Blockchains: Peering Through the Hype

> Elaine Ou Qcon London March 8 2017

Blockchains and Distributed Ledgers

• Some Blockchain History

- Crypto Anarchy
- Early Distributed Ledgers

Bitcoin Blockchain

- Threat Model
- What Makes a Blockchain Secure
- What is a Bitcoin
- Programmable Ledgers
 - Smart Contracts
- Blockchain Use Cases

Intro to Crypto Anarchy

Set and Enforce Self-Defined Rules

- A system that relies on authority is expensive and inconsistent
 - Trusted third party may not be trustworthy
 - Vending machine vs human vendor
- Disintermediate financial authority
 - Private money (vs central bank)
 - Peer-to-peer transactions (vs third-party payment processors)
- Remove the ability for anyone to seize control
 - Decentralization
 - Encryption for privacy, access control

Threat Model

- Counterparty, who might try to cheat you
- Government, which might try to stop you
- Anyone else, who might be coerced by the first two

• A little trust goes a long way. The less you use, the further you'll go.

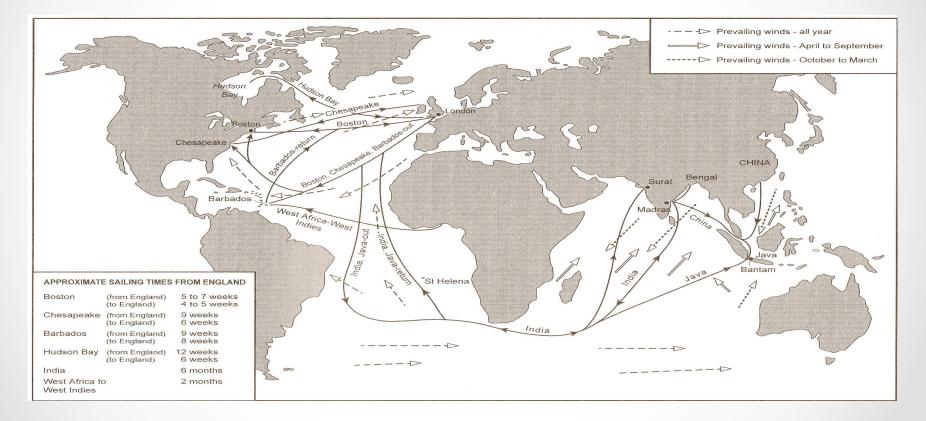
Replacing the Role of Government

- A rule is only as good as its enforceability
- Things a central authority should do
 - Protect property rights
 - Enforce contractual obligations
- Use technology as a substitute for government
 - Maintain secure asset registries using digital signatures
 - Self-enforcing contracts

Secure Asset Registries with Minimal Trust

British East India Company, 17th Century

Distributed Ledgers are Hard



Replication and Synchronization: Fault-Tolerant Distributed Ledgers



How do we build secure distributed ledgers in the digital world?

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- All the physical world problems, plus...
- Information is cheap to copy
 - Fake news can flood out real news
 - (In the physical world, phantom ships can't deliver fake records)

Information is easy to edit

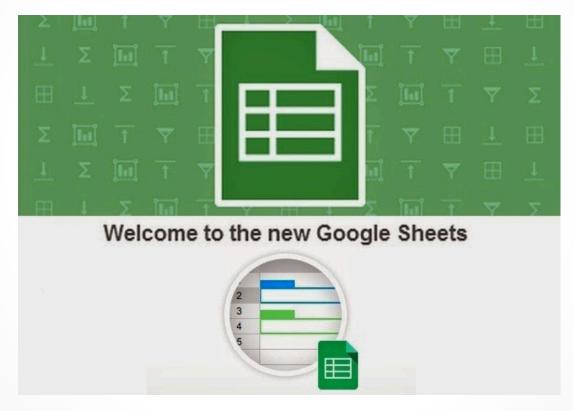
- Forged records
- Double-entry bookkeeping prevented edits

The Blockchain Solution

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Protecting the Integrity of Data

How About a Shared Spreadsheet?

