Mar, 7th, 2012 London, UK



# MOBILE, HTML5 & THE CROSS-PLATFORM PROMISE

Max Firtman @firt mobile+web developer

#### who am I?

#### mobile+web developer



#### mobilexweb.com







# where?



#### where?

#### buenos aires ~ argentina



#### where?

#### buenos aires ~ argentina



patagonia football meat & wine tango

### speaker

















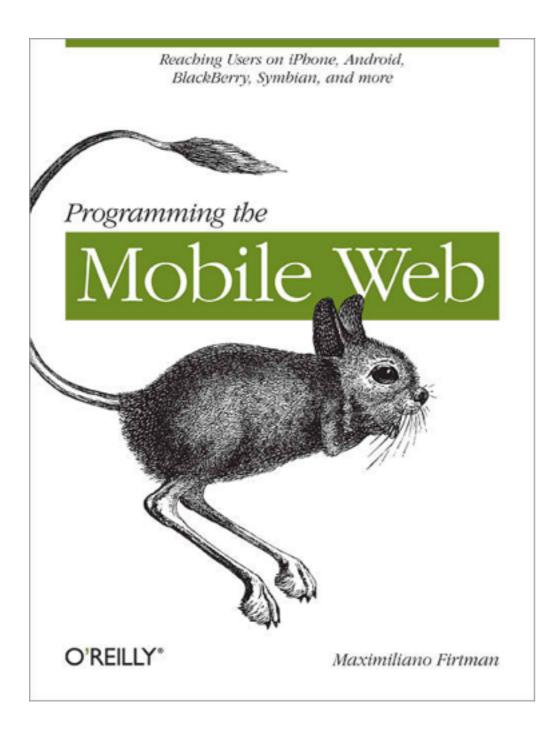


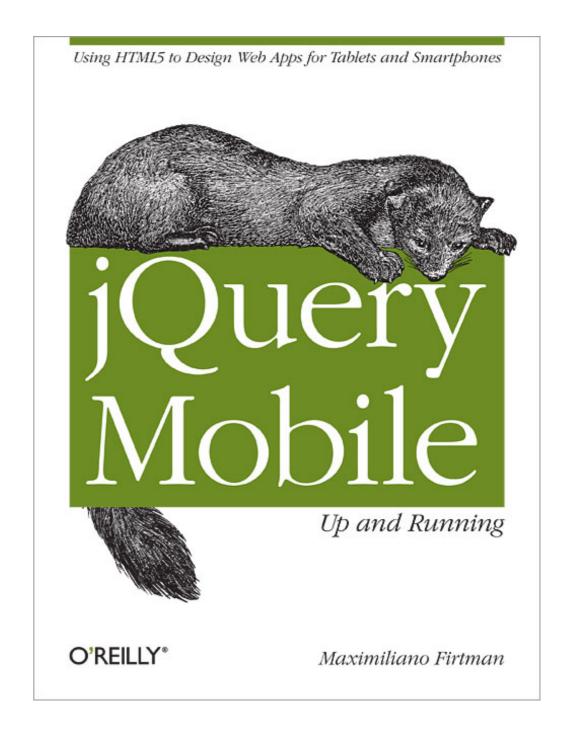


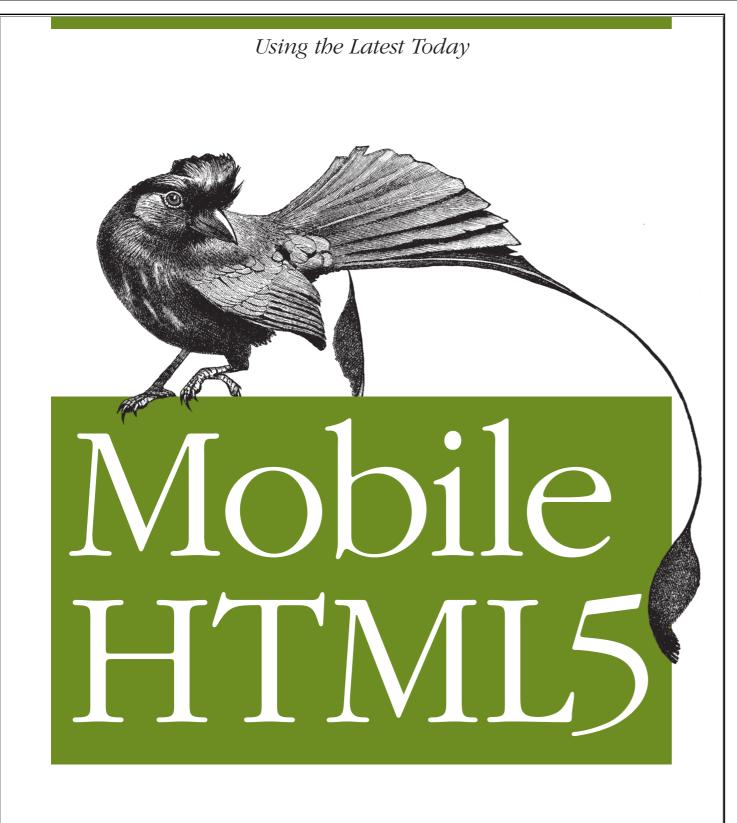


books

Image from my house







O'REILLY®

Estelle Weyl & Maximiliano Firtman coming soon...
also by @estellevw

#### **MOBILE HTML**



Do not program conditionals per platform or version. Always use feature detection.

This list is in progress. New tests, new features, more specificity of each feature and more mobile browsers soon!

If you want to help on the test, contact me.

by firt | Updates on Twitter | Blog

#### Trying to understand HTML5 compatibility on mobile and tablet browsers

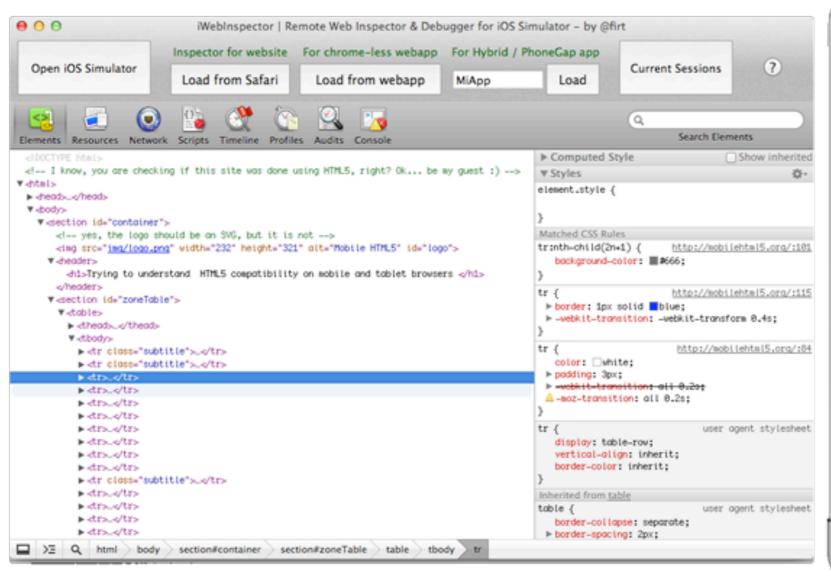
Feature	Safari on iOS	Android Browser		BlackBerry Browser		Internet Explorer	Opera		Firefox	webOS Browser	Symbian Browser
Version tested	iPhone, iPad	Phones (1.0-2.3)	Tablets (3.0+)	Phones	Tablet	Windows Phone	Mobile	Mini	Android		Nokia phones
Minimum version tested	3.2	1.5	3.0	5.0	1.0	9	11	5	6	1.4	^3
Application Cache W3C API Offline package installation.	✓	2.1+	<b>√</b>	6.0+	<b>√</b>		<b>√</b>		<b>√</b>	<b>√</b>	
Web storage W3C API Persistent and session storage.	✓	2.0+	✓	6.0+	✓	✓	✓		✓	✓	
Web SQL storage W3C API (no active) Persistent SQLite storage.	✓	2.0+	<b>√</b>	6.0+	<b>√</b>		<b>√</b>			✓	
Geolocation  W3C API Geolocation & tracking using GPS, cells or WI-FI.	✓	2.0+	✓	6.0+	<b>√</b>	✓	✓		✓	✓	
Multimedia W3C API Video & Audio Players	✓	2.3+	<b>√</b>	7.0+	<b>√</b>	<b>√</b>	<b>√</b>		<b>√</b>	✓	
Server-Sent Events W3C API EventSource pattern to mantain the connection to the server open	4.1+						✓		✓		
Web Sockets W3C API Newbidireccional protocol over HTTP	4.2+			6.1+	<b>√</b>		<b>√</b>		<b>√</b>		

www.mobilehtml5.org



# iWebInspector.com

Web debugging tool for iOS Simulator





mobile...



absolutely personal

- absolutely personal
- +5 billions

- absolutely personal
- +5 billions
- make us focus

- absolutely personal
- +5 billions
- make us focus
- read our context...

- absolutely personal
- +5 billions
- make us focus
- read our context...
- ... always...

- absolutely personal
- +5 billions
- make us <u>focus</u>
- read our context...
- ... always...
- ... and everywhere.



# then... what is the problem?









# lots of platforms





# native VS web

slower networks

- slower networks
- higher latency

- slower networks
- higher latency
- slower hardware

- slower networks
- higher latency
- slower hardware
- different browsing experience

- slower networks
- higher latency
- slower hardware
- different browsing experience
- different context

- slower networks
- higher latency
- slower hardware
- different browsing experience
- different context
- different behaviors

- slower networks
- higher latency
- slower hardware
- different browsing experience
- different context
- different behaviors
- different possible networks

#### mobile browsers

too many

- too many
- (some) too limited

- too many
- (some) too limited
- (some) too innovative

- too many
- (some) too limited
- (some) too innovative
- (some) proxy based

- too many
- (some) too limited
- (some) too innovative
- (some) proxy based
- (most) without documentation

- too many
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- (most) without documentation
- (most) without a name

- too many
- (some) too limited
- (some) too innovative
- (some) proxy based
- (most) without documentation
- (most) without a name
- (most) without debugging tools

(some) focus-based

- (some) focus-based
- (some) cursor-based

- (some) focus-based
- (some) cursor-based
- (some) touch-based

- (some) focus-based
- (some) cursor-based
- (some) touch-based
- (some) multitouch-based

- (some) focus-based
- (some) cursor-based
- (some) touch-based
- (some) multitouch-based
- (some) with zooming support

- (some) focus-based
- (some) cursor-based
- (some) touch-based
- (some) multitouch-based
- (some) with zooming support
- (most) unknown for web devs

#### some are known

#### some are known

- ▶ Safari (on iOS)
- Opera Mobile (on Android & Symbian)
- Firefox (on Android)
- Chrome (on Android)
- Internet Explorer (on Windows Phone)

#### some are unknown

#### some are unknown

- Nokia Browser (on Symbian, S40 & Meego 1.2)
- BlackBerry Browser
- Android Browser
- webOS Browser
- Amazon Silk
- Bada Browser
- Opera Mini
- NetFront
- Phantom

