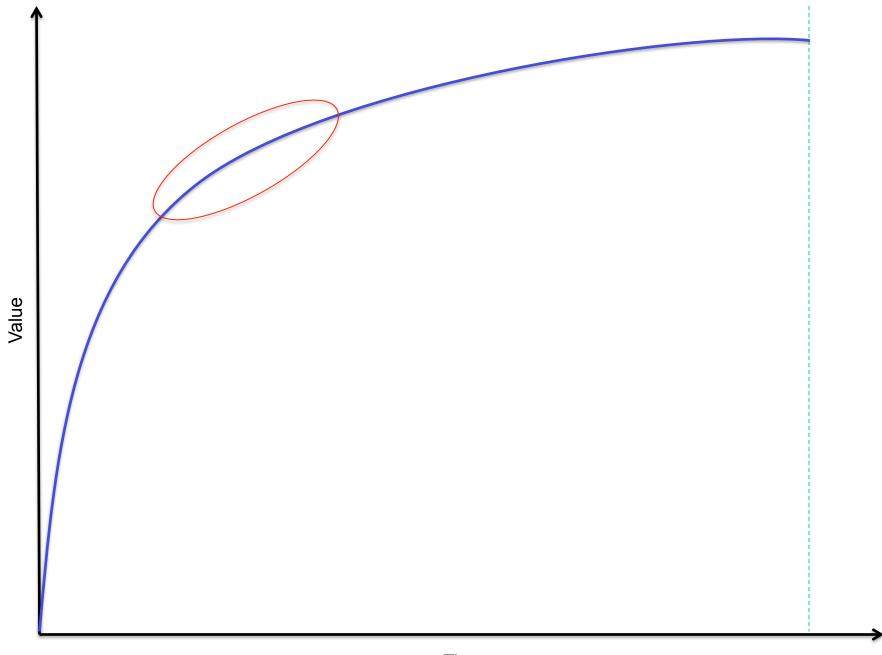
2008 - 8000

2012 - 1MLN +

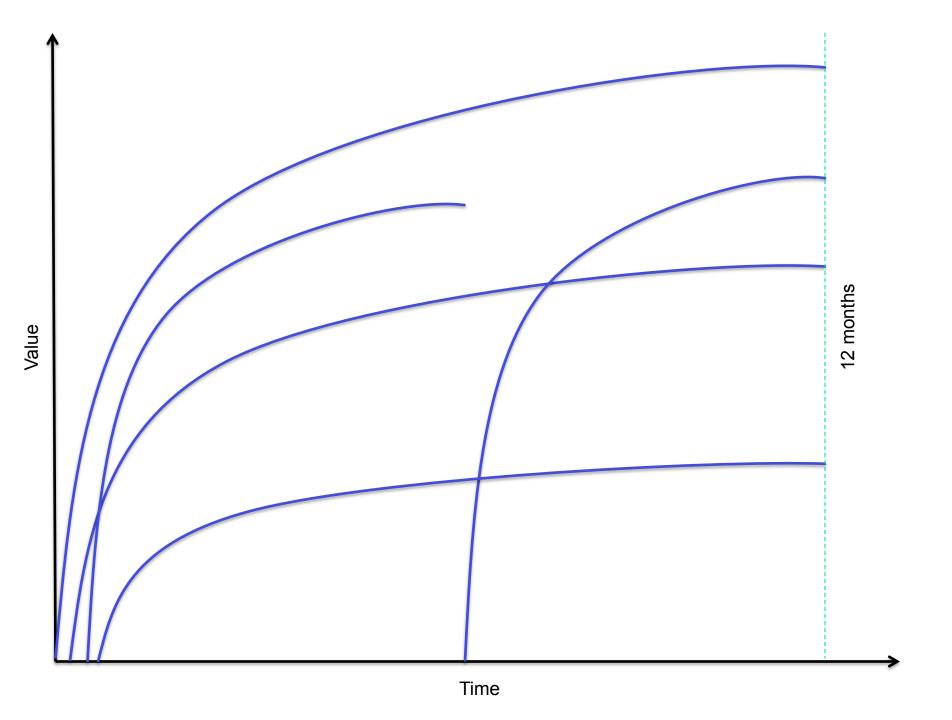
E-BOOKS

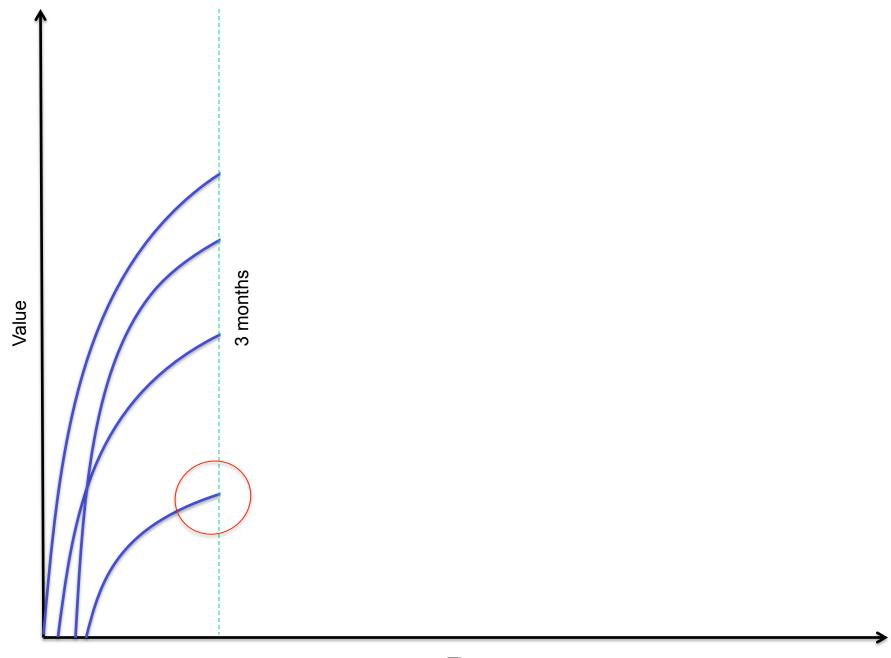
2008-0.6%

2011 – 18%

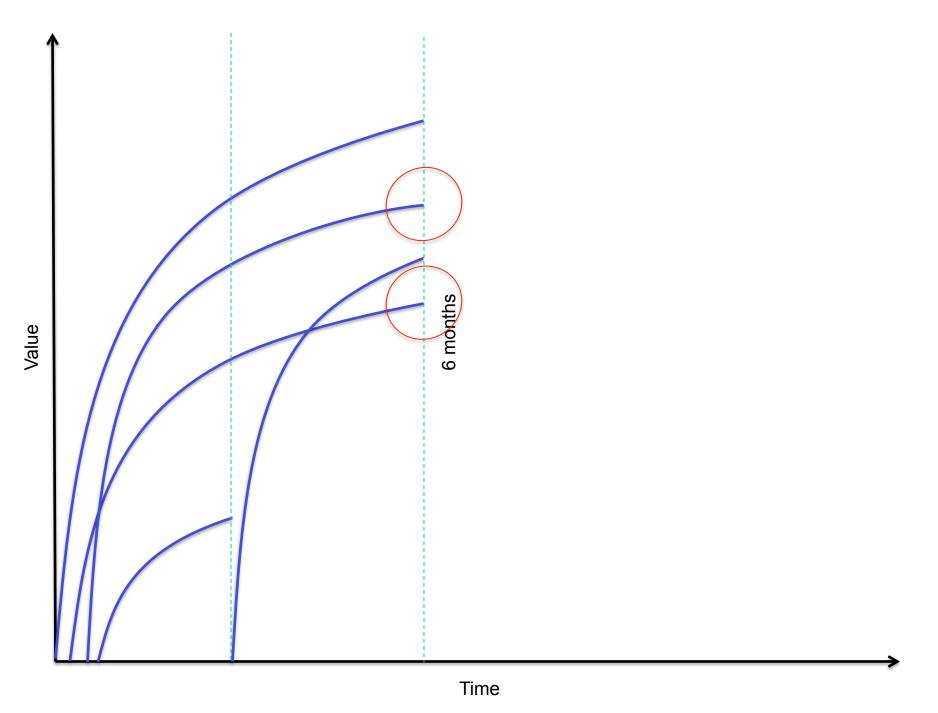


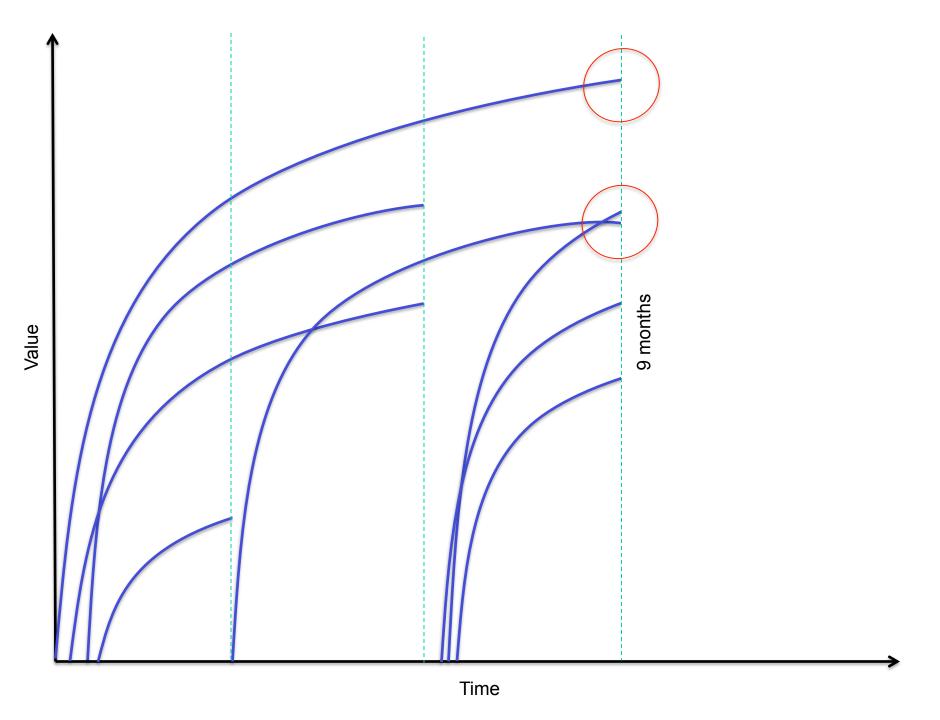
Time

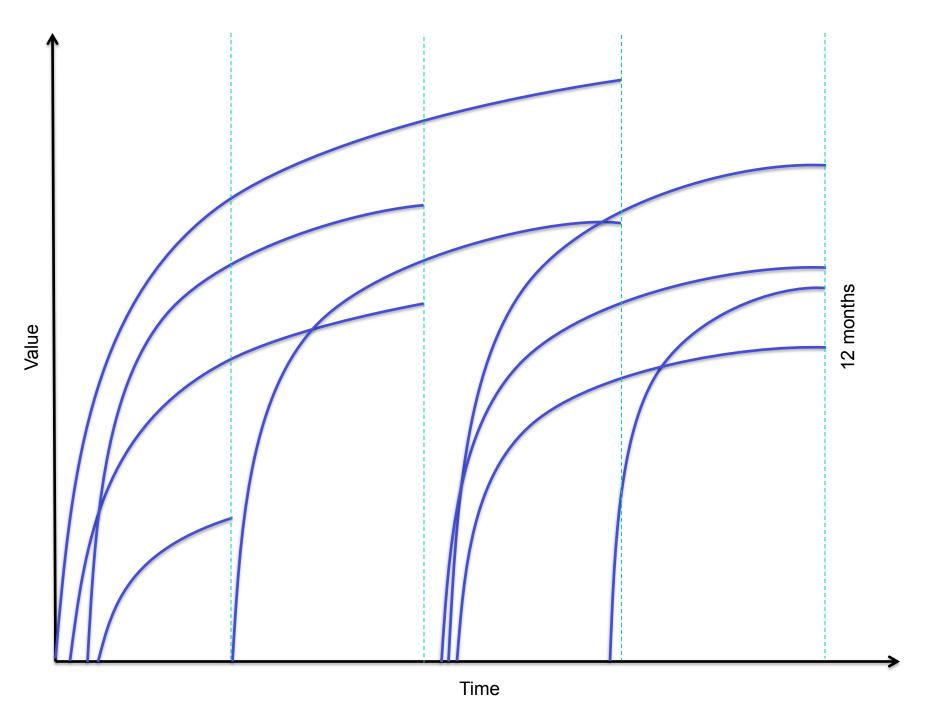