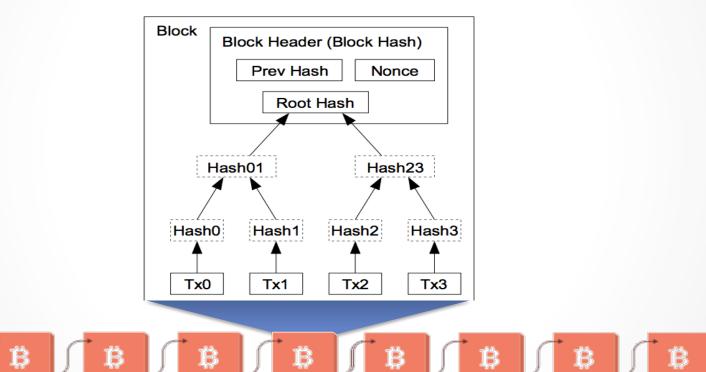


Threat Model

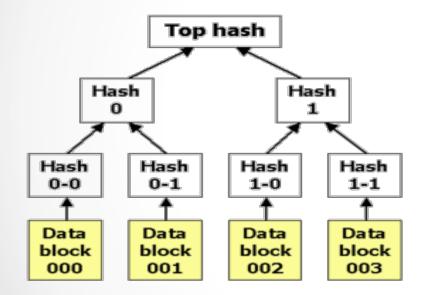
- Counterparty, who might try to cheat you
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• If none of those are part of your threat model, use a shared spreadsheet.

Bitcoin Blockchain

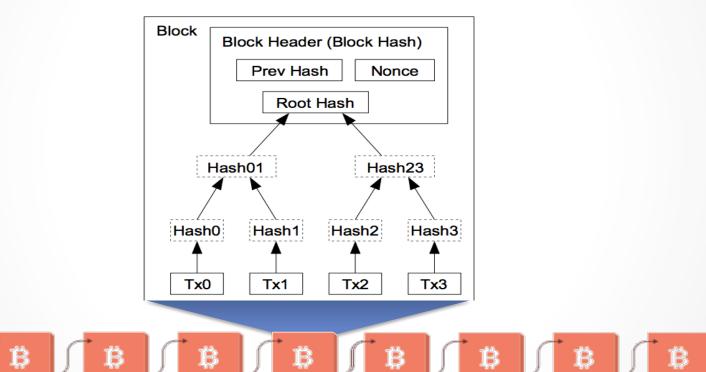


Merkle Trees



- Set of ledger entries
 - Transaction data: eg, Alice pays Bob
- Non-leaf nodes labeled with hash of child nodes
- Hash trees are used to verify that data are unaltered