**...** 

#### they are on tablets too!

#### they are on tablets too!

- Safari
- Android Browser
- webOS Browser
- BlackBerry Browser
- Opera Mini
- Firefox
- Chrome

## and with different versions...

## and there are pseudo-browsers...

## and we can also create native apps - such as phonegap-



# native code VS javascript



# browser VS installed apps & stores

#### what is native?

#### what is a webapp?







### Are you sure?

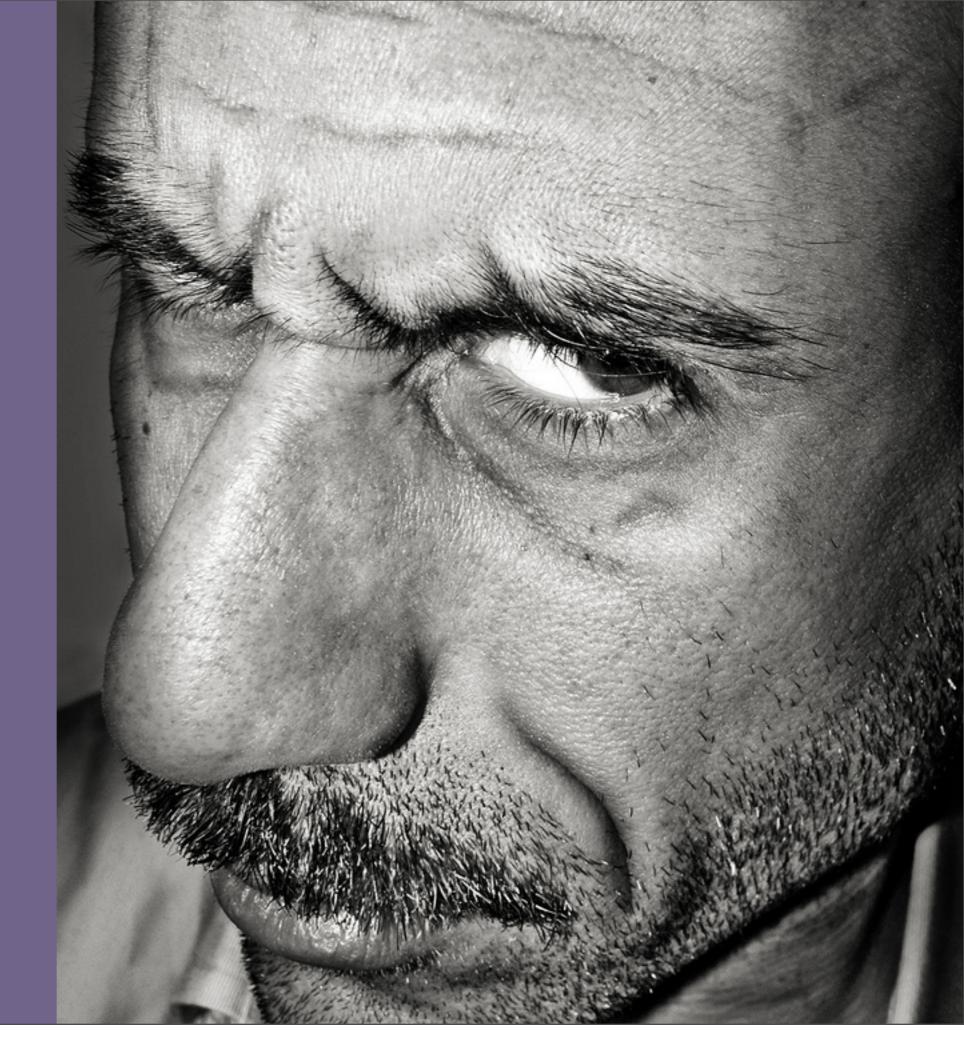


Photo by Ricky David (Flickr)



w3c standards (all in draft)

- w3c standards (all in draft)
- some are other w3c standards

- w3c standards (all in draft)
- some are other w3c standards
- de-facto standards

#### html5

- w3c standards (all in draft)
- some are other w3c standards
- de-facto standards
- w3c ex-standards

### html5

- w3c standards (all in draft)
- some are other w3c standards
- de-facto standards
- w3c ex-standards
- everything "new" on the web

### html version 5?

# why mobile html5?

# typeof html5 = boolean

#### some features safe

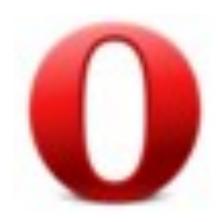
# some features only on few platforms

# some features experimental

# some features with prefixes







#### webOS









# and what about capabilities today?

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www.mobilehtml5.org

piece of cake!

a small website

# we need to forget and learn

pixels

- pixels
- desktop frameworks (ok, not always)

- pixels
- desktop frameworks (ok, not always)
- always connected

- pixels
- desktop frameworks (ok, not always)
- always connected
- unlimited power

- pixels
- desktop frameworks (ok, not always)
- always connected
- unlimited power
- everyone see the same

- pixels
- desktop frameworks (ok, not always)
- always connected
- unlimited power
- everyone see the same
- emulate native ui exactly

- pixels
- desktop frameworks (ok, not always)
- always connected
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- emulate native ui exactly
- device conditionals

- pixels
- desktop frameworks (ok, not always)
- always connected
- unlimited power
- everyone see the same
- emulate native ui exactly
- device conditionals
- suppose

server-side detection

- server-side detection
- progressive enhancement

- server-side detection
- progressive enhancement
- responsive design

- server-side detection
- progressive enhancement
- responsive design
- mobile usability

- server-side detection
- progressive enhancement
- responsive design
- mobile usability
- best experience for each context

- server-side detection
- progressive enhancement
- responsive design
- mobile usability
- best experience for each context
- performance

- server-side detection
- progressive enhancement
- responsive design
- mobile usability
- best experience for each context
- performance
- did I say performance?

- server-side detection
- progressive enhancement
- responsive design
- mobile usability
- best experience for each context
- performance
- did I say performance?
- gain user loyalty

the viewport

- the viewport
- target density (pixel ratio)

- the viewport
- target density (pixel ratio)
- how background code works

## learn about

- the viewport
- target density (pixel ratio)
- how background code works
- data URI inlining content

# let's start with some definitions

## mobile web

### mobile web

from a developer's

perspective it's using HTML,

CSS and JavaScript to

develop mobile apps

### mobile web

from a developer's

perspective it's using HTML,

CSS and JavaScript to

develop mobile apps

(browser or installed)

browser-based experience

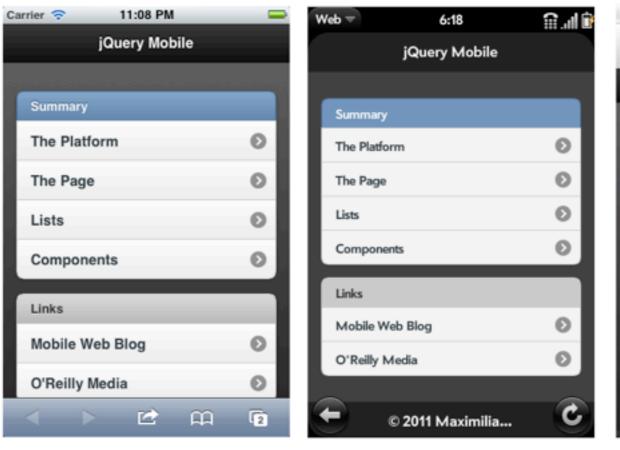
- browser-based experience
- a full-screen app on the browser

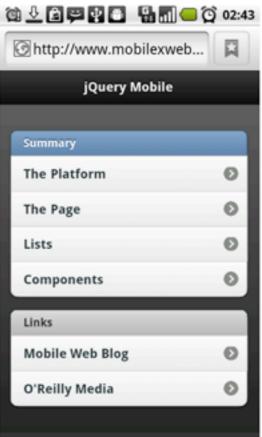
- browser-based experience
- a full-screen app on the browser
- a native web / hybrid app

# debugging, profiling and testing



### emulators





www.mobilexweb.com/emulators



## friends

lots of them

and with different devices



## virtual labs

#### real devices on real networks



www.perfectomobile.com www.deviceanywhere.com



## device libraries

#### server-side device detection





scientiamobile.com

deviceatlas.com



## debugging tools

#### Remote Web Inspector

- BlackBerry Smartphones 7
- BlackBerry PlayBook
- Google Chrome for Android 4
- Opera Mobile