Time

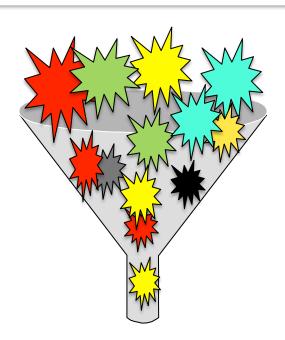


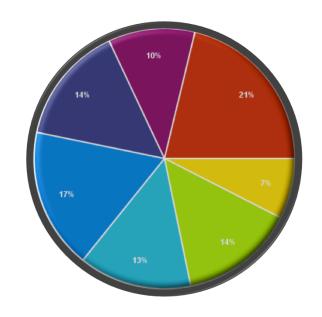




Funnel

New Products and it's MMFs
Enhancements
Defects
Architectural refactoring

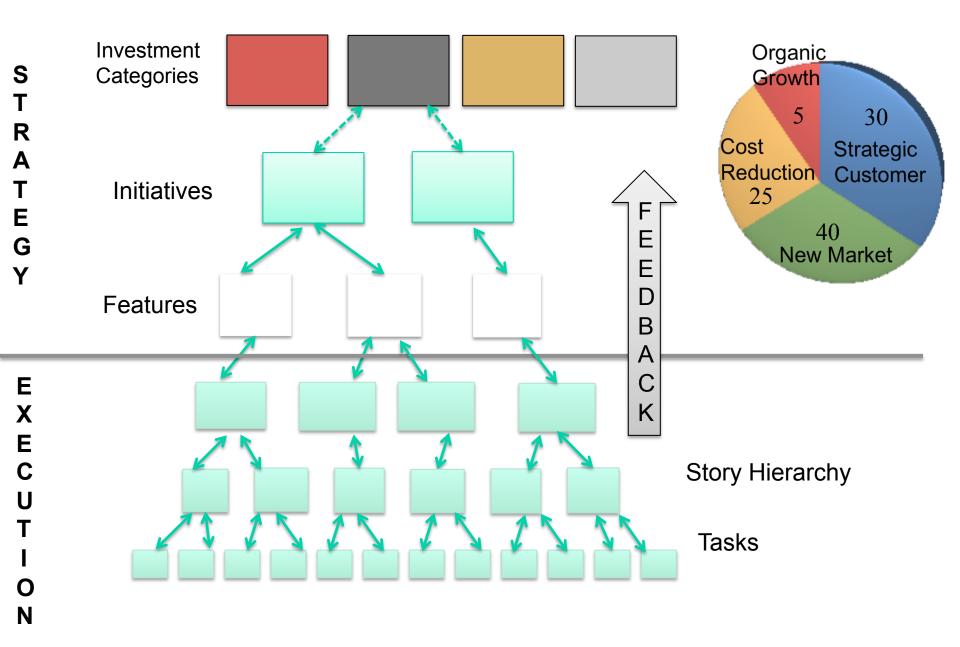




Investment Allocations

New products
Cost saving projects
Maintenance

Connect Strategy & Execution



Planning

- Prioritised initiatives
- Fewer projects (focus)
- Review cadence
- Communication
- Value over Cost
- Budget over Cost
- Risk Management

Delivery

- Flow work through teams
- Gather metrics
- Minimise delays
- Swarm to get things done
- Collaborate in planning

Steering

- Steering over Managing
- Cadence
 - Feedback from the market
 - Feedback from Agile teams
- Probe, Sense, Respond
- Planning process is much faster

Establish Flow

Limit WIP at all levels

Deliver Value

Establish a cadence for steering

Build Capability

Measure strategically aligned teams





S O F T W A R E