Bitcoin Blockchain

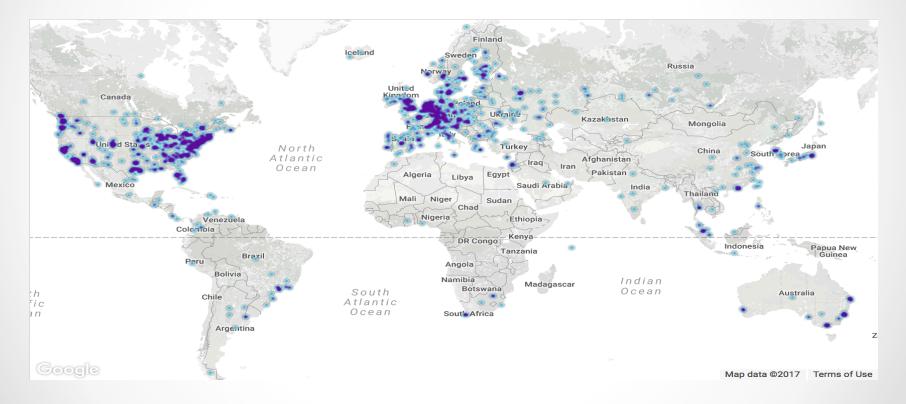


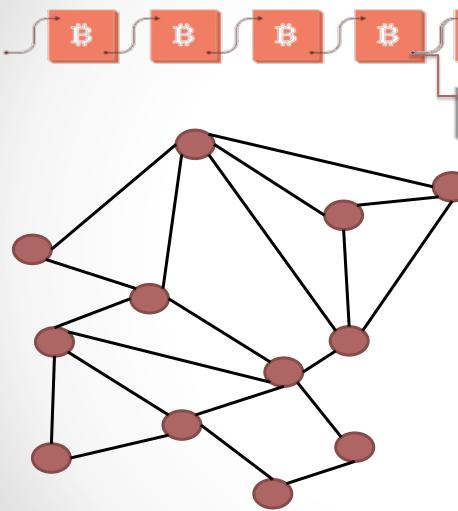
Censorship-Resistance

Attempts at Digital Money

- DigiCash: Anonymous cash
 - refused to comply with regulators, bankrupt
- E-Gold: Gold-backed digital money
 - shut down, prosecuted, fined
- Liberty Reserve: Private currency
 - shut down, founder in prison
- PayPal: Private currency
 - caved to regulators
- Solution: Decentralize it

Bitcoin Network





Nodes submit new blocks

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- Nodes check every block received, drop if invalid
- Longest blockchain is valid, but a bad node can attempt to create a longer chain

Public Network Problems

- Longest blockchain is valid
- BUT! On the internet, no one knows you're a sockpuppet



Proof of Work

- New blocks must contain proof of work
 - Require participant to complete a computational challenge to signal honesty
- Proof
 - Unforgeable: Sacrifice something to produce it
 - Easily verified
- Useful for:
 - Deterring Denial of Service attacks
 - Prevent spam
 - Encourage valid blocks
 - Store of value

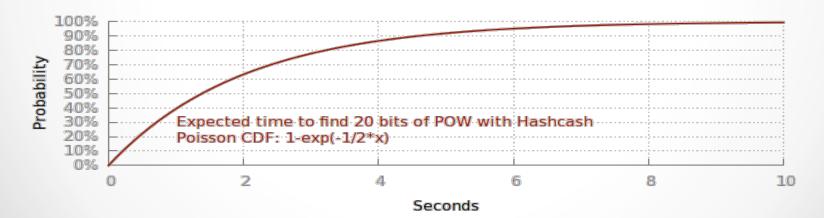




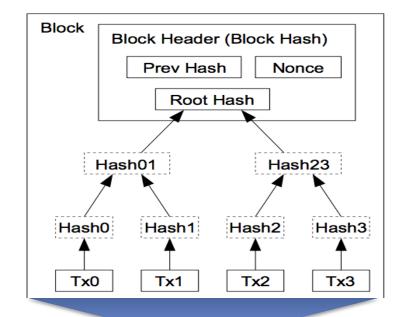
Proof of Work

- Cryptographic hashes are hard to invert, easy to verify
- Hashcash: Use brute force to find a hash result with a certain number of leading 0s

SHA256(SHA256(block header, rand)) = "0000..."