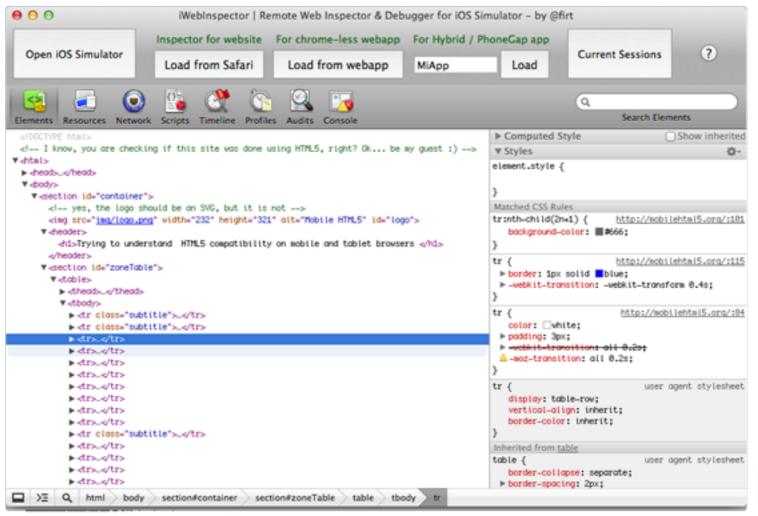


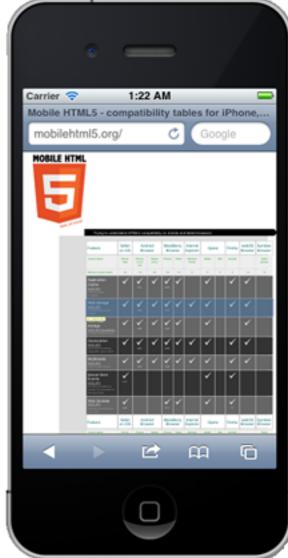
# debugging tools



#### iWebInspector

Web debugging tool for iOS Simulator





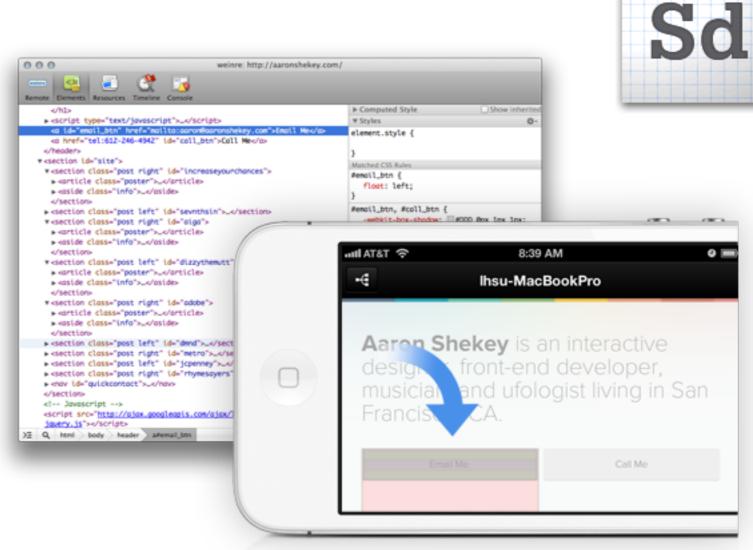
#### iwebinspector.com



# debugging tools

#### **Adobe Shadow**



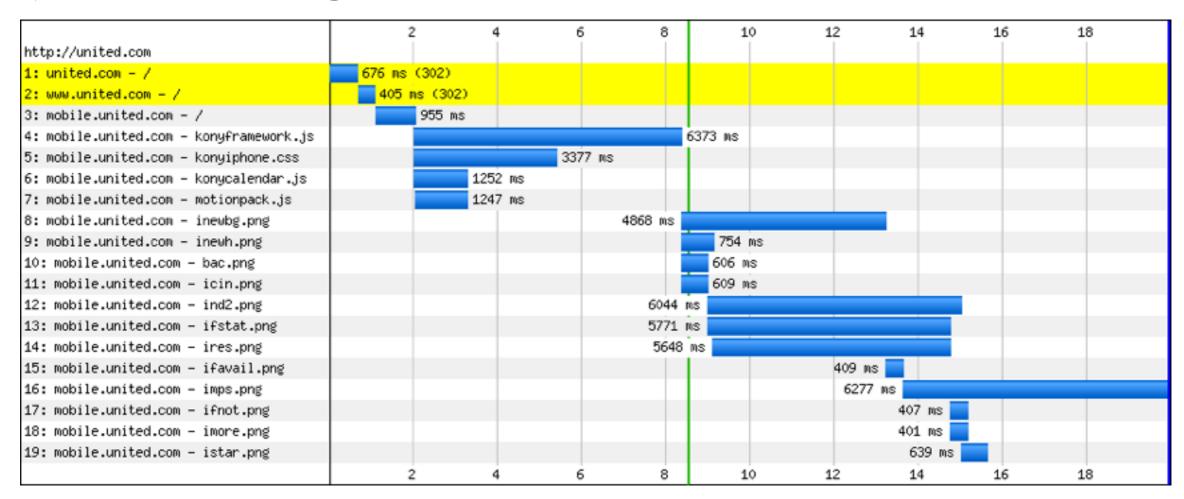


adobe.com/go/shadow



## performance tools

#### just starting...

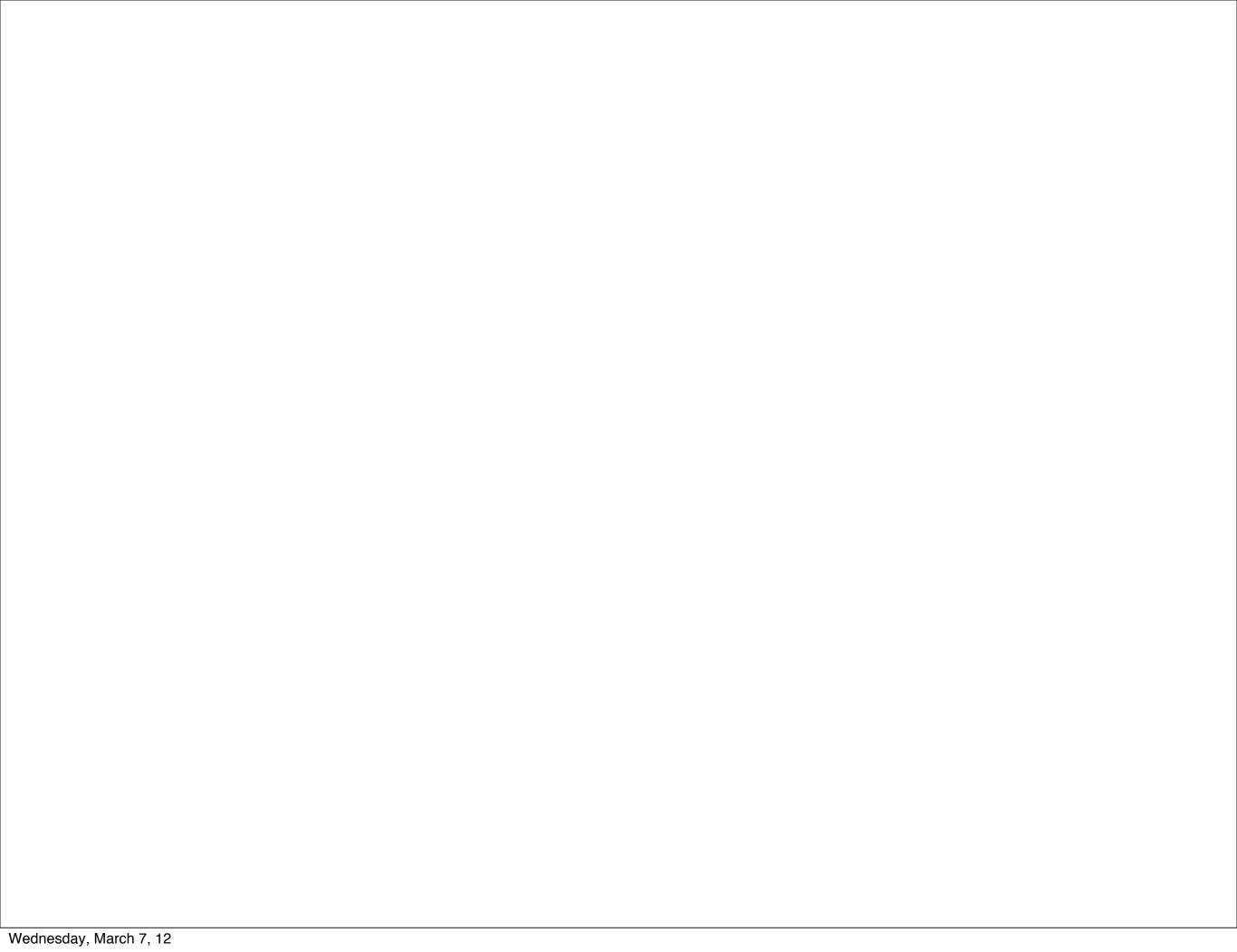


http://stevesouders.com/mobileperf/

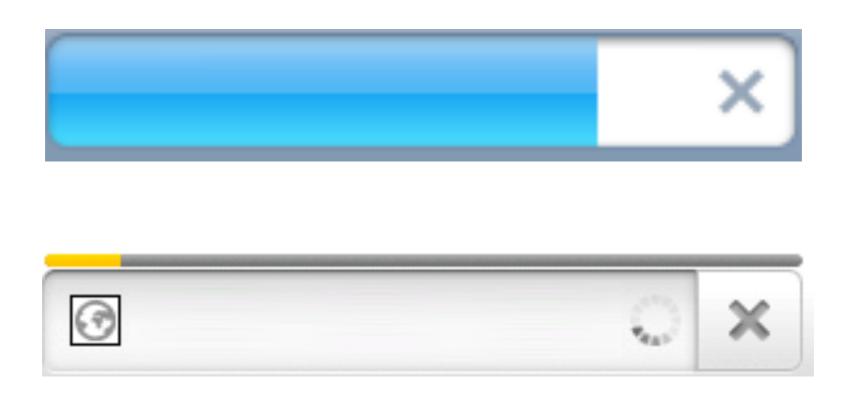
# users hate developers

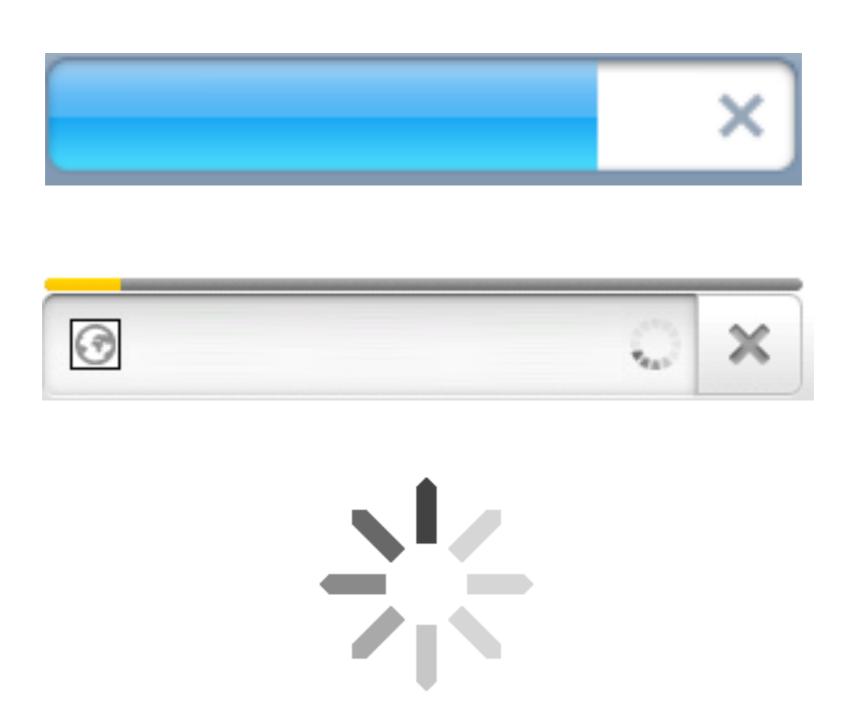


Wednesday, March 7, 12











# web performance optimization

do mobile semantic html5

- do mobile semantic html5
- do not redirect

- do mobile semantic html5
- do not redirect
- apply known wpo techniques

- do mobile semantic html5
- do not redirect
- apply known wpo techniques
- reduce http requests

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- apply known wpo techniques
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- use only semantic images
- defer
- internal is better?

- do mobile semantic html5
- do not redirect
- apply known wpo techniques
- reduce http requests
- use only semantic images
- defer
- internal is better?
- touch instead of click

what can we do today?

# mobile html5 capabilities

offline & data storage advanced javascript apis geolocation hardware: motion, camera drawing apis animations and transitions phone integration: calls, contacts touch and gesture events

# native web apps

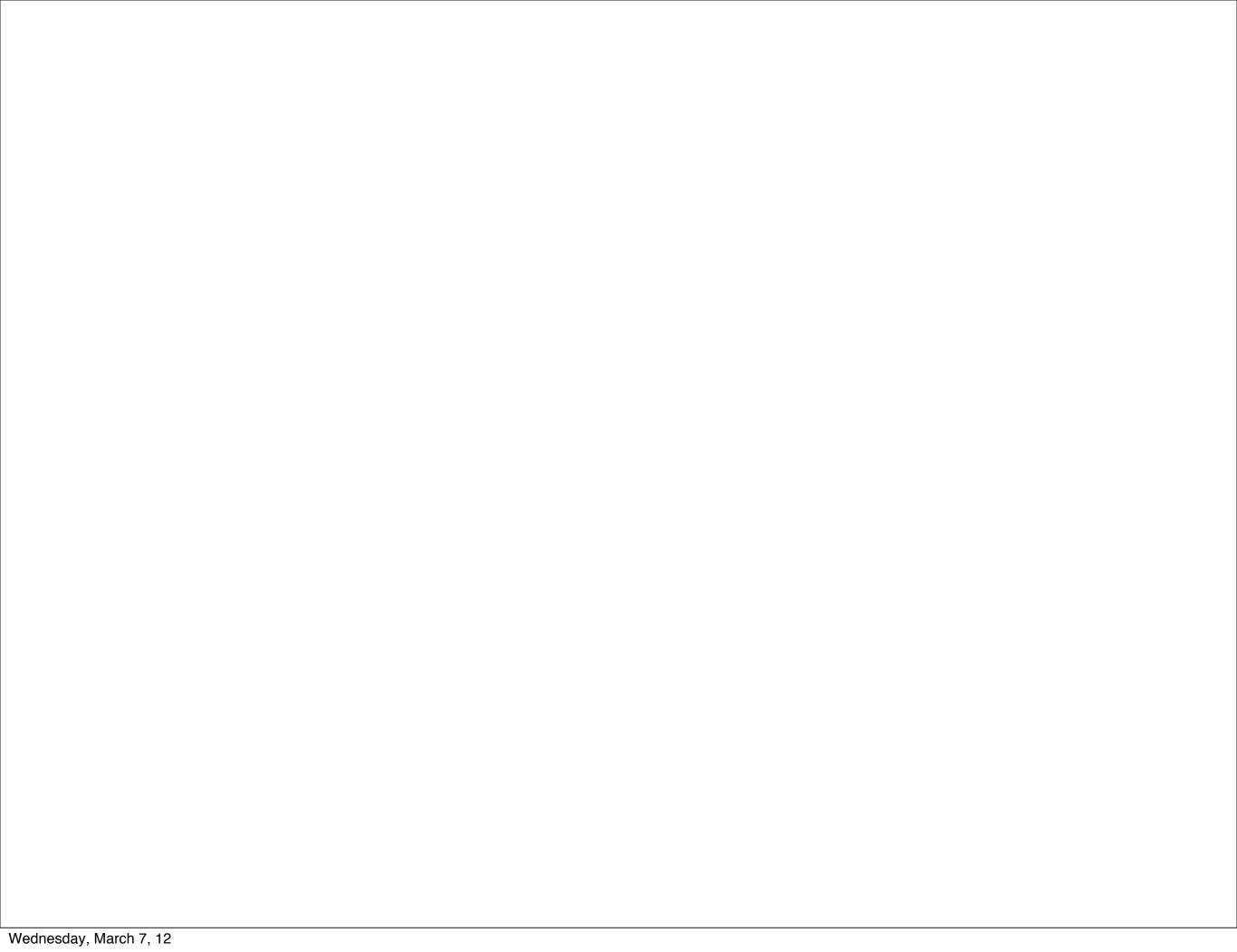








## architecture









































.local files .remote http .xhr 2



.file api .contacts api

**Data** 





.web workers .touch events





Logic

#### HTML



.elements .canvas

.svg

.webgl

#### CZZ



.basic & adv .transforms .transitions .animations



Phone Gap

.notification .events









# HTML .f

.geolocation .motion .multimedia



- .accelerometer .camera
- .compass

PhoneGap .network info



#### **Device**



.web storage
.sql storage
.indexeddb
.web sockets
.server-sent events



.local files .remote http .xhr 2



.notification

.events

.file api .contacts api

#### **Data**





.web workers .touch events





#### Logic

#### HTML



.elements .canvas

.svg

.webgl





.transforms .transitions .animations



Phone**Gap** 











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#### **Device**



.web storage .sql storage .indexeddb .web sockets .server-sent events



.local files .remote http .xhr 2



.file api .contacts api

#### Data





.web workers .touch events



**&** jQuery

#### Logic

UI





.elements .canvas

.svg

.webgl

CZZ



.basic & adv .transforms .transitions .animations



Phone Gap

.notification .events







per



Meta data Native code

PhoneGap **Plugins** 



Compilation Stores



platform

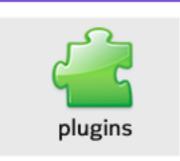
# HTML

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- .accelerometer
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PhoneGap .network info



#### **Device**



.web storage .sql storage .indexeddb .web sockets .server-sent events



.local files .remote http .xhr 2



.file api .contacts api

#### Data





.web workers .touch events





#### Logic

UI

HTML



.elements .canvas

.svg

.webgl

CZZ



.basic & adv .transforms .transitions .animations



.notification .events







Phone Gap

per platform



Meta data Native code







### let's see some code

section, article, header, footer, nav

- section, article, header, footer, nav
- time, mark, ...

- section, article, header, footer, nav
- time, mark, ...
- works on every mobile browser



variable support



- variable support
- basic=different virtual keyboard



- variable support
- basic=different virtual keyboard
- medium=new date, number, range















HTML5

2.2+(b)

5.0 + (adv)

9.0 (basic)

10+ (med)

6.0 + (med)

- variable support
- basic=different virtual keyboard
- medium=new date, number, range
- advanced=datalist















HTML5

2.2+(b)

5.0 + (adv)

9.0 (basic)

10+ (med)

6.0 + (med)

- variable support
- basic=different virtual keyboard
- medium=new date, number, range
- advanced=datalist
- (some) allows validation and css3 pseudoclasses















HTML5

2.2+(b)

5.0 + (adv)

9.0 (basic)

10+ (med)

6.0 + (med)

<input type="</pre>

- <input type="</p>
  - date

- <input type="</pre>
  - date
  - range

- <input type="</pre>
  - date
  - range
  - datetime

- <input type="</pre>
  - date
  - range
  - datetime
  - email

- <input type="</pre>
  - date
  - range
  - datetime
  - email
  - url

- <input type="</pre>
  - date
  - range
  - datetime
  - email
  - url
  - tel

- <input type="</pre>
  - date
  - range
  - datetime
  - email
  - url
  - tel
  - number



by type



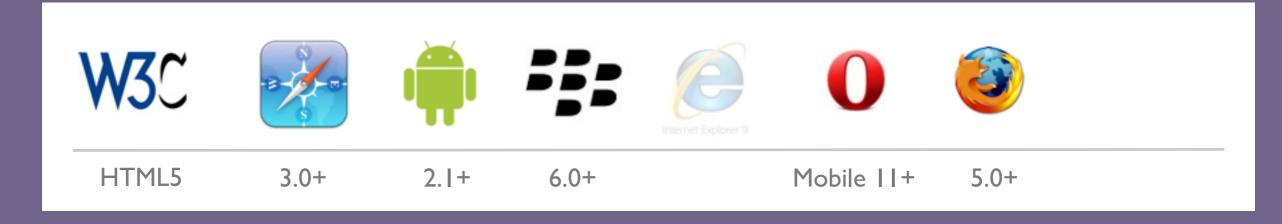
- by type
- <input required>



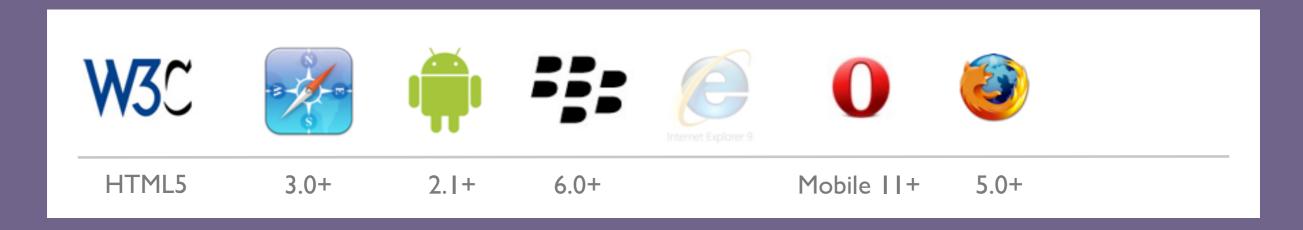
- by type
- <input required>
- :valid, :invalid, :required pseudo-classes



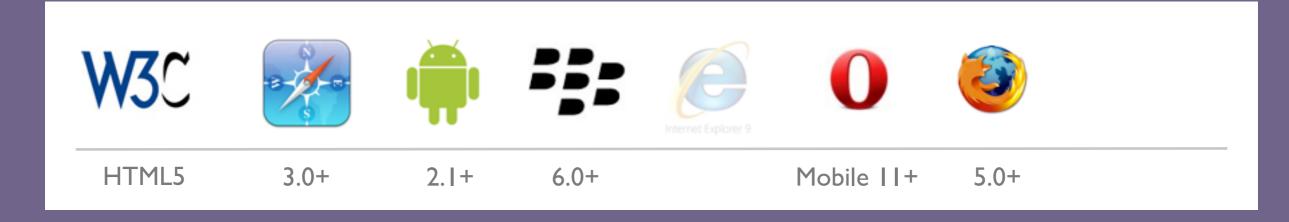
### offline installation



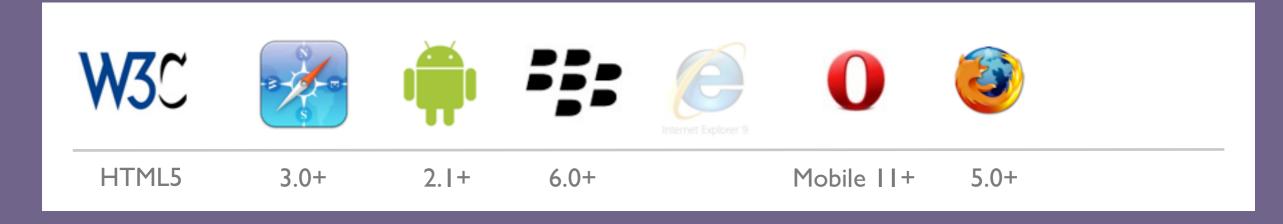
Install a package on the device



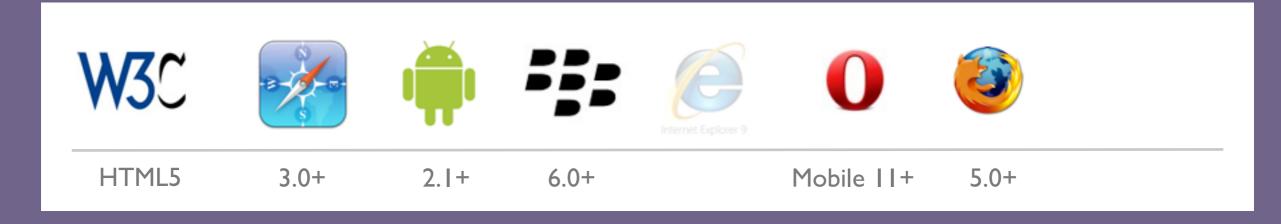
- Install a package on the device
- Complex to debug / reload