Work is Expensive (10 mins) Validation is Cheap



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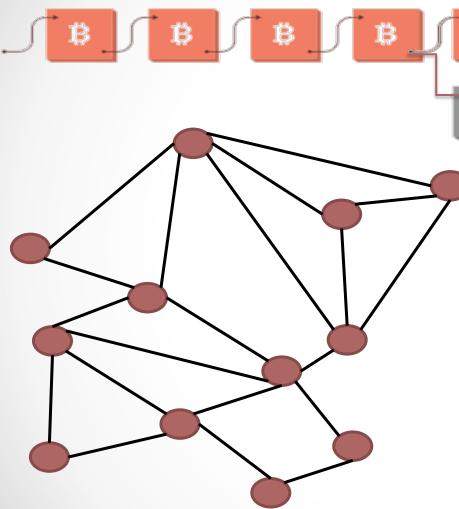
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- Proof of Work randomizes block submitter
- Every block validated by every node
- Invalid blocks are dropped
- Longest chain is valid

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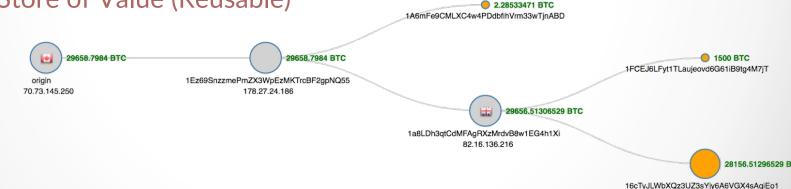
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What is a Bitcoin?



- Each block has a block reward transaction

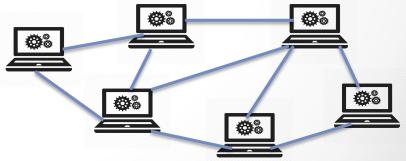
 "Bitcoin Mining"
- Proof of Work
 - Unforgeable, Easily verified
 - Store of Value (Reusable)



Programmable Ledgers

Smart Assets on the Blockchain

- Spreadsheets do more than store numbers they can perform calculations
- Blockchain assets can be programmable
 Bitcoin already has simple functions available
- We are already replicating ledgers. Now replicate computations as well



Bitcoin Script

- There are no bitcoins. Only transaction histories.
- Encumbrance
 - Instructions recorded with each transaction that describe how to spend the output

	Debit (input)	Credit (output)	
Coinbase	100		
Alice		100	
Alice	100		
Bob		100	
Bob	100		
Elaíne!!!		100	

Bitcoin Script

- OP_CHECKSIG <public key> <signature>
 - Each Bitcoin address is a public key
 - Owner signs transaction with private key
 - Is the signature valid for the public key?
- OP_CHECKMULTISIG OP_3 <public key1> <public key2> <public key3> OP_2 <signature1> <signature2>
 - Now we need 2 signatures out of the 3 public keys
 - Escrow

Smart Contracts

- Self-enforcing agreements that automate the exchange of value
- Ethereum
 - Turing-complete smart contracts platform
 - Software applications run on all nodes across network

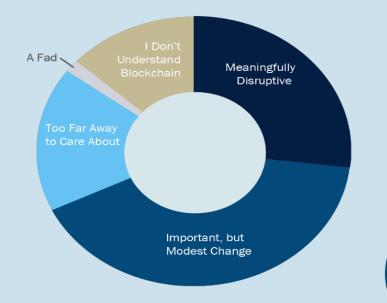
Potential applications

- Gambling
- Crowdfunding tokens
- Voting
- Decentralized Autonomous Organization
- Financial instruments with cash flows

How Blockchains Will Save Billions of Dollars for Financial Institutions

(just kidding)

How disruptive will blockchain be?



FINANCIAL TIMES Lengthy US loan settlements prompt liquidity fears

By Michael Mackenzie and Tracy Alloway in New York

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The market for US bank loans is suffering from a blockage that risks creating turmoil as investors start retreating from what has been a boom area of financial markets in recent years.