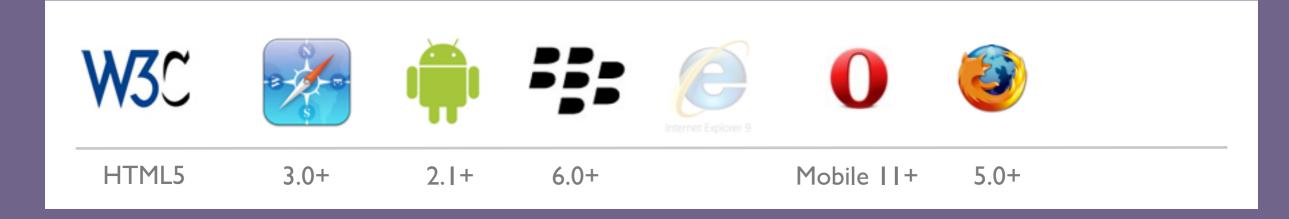
- Install a package on the device
- Complex to debug / reload
- Buggy on some platforms

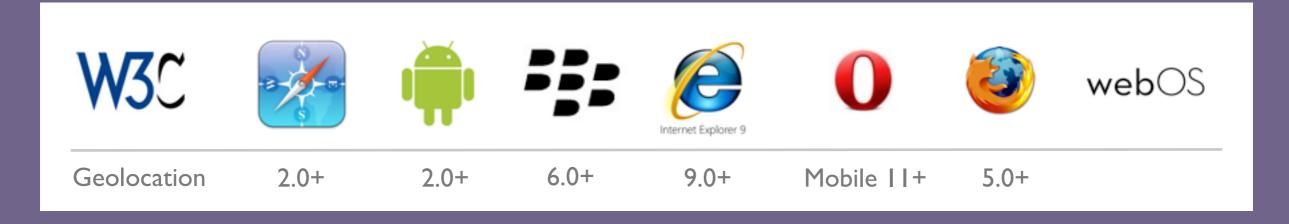


- Install a package on the device
- Complex to debug / reload
- Buggy on some platforms
- online / offline events

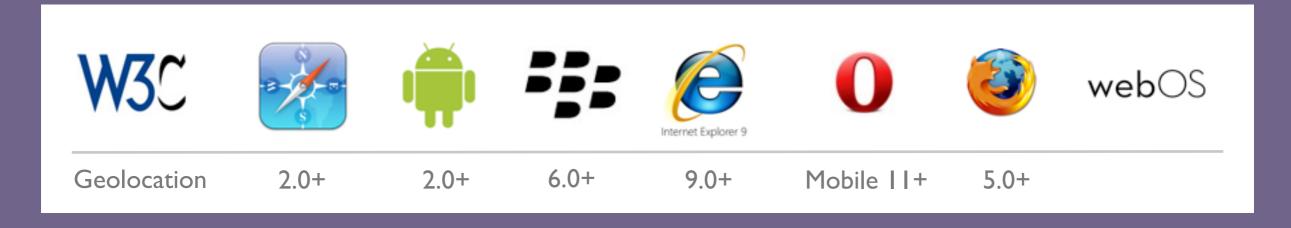


- Install a package on the device
- Complex to debug / reload
- Buggy on some platforms
- online / offline events
- on iOS can be mixed with icons and full-screen webapp metatags

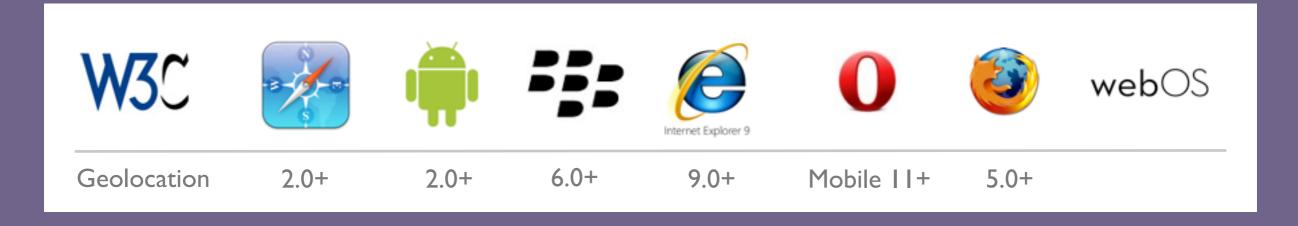




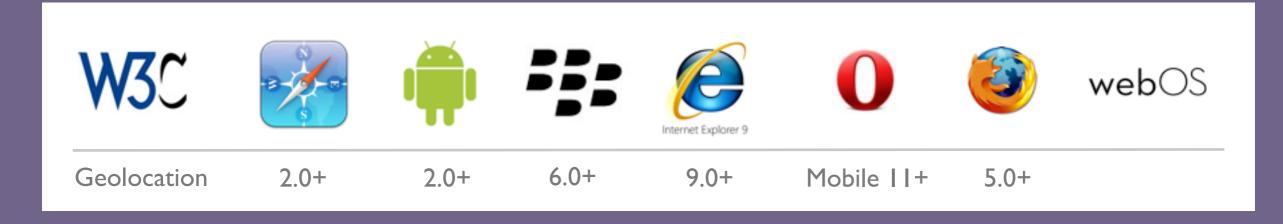
• GPS, A-GPS, Wi-Fi, cells



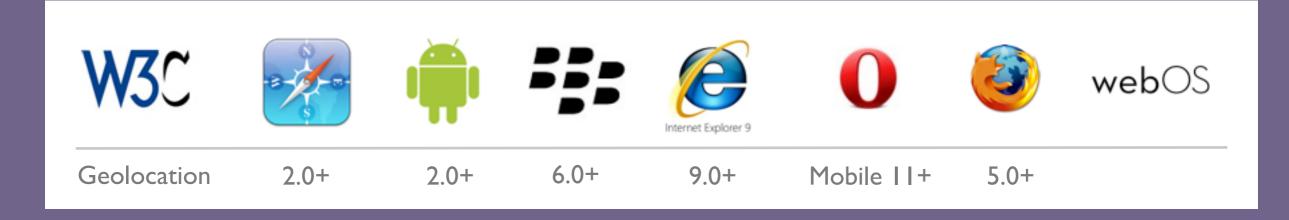
- GPS, A-GPS, Wi-Fi, cells
- (some) force GPS "highAccuracy"

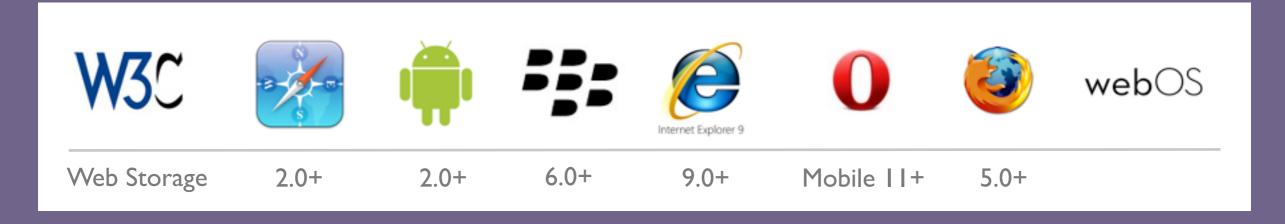


- GPS, A-GPS, Wi-Fi, cells
- (some) force GPS "highAccuracy"
- (some) heading

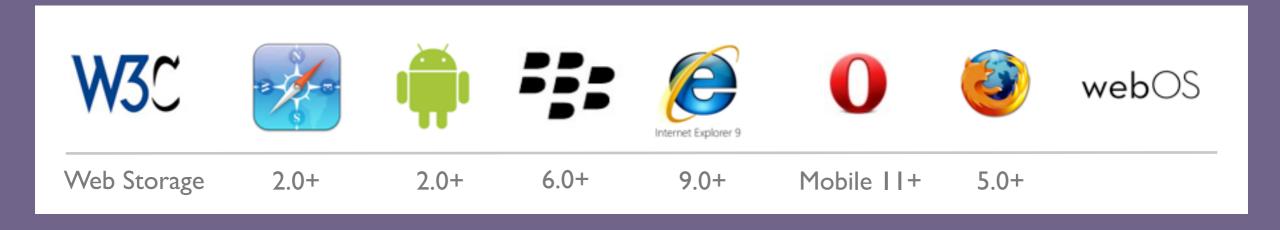


- GPS, A-GPS, Wi-Fi, cells
- (some) force GPS "highAccuracy"
- (some) heading
- once or movement

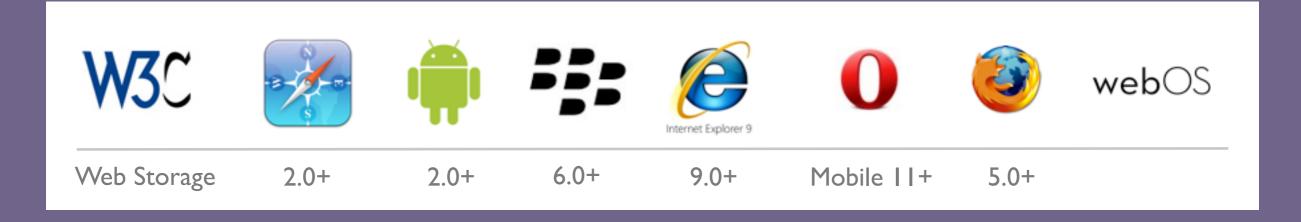




persistent and session storage



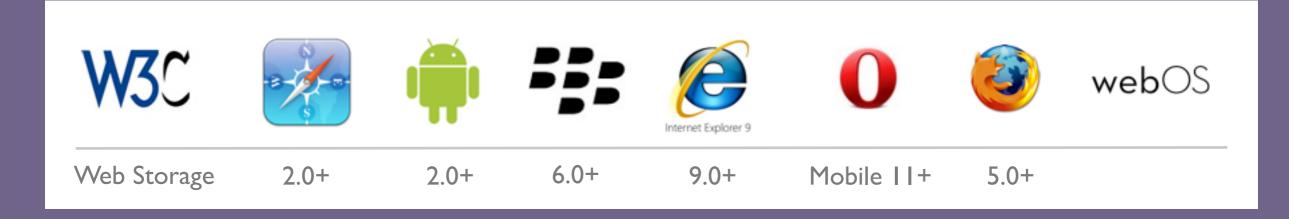
- persistent and session storage
- key/value (strings)



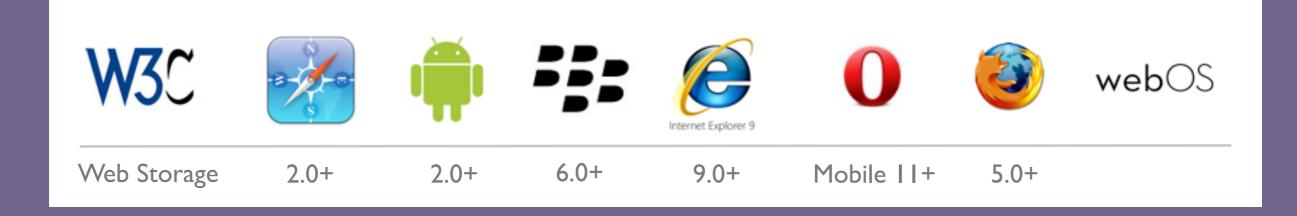
- persistent and session storage
- key/value (strings)
- (some) allow object storage

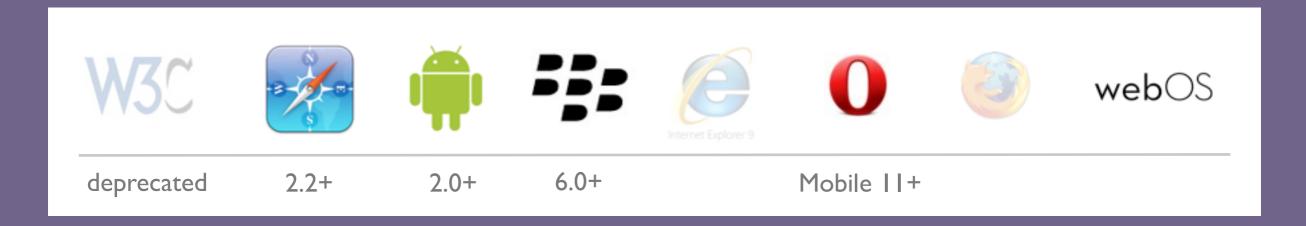


- persistent and session storage
- key/value (strings)
- (some) allow object storage
- limit space, non-standard ~5Mb



- persistent and session storage
- key/value (strings)
- (some) allow object storage
- limit space, non-standard ~5Mb
- be careful with private browsing

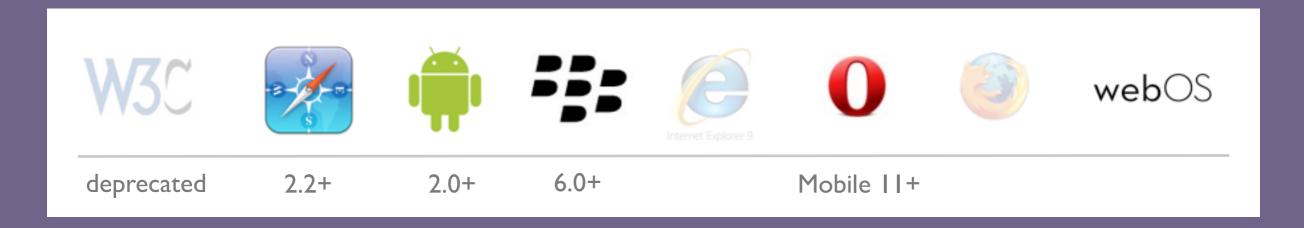




persistent and session storage



- persistent and session storage
- key/value (strings)



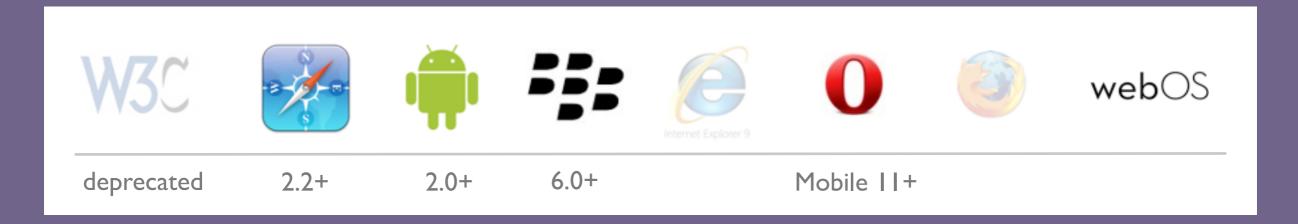
- persistent and session storage
- key/value (strings)
- (some) allow object storage

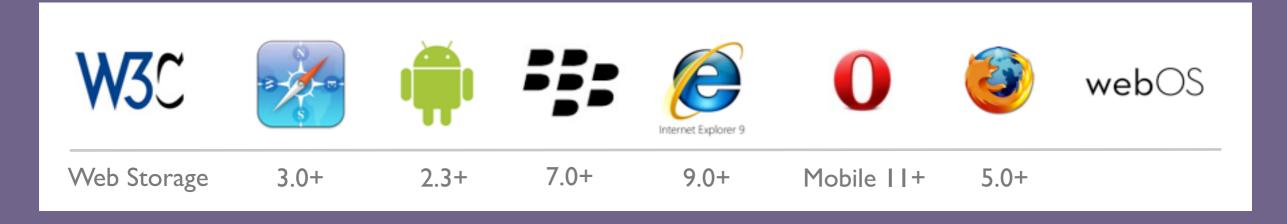


- persistent and session storage
- key/value (strings)
- (some) allow object storage
- limit space, non-standard ~5Mb

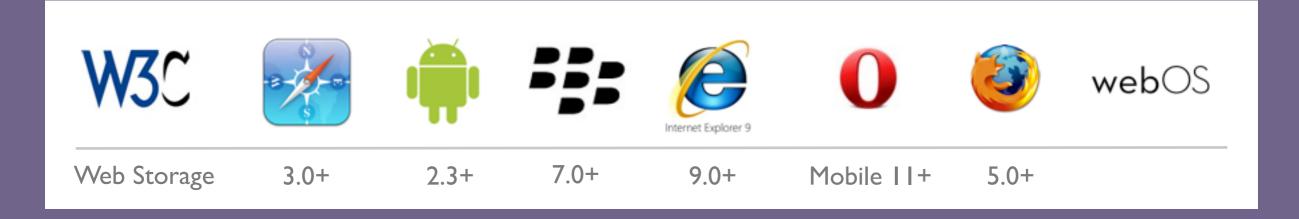


- persistent and session storage
- key/value (strings)
- (some) allow object storage
- limit space, non-standard ~5Mb
- be careful with private browsing





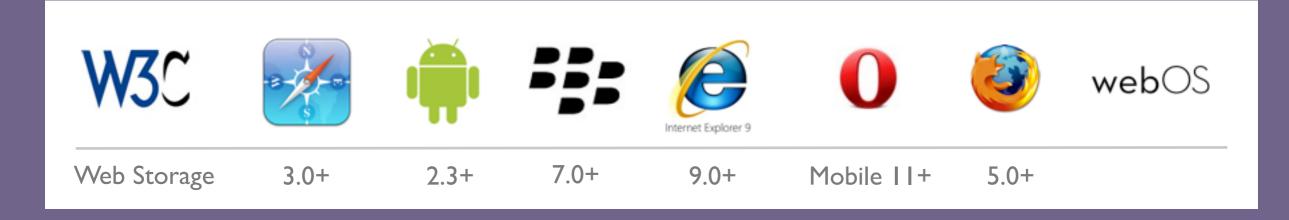
audio and video tags



- audio and video tags
- javascript api & events



- audio and video tags
- javascript api & events
- codecs nightmare

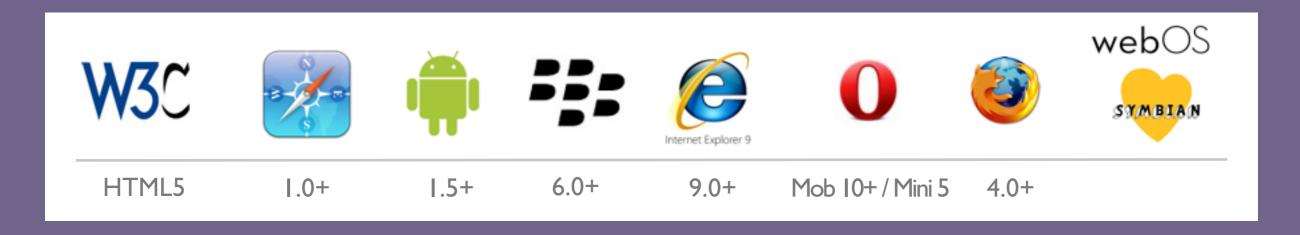




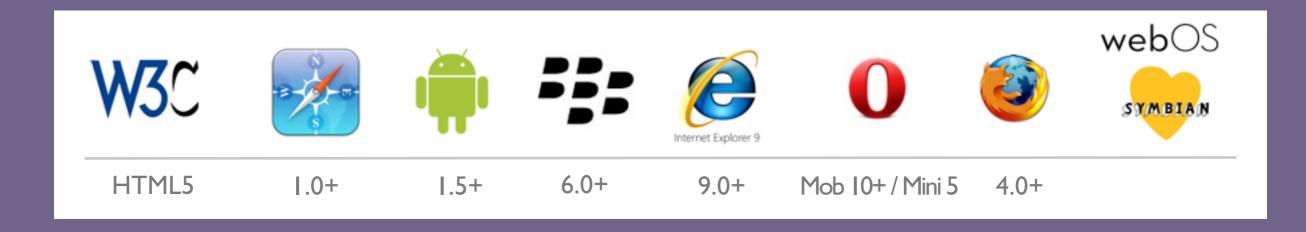
great support



- great support
- javascript-based drawing



- great support
- javascript-based drawing
- (some) allows data URI export

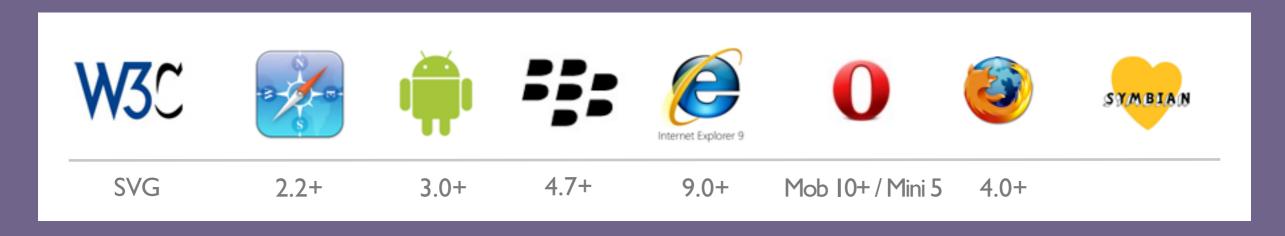






#### SVg

old standard



#### svg

- old standard
- scalable vector graphics



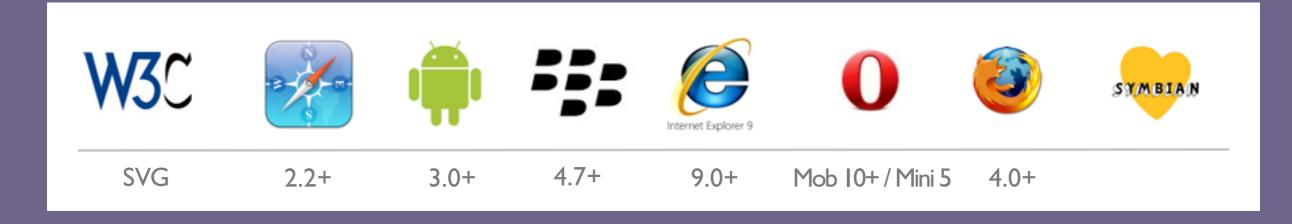
#### SVg

- old standard
- scalable vector graphics
- (some) allows inline <svg> tag



#### SVg

- old standard
- scalable vector graphics
- (some) allows inline <svg> tag
- (some) allows svg as background



#### svg

- old standard
- scalable vector graphics
- (some) allows inline <svg> tag
- (some) allows svg as background
- (some) allows svg as font





accelerometer / gyroscope / magnetometer



- accelerometer / gyroscope / magnetometer
- onorientationchange



- accelerometer / gyroscope / magnetometer
- onorientationchange
- window.orientation



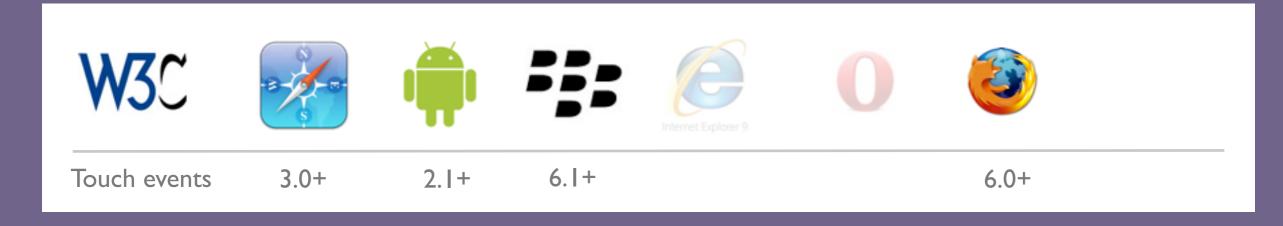
- accelerometer / gyroscope / magnetometer
- onorientationchange
- window.orientation
- games, visual effects, pressure detection?