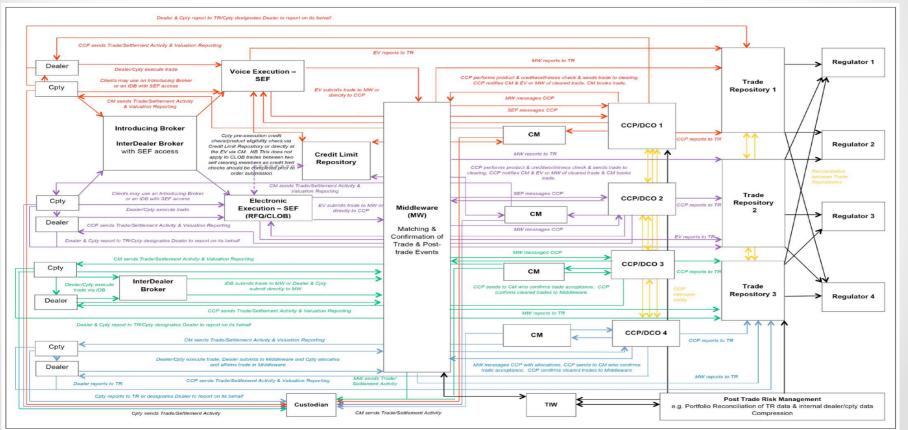


COSTS

Reduce costs of paying a middle man or running a back-office with manual processes. **CAPITAL**

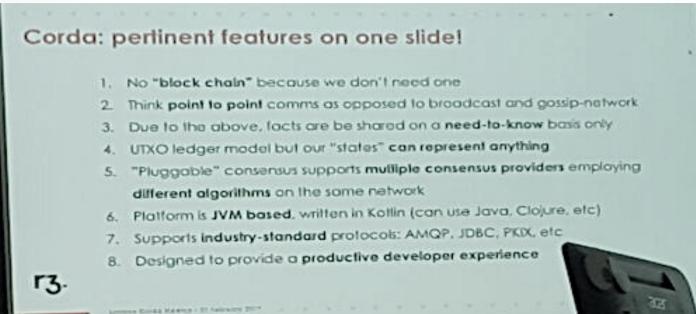
Settlement risk is minimized with automation, which reduces the collateral and counterparty risk. SPEED Simply put, T+3 or even sometimes T+30 could go to T+0.

Derivatives Processing Workflow



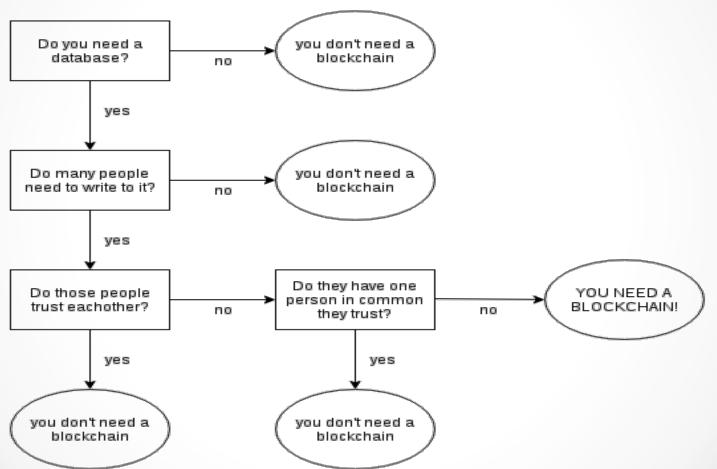
Blockchains for Banks

- Proof of Work
- Public Network



Do you need a blockchain?

Do you need a blockchain?



Disintermediation of Authority

- Track and transfer digital asset ownership
- Financial instruments
- Management of identity or credentials
 - o DNS
 - Reputation
- Distributed cloud storage market
- Timestamps
 - Future proof of current information
 - (Like anagrams for scientific discoveries)

Information Management

Electronic Data Interchange

- Access control for medical records
- Shared information for supply chain management
- Provenance of goods
 - Track farm to table
- Many more possibilities

• The technology is still young!

Conclusion

- Blockchains can provide security from:
 - Counterparty, who might try to cheat you
 - Government, which might try to stop you
 - Anyone else, who might be coerced by the first two

• Technology can create a way for people to set and enforce their own rules

Thank you.

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