- accelerometer / gyroscope / magnetometer
- onorientationchange
- window.orientation
- games, visual effects, pressure detection?

mobilexweb.com/samples/ball.html mobilexweb.com/samples/pressure.html





iOS specification















Touch events

3.0+

2.1+

6.1+

6.0+

- iOS specification
- some differences between implementations



- iOS specification
- some differences between implementations
- (some) multi-touch



- iOS specification
- some differences between implementations
- (some) multi-touch
- touchstart, touchmove, touchend, touchcancel

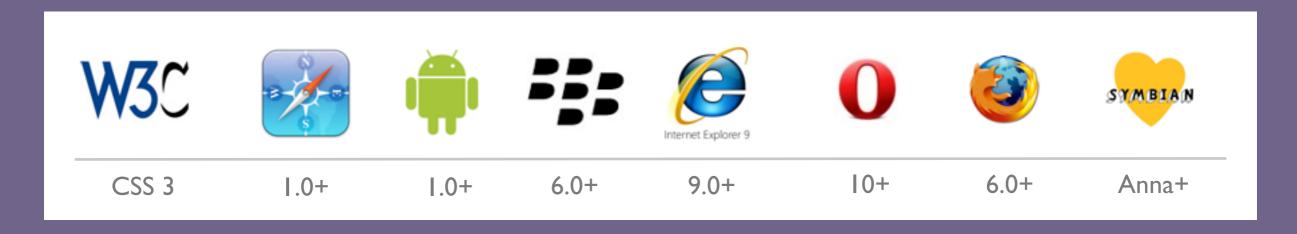


- iOS specification
- some differences between implementations
- (some) multi-touch
- touchstart, touchmove, touchend, touchcancel
- (some) touchenter, touchleave

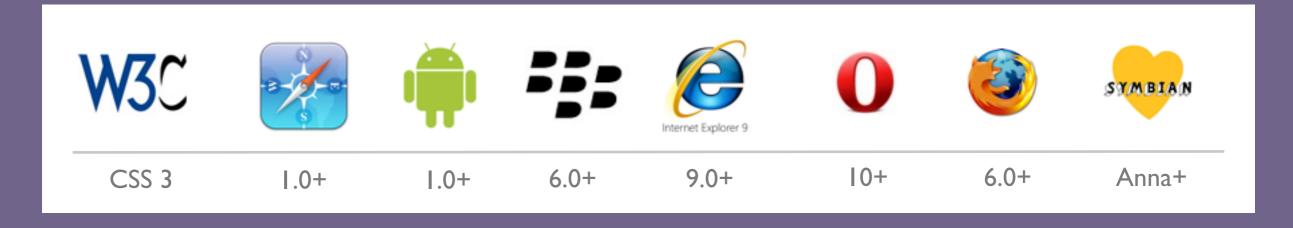




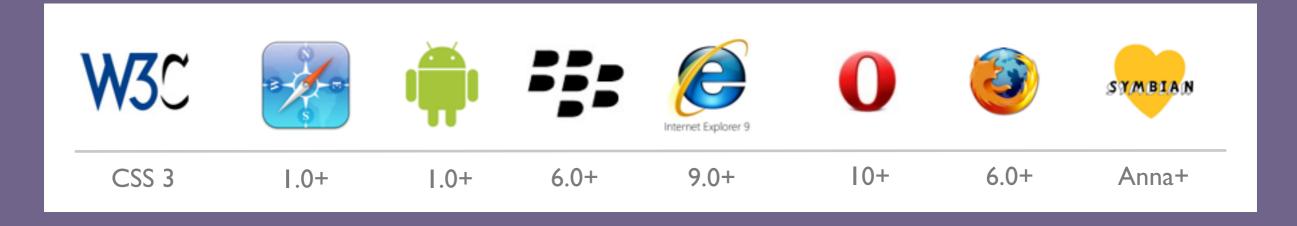
basic new styling



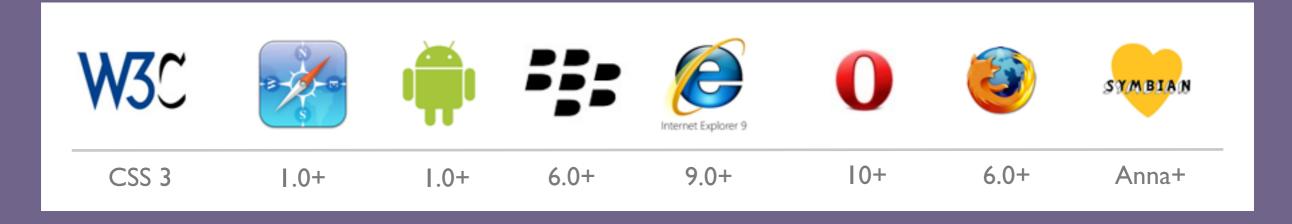
- basic new styling
- rounded borders, opacity

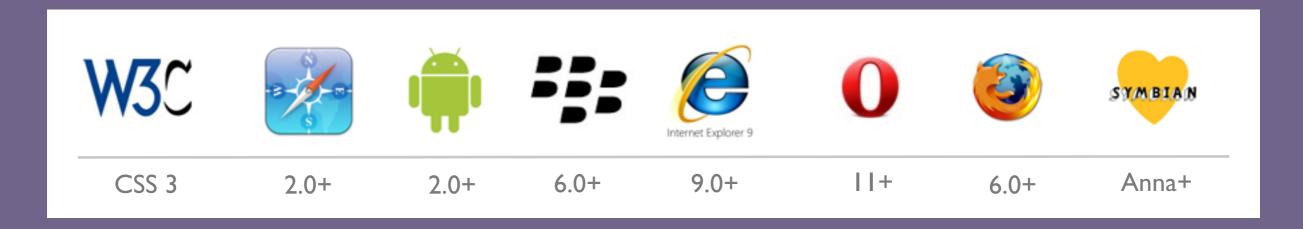


- basic new styling
- rounded borders, opacity
- (some) still requires prefix



- basic new styling
- rounded borders, opacity
- (some) still requires prefix
- -webkit, -o, -moz, -ms

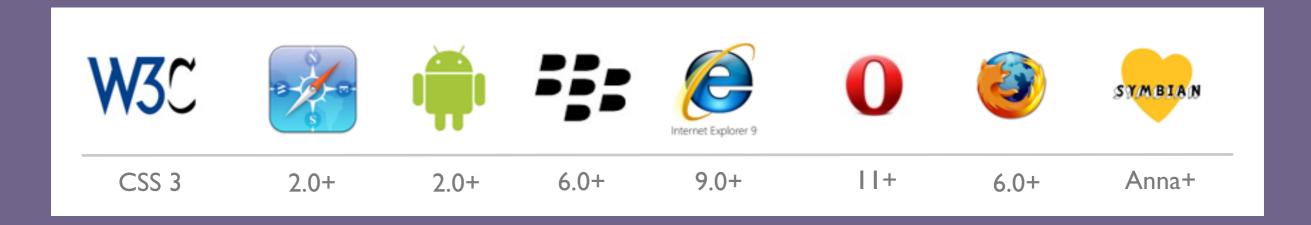




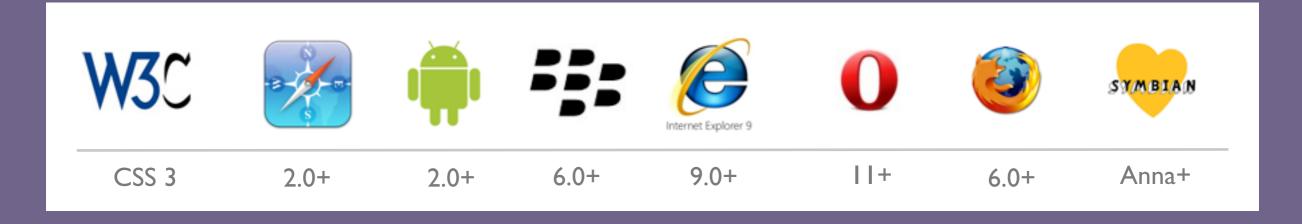
basic 2d transforms



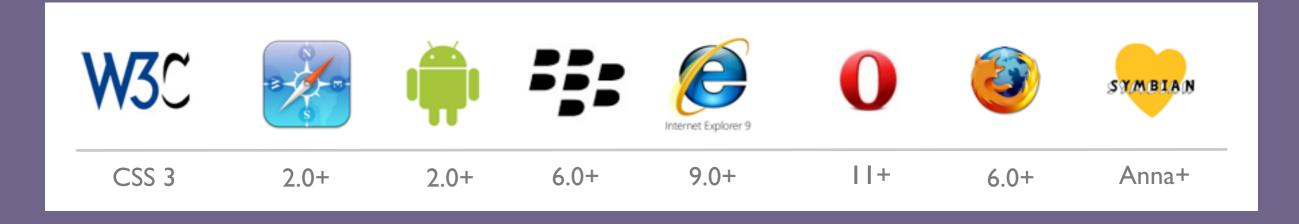
- basic 2d transforms
- -webkit, -o, -moz, -ms



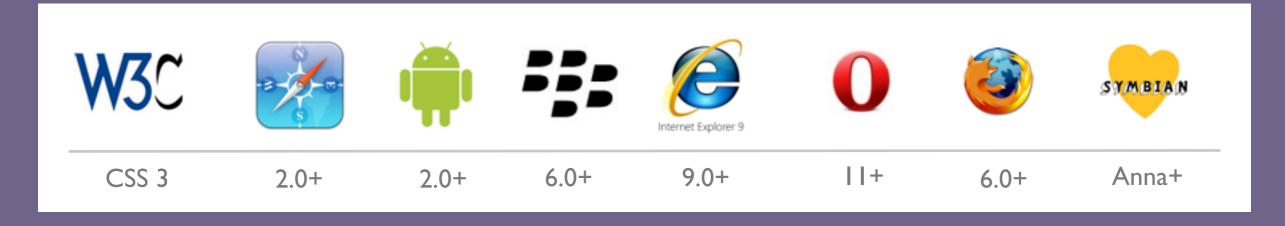
- basic 2d transforms
- -webkit, -o, -moz, -ms
- rotate, scale, skew, translate



- basic 2d transforms
- -webkit, -o, -moz, -ms
- rotate, scale, skew, translate
- (some) matrix



- basic 2d transforms
- -webkit, -o, -moz, -ms
- rotate, scale, skew, translate
- (some) matrix
- (some) 3d transforms



## css3 transitions



#### css3 transitions

basic animations between 2 states



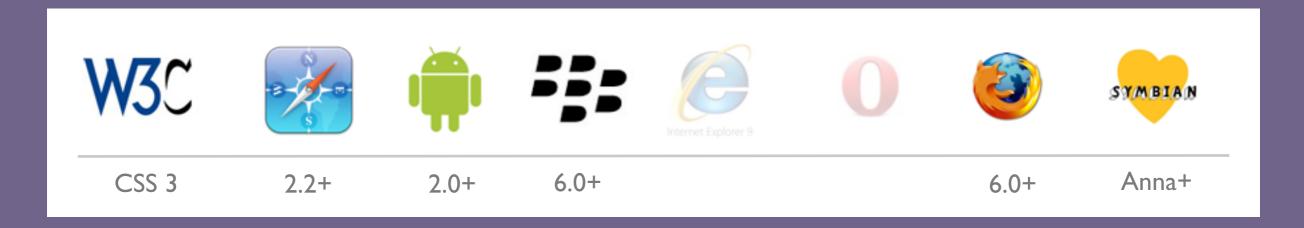
#### css3 transitions

- basic animations between 2 states
- prefix

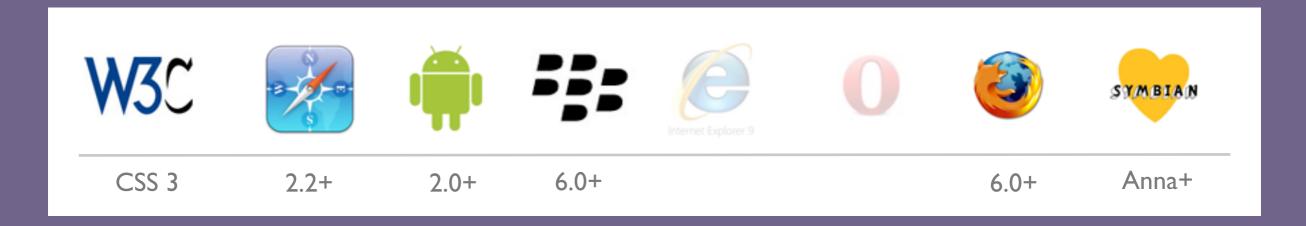




keyframe animations



- keyframe animations
- attribute prefix and keyframe prefix



- keyframe animations
- attribute prefix and keyframe prefix
- duplication :S

















Server-Sent events

4.1+

Mobile II+

6.0+

EventSource















Server-Sent events

4.1+

Mobile II+

6.0 +

- EventSource
- reduce AJAX/Comet solutions















Server-Sent events

4.1+

Mobile II+

6.0 +

- EventSource
- reduce AJAX/Comet solutions
- be careful with proxies/3g connections















Server-Sent events

4.1+

Mobile II+

6.0+

## web sockets



### web sockets

Evolution of bi-directional communication















web sockets

4.2+

6.1+

Mobile II+

6.0 +

- Evolution of bi-directional communication
- reduce AJAX/Comet solutions



- Evolution of bi-directional communication
- reduce AJAX/Comet solutions
- be careful with proxies/3g connections















web sockets

4.2+

6.1+

Mobile II+

- Evolution of bi-directional communication
- reduce AJAX/Comet solutions
- be careful with proxies/3g connections
- special server















web sockets

4.2+

6.1+

Mobile II+

- Evolution of bi-directional communication
- reduce AJAX/Comet solutions
- be careful with proxies/3g connections
- special server
- standard changed months ago















web sockets

4.2+

6.1+

Mobile II+















web workers

6.0+

Mobile II+

6.0+

threading in JavaScript















web workers

6.0+

Mobile II+

- threading in JavaScript
- important for performance















web workers

6.0+

Mobile II+

- threading in JavaScript
- important for performance
- worker without DOM manipulation















web workers

6.0+

Mobile II+

what is just starting...?

XMLHttpRequest 2 - Android 3.0

- XMLHttpRequest 2 Android 3.0
- Navigation Timing API Internet Explorer 9.0

- XMLHttpRequest 2 Android 3.0
- Navigation Timing API Internet Explorer 9.0
- Notifications API Firefox 6.0

- XMLHttpRequest 2 Android 3.0
- Navigation Timing API Internet Explorer 9.0
- Notifications API Firefox 6.0
- Network Information API Android 2.2+

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- Navigation Timing API Internet Explorer 9.0
- Notifications API Firefox 6.0
- Network Information API Android 2.2+
- File API and FileReader API Android 3.0

- XMLHttpRequest 2 Android 3.0
- Navigation Timing API Internet Explorer 9.0
- Notifications API Firefox 6.0
- Network Information API Android 2.2+
- File API and FileReader API Android 3.0
- CORS (cross-domain AJAX) Android 2.2+, iOS 3.2+

- XMLHttpRequest 2 Android 3.0
- Navigation Timing API Internet Explorer 9.0
- Notifications API Firefox 6.0
- Network Information API Android 2.2+
- File API and FileReader API Android 3.0
- CORS (cross-domain AJAX) Android 2.2+, iOS 3.2+
- Media Camera API Android 3.0

- XMLHttpRequest 2 Android 3.0
- Navigation Timing API Internet Explorer 9.0
- Notifications API Firefox 6.0
- Network Information API Android 2.2+
- File API and FileReader API Android 3.0
- CORS (cross-domain AJAX) Android 2.2+, iOS 3.2+
- Media Camera API Android 3.0
- IndexedDB Firefox 6.0

# and what to expect in the future?

Augmented Reality on the web

- Augmented Reality on the web
- Camera API

- Augmented Reality on the web
- Camera API
- Idle detection

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- Camera API
- Idle detection
- Speech detection

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- More 3D Drawing API (aka WebGL)

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- Orientation Lock

- Augmented Reality on the web
- Camera API
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- More 3D Drawing API (aka WebGL)
- Native integration API
- Contacts and Calendar API
- Messaging API
- Orientation Lock
- More debugging tools

# how to embrace differences





#### some last advices

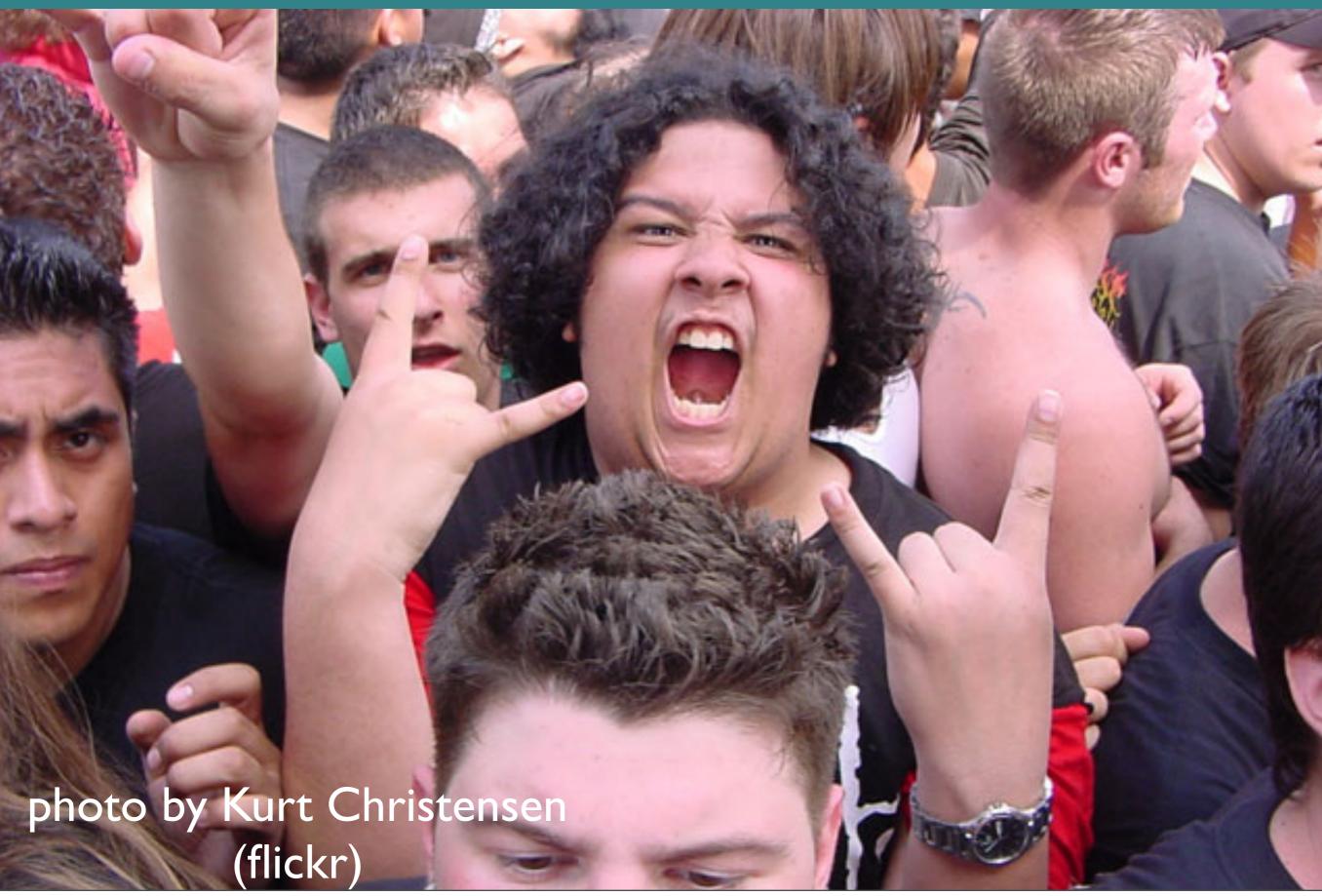




## performance, performance



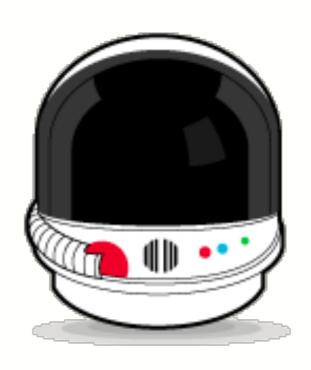
## don't be fanatic



## be multiplatform



#### be FUTURE FRIENDLY



#### futurefriend.ly

#### thank you!

See you now 11.30 5th floor O'Reilly booth Book signing

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www.mobilexweb.com

Pictures from freedigitalphotos.